

[View this email in your browser](#)

## EVERETT PTSA COUNCIL 7.3

Proudly serving the PTAs and schools of Everett School District



\*\*\* January 15, 2021 \*\*\*

### ***Everett PTSA Council eBlast***

*If this eBlast does not display in its entirety, be sure to click on "View this email in your browser" at the top of your email.*

**OUR VISION:** To be a meaningful and vital resource to PTAs and our community partners.

**OUR MISSION:** To support, empower, and guide our PTAs to be successful.

\*\*\* [everettsptacouncil.org](http://everettsptacouncil.org) \*\*\*

---

#### **IN THIS ISSUE:**

**DATES TO REMEMBER | ANNOUNCEMENTS | MEMBERSHIP  
REFLECTIONS | F.A.C.E. | ADVOCACY | SHOE FUND  
REGION 7 PTA NEWS | WSPTA NEWS | PTA LEADER TRAININGS**

---



**Monday, January 18 - Friday, January 22, 2021:** WSPTA Advocacy Week

**Monday, January 18, 2021:** No School (Martin Luther King, Jr. Day)

**Wednesday, January 20, 2021:** "Protect Your PTA" Webinar

---

Hosted by Region 2 but open to all Regions and PTA leaders, this webinar is an opportunity to bring all of your insurance questions about coverage, how to evaluate coverage, and how to differentiate between a PTA and school event.

**TIME:** 7:00 - 8:00 PM

**FREE REGISTRATION:**

<https://www.eventbrite.com/e/region-2-protect-your-pta-tickets-132444223237>

**Saturday, January 23, 2021:** "Natural Leaders & PTSA" Webinar

Hosted by Everett School District, this meeting will bring together local Natural Leaders and PTA Leaders to discuss a variety of topics, including:

\*Building a culture of equity, access, inclusion, and belonging

\*Introduction to Foundational Bias

\*Creating meaningful parent engagement

**TIME:** 9:00 AM – Noon

**FREE REGISTRATION:**

<https://everettsd.zoom.us/meeting/register/tJwsc-uorz8uGNyRxGMrIPAtTKME1qJjx9Jm>

After registering, you will receive a confirmation email containing information to join the meeting.

**Tuesday, January 26, 2021:** "PTA & the Law" Webinar - WSPTA Training

**TIME:** 7:00 - 9:00 PM

**FREE REGISTRATION:**

<https://www.eventbrite.com/e/washington-state-pta-pta-and-the-law-webinar-tickets-118541788681>

**Wednesday, January 27, 2021:** Council Meeting & "Ready Set Go!" Training

Join us for our January Council Membership Meeting. In addition to our usual agenda with announcements and updates from our officers and board members, Assistant Superintendent Sally Lancaster will be providing a school district report. This meeting will be virtual via Zoom; login details at the bottom of this event page.

Immediately following our meeting will be a WSPTA-approved training, "Ready Set Go!" This class will help all first-time board members, struggling PTAs, and officers that need ideas. We will discuss how to get the new PTA year organized, off to a good start, and keeping momentum going. This is a FREE, WSPTA-approved training. To register for the training event:

<https://www.eventbrite.com/e/ready-set-go-tickets-135763180327>

**MEET-AND-GREET TIME:** 6:00 PM - 6:30 PM

**MEETING START TIME:** 6:30 PM

**TRAINING START TIME:** 7:30 PM

**LOCATION:** Online meeting. Meeting materials will be posted on our Everett Council website prior to the meeting.

**MEETING LOGIN INFORMATION:**

<https://us02web.zoom.us/j/3923109315?pwd=dWRxaWw4ZTV3V0xUelpsdTN2WjFZQT09>

Meeting ID: 392 310 9315

Passcode: 7.3

---

## **COUNCIL ANNOUNCEMENTS**

### **School Board Appreciation Month**

January is School Board Appreciation Month. Please consider sending a note of gratitude to our school board members for their leadership in our school district. Everett PTSA Council will be presenting a small gift to school board members at their meeting on the January 26 on behalf of all PTAs. If you have messages that you would like included in this presentation, email Council President, Jen Hirman: [jhirman@gmail.com](mailto:jhirman@gmail.com).

### **Lending Library Now Available for Local PTA Leaders**

As part of our commitment to being a resource to our local PTAs, we are happy to announce the creation of our PTSA Council Lending Library!

Items available for checkout include:

- A PTA or PTSA tablecloth
- A vinyl PTA "Invest in our Future" membership banner (available in English or Spanish)
- "Robert's Rules of Order" book
- "The PTA Story: A Century of Commitment to Children" book

... and more helpful resources for your PTA!

If interested in our Lending Library, contact: [everettptsacouncil@gmail.com](mailto:everettptsacouncil@gmail.com)

### **2019-2020 Impact Report Released**

As shown in the 2019-2020 Annual Impact Report: PTA is essential, not extra. Thank you to **ALL** of the PTAs in the Everett School District for your wonderful contributions to our schools, students, staff members, and communities.

