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EVERETT PTSA COUNCIL 7.3

Proudly serving the PTAs and schools of Everett School District



*** January 1, 2021 ***



Everett PTSA Council eBlast

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OUR VISION: To be a meaningful and vital resource to PTAs and our community partners.

OUR MISSION: To support, empower, and guide our PTAs to be successful.

*** everettptsacouncil.org ***

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Monday, January 18 - Friday, January 22, 2021: WSPTA Advocacy Week

Wednesday, January 20, 2021: "Protect Your PTA" Webinar

Hosted by Region 2 but open to all Regions and PTA leaders, this webinar is an opportunity to bring all of your insurance questions about coverage, how to evaluate coverage, and how to differentiate between a PTA and school event.

TIME: 7:00 - 8:00 PM

FREE REGISTRATION:

<https://www.eventbrite.com/e/region-2-protect-your-pta-tickets-132444223237>

Tuesday, January 26, 2021: School Board Appreciation

Tuesday, January 26, 2021: "PTA & the Law" Webinar - WSPTA Training

TIME: 7:00 - 9:00 PM

FREE REGISTRATION:

<https://www.eventbrite.com/e/washington-state-pta-pta-and-the-law-webinar-tickets-118541788681>

Wednesday, January 27, 2021: Council Membership Meeting

COUNCIL ANNOUNCEMENTS

Lending Library Now Available for Local PTA Leaders

As part of our commitment to being a resource to our local PTAs, we are happy to announce the creation of our PTSA Council Lending Library!

Items available for checkout include:

- A PTA or PTSA tablecloth
- A vinyl PTA "Invest in our Future" membership banner (available in English or Spanish)
- "Robert's Rules of Order" book
- "The PTA Story: A Century of Commitment to Children" book

... and more helpful resources for your PTA!

If interested in our Lending Library, contact: everettptsacouncil@gmail.com

2019-2020 Impact Report Released

As shown in the 2019-2020 Annual Impact Report: PTA is essential, not extra. Thank you to **ALL** of the PTAs in the Everett School District for your wonderful contributions to our schools, students, staff members, and communities.



District-wide PTA

Annual Impact Report 2019-2020

26 LOCAL PTAS+ SPECIAL ED PTSA + PTSA COUNCIL



5,279 MEMBERS

\$620k Total Financial Impact

School and Staff Support	PTA Programs and Events	Community Support	Volunteer and Staff Recognition
Classroom and teacher grants	Book Fairs	Operation School Bell	WSPTA Awards
School projects	Popcorn Fridays	Shoe Fund	Staff and volunteer
5th grade camp	Dances/Carnivals	Clothes for Kids	Appreciation
Assemblies	Spirit Wear	Special Ed PTSA	
STEM Days	Parent Ed	EPS Foundation	\$28k+
	Yearbook		
\$286k+	WSPTA Programs	\$38k+	
	\$267k+		

183 FAMILY EVENTS



Everett PTAs organized over 180 parent and family events for their school communities last school year. Everything from book fairs, guest speakers, family nights, school dances and carnivals and kindergarten welcome events. All this was accomplished despite having school buildings closed for the last 3 months of the school year.

**PTAS: MAKING A DIFFERENCE IN THE
EVERETT SCHOOL DISTRICT**

MEMBERSHIP

Council Membership Drive Now Active With ALL Local PTAs!

**WE HAVE UPDATED OUR COUNCIL MEMBERSHIP FLYER.
NOW *ALL* 27 LOCAL PTAs HAVE MEMBERSHIP SIGN-UP ACTIVE!**

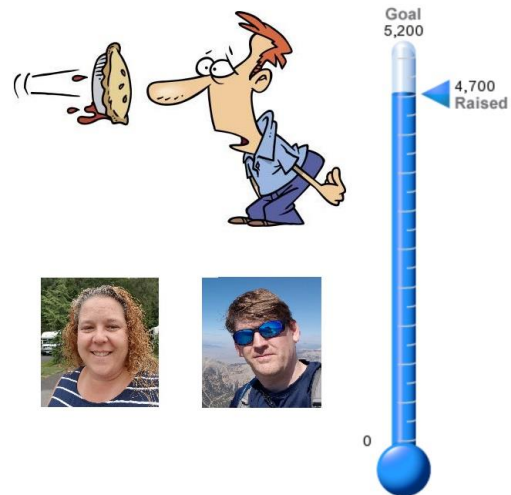
For the 2020-2021 year, we have compiled our local PTA online membership sign-up links into one, easy-to-use document! This is an opportunity to join our local PTAs from the comfort of your home. To access our 2020-2021 Membership Drive Form, click [this link](#).

PTAs within our district currently have over 2700 members. We are over halfway to our Council goal! Help us spread the word about joining our local PTAs!

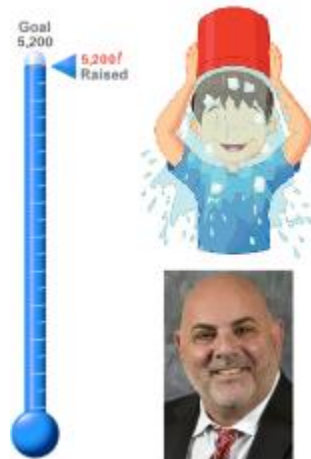
Membership Incentive Courtesy of Council

Are you looking for a little more incentive to help boost PTA membership? This school year, we have introduced a couple of incentives to help us reach our Membership Goal of 5200 members for the 2020-2021 school year.

If we reach 90% of our Council Membership Goal by March 14 ("Pi Day"), Everett PTSA Council's Co-VPs of Membership (Amanda Cabana, Craig Willis) will each receive a "**pie in the face**" from selected Local PTA Executive Teams. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawings for pie-throwing PTAs.



If we reach our Council Membership Goal by the end of the 2020-2021 school year, one selected Local PTA Executive Team will **pour a bucket of ice water** over the head of our district superintendent, Dr. Ian Saltzman. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawing for this Grand Prize.



SHOE FUND

It is Not Too Late to Donate!

Hi PTA Leaders!

Thank you to all PTAs/PTSAs who have contributed to the Shoe Fund this year! And for schools who have not yet donated – it's not too late! All funds donated go directly to purchase shoes and shoe gift cards for students in our district. We are actively working with counselors and school staff to get shoes in the hands of students who need them. Thank you again for your generous support of this essential program.

If you have any questions, please email Abbey McGee at everettcouncilshoefund@gmail.com



REFLECTIONS

Thank You!

From the Reflections Team:

Hi PTA Leaders!

As we are moving into the “Celebration” phase, we wonder what your Reflections team is doing to celebrate all your participants? At the Council level, we will be doing more of a deconstructed virtual celebration, that includes a website to do a virtual “Art Walk” as well as a drive-thru event for students to pick up their Council-level loot bags. We are likely sliding it a little later in January than typical so we can be sure to have all the ribbons and printed programs on hand. More later!

Georgina and Vanessa (everettreflections@gmail.com)

FAMILY AND COMMUNITY ENGAGEMENT

Top Barriers to Family Engagement

I have written an [important message](#) for our local PTA leaders explaining barriers and considerations for Family Engagement. I hope you like it!

Thank you!

Beenish Iqbal (she/her)
Family and Community Engagement Chair
Everett PTSA Council 7.3
everettcouncilface@gmail.com

WASHINGTON STATE PTA NEWS

Mid-Year Financial Reviews: The Time is Now to Start Planning

An annual financial review is required by WSPTA Uniform Bylaws, but conducting a mid-year review may be required by your local PTA standing rules. Even if it is not, a mid-year review covering July – December is still a good idea. It can provide early feedback for the treasurer, expose any potential problems, and means the year-end review will only cover six months versus twelve.

Now is the time to start planning. Your PTA president appoints three PTA members who are not signers on the PTA bank account for the period being reviewed. There is a Financial

Review Checklist in [Leadership Guides](#) to help the treasurer prepare and the committee to conduct the review.

There is no requirement that the review take place in person. For tips on conducting a financial review remotely, see the [Financial Reviews During COVID-19](#).

NATIONAL PTA NEWS

Make Your PTA Virtual

The [COVID-19 pandemic](#) has dramatically changed how PTA/PTSA's communicate, grow and accomplish goals within their school communities. Many PTAs have successfully used web/app-based technology, software and resources to continue strong leadership and build and grow their PTA community.

National PTA applauds these efforts and has compiled resources to help you move your PTA into the virtual world. PTAs are needed now more than ever and the resources and tools on this webpage will help demonstrate your PTA's value and relevance and keep your PTA members—and mission partners—connected and focused on objectives central to the needs of the children, families and school you serve.

- [Get Great Examples](#)
- [The Leadership Training You Need](#)
- [Grow Your Membership, Virtually!](#)
- [Online Programs, Made Easy](#)
- [Family Engagement, Socially Distanced](#)

PTA LEADER TRAININGS

Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettsptacouncil.org/training.html>

WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review.

[WSPTA Training webpage](#)

National PTA eLearning Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

eLearning Options in Spanish!

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at:

<https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>



Everett PTSA Council - CONTACT INFORMATION

EXECUTIVE COMMITTEE

PRESIDENT: Jen Hirman, jhirman@gmail.com
CO-VP MEMBERSHIP: Amanda Cabana, aruddell52@gmail.com
CO-VP MEMBERSHIP: Craig Willis, greatapez@yahoo.com
TREASURER: Jonelle Radford, jonelleradford@gmail.com
SECRETARY: Stephanie Cherry, stephchaney@gmail.com

BOARD OF DIRECTOR POSITIONS

FACE Chair (Family & Community Engagement): Beenish Iqbal, beenishadnan@yahoo.com
Advocacy Chair: Lizzy Sebring, rungal20@msn.com
Reflections Co-Chairs: Georgina Johns & Vanessa Dilley, everettreflections@gmail.com
Programs Chair: OPEN
Shoe Fund Chair: Abbey McGee, everettcouncilshoefund@gmail.com
Communications Chair: Craig Willis, greatapez@yahoo.com
Special Ed Liaison: Valerie Cunningham, valcunningham25@gmail.com
Member-At-Large, North District: Barb Lawrence, FW221@mac.com
Member-At-Large, Central District: Serena Peterson, serenapeterson2015@gmail.com
Member-At-Large, South District: Denise

Constantineau, denise.constantineau@comcast.net
Region 7 Representative: Laura Peterson, lkpete@mac.com

AD-HOC COMMITTEE CHAIRS

Recognition/Award Celebration Co-Chairs: Heather Morrow & Kristy Mothersbaugh, everettcouncilbanquet@gmail.com

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

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