---



# District-wide PTA

## Annual Impact Report 2019-2020

26 LOCAL PTAS+ SPECIAL ED PTSA + PTSA COUNCIL



5,279 MEMBERS

### \$620k Total Financial Impact

School and Staff Support	PTA Programs and Events	Community Support	Volunteer and Staff Recognition
Classroom and teacher grants	Book Fairs	Operation School Bell	WSPTA Awards
School projects	Popcorn Fridays	Shoe Fund	Staff and volunteer
5th grade camp	Dances/Carnivals	Clothes for Kids	Appreciation
Assemblies	Spirit Wear	Special Ed PTSA	
STEM Days	Parent Ed	EPS Foundation	<b>\$28k+</b>
	Yearbook		
<b>\$286k+</b>	WSPTA Programs	<b>\$38k+</b>	
	<b>\$267k+</b>		

### 183 FAMILY EVENTS



Everett PTAs organized over 180 parent and family events for their school communities last school year. Everything from book fairs, guest speakers, family nights, school dances and carnivals and kindergarten welcome events. All this was accomplished despite having school buildings closed for the last 3 months of the school year.

**PTAS: MAKING A DIFFERENCE IN THE  
EVERETT SCHOOL DISTRICT**

## MEMBERSHIP

**Council Membership Drive Now Active With ALL Local PTAs!**

**WE HAVE UPDATED OUR COUNCIL MEMBERSHIP FLYER.  
NOW \*ALL\* 27 LOCAL PTAs HAVE MEMBERSHIP SIGN-UP ACTIVE!**

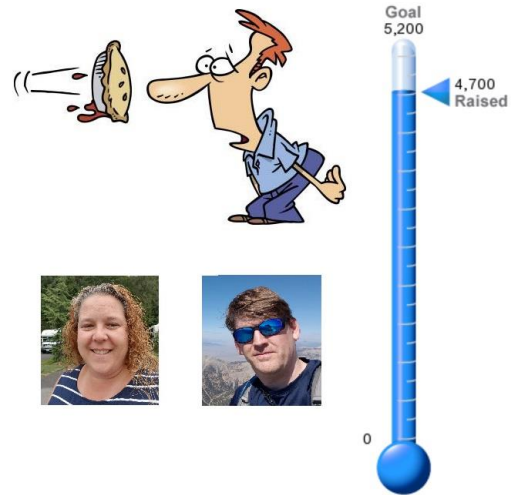
For the 2020-2021 year, we have compiled our local PTA online membership sign-up links into one, easy-to-use document! This is an opportunity to join our local PTAs from the comfort of your home. To access our 2020-2021 Membership Drive Form, click [this link](#).

PTAs within our district currently have nearly 2800 members. We are over halfway to our Council goal! Help us spread the word about joining our local PTAs!

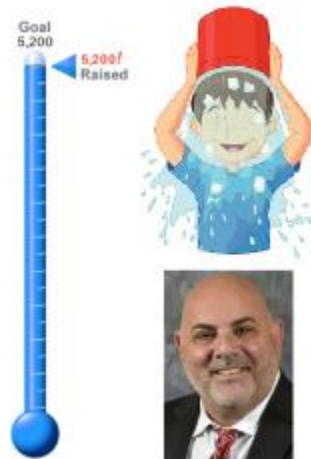
## Membership Incentive Courtesy of Council

Are you looking for a little more incentive to help boost PTA membership? This school year, we have introduced a couple of incentives to help us reach our Membership Goal of 5200 members for the 2020-2021 school year.

If we reach 90% of our Council Membership Goal by March 14 ("Pi Day"), Everett PTSA Council's Co-VPs of Membership (Amanda Cabana, Craig Willis) will each receive a "pie in the face" from selected Local PTA Executive Teams. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawings for pie-throwing PTAs.



If we reach our Council Membership Goal by the end of the 2020-2021 school year, one selected Local PTA Executive Team will **pour a bucket of ice water** over the head of our district superintendent, Dr. Ian Saltzman. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawing for this Grand Prize.



---

## REFLECTIONS

### Reflections Drive Thru Events on January 21 and February 4

From the Reflections Team:

Thanks so much for supporting your students in submitting art pieces virtually this year! I know we said we would not be doing a district celebration, but we could not resist!

We have decided to have a drive thru event - actually two events! This way, folks can pick up their loot and learn if they are advancing. So, yes - we will be keeping the list secret until just after the first drive thru event. Mark your calendars - **January 21 (Thursday) at Gateway Middle School, and February 4 (Thursday) at the CRC; we will be setup to help folks from 3:30 to 5:30 PM on those dates.**

---

The next day, we will release a video showcasing the advancing work, and shortly after that a 'virtual art gallery' so folks can enjoy all the submissions. Keep your eye on the Council webpage for a link!

You may be wondering what 'loot' they will have to pick up since the art is all virtual, but of course, we have ribbons, but then we brainstormed about some other things too. Every artist will get two programs (Yes! We are making programs even though there is no celebration) and some other fun items.

It will be a drive thru event, but the intent is to space out their arrival times to get the opportunity to engage with the artist about their pieces and how they had fun making them as well as encouraging them to start thinking on next year's theme ("I Will Change the World By") There is a SignUpGenius for arrival times (see below) - of course, if someone has a time constraint and cannot get the time they need, they should just come and we will work them in.

**Artists! Please try to help us by scheduling an arrival time:**

<https://www.signupgenius.com/go/20f0944a8a72fa02-drive>

To simplify the awards, we awarded only to 1st Place and Honorable Mention" to just "1st Place" and "Honorable Mention"; all first places will advance to the State level.

If you are wondering how many schools participated, we had 14 schools participate: Cedar Wood, Eisenhower, Evergreen, Forest View, Gateway, Heatherwood, Jackson Elementary, Jackson High, Jefferson, Mill Creek, Silver Firs, Tambark Creek, View Ridge, and Whittier!

Looking forward to seeing you there at one of our events!

Georgina and Vanessa ([everettreflections@gmail.com](mailto:everettreflections@gmail.com))

---

## **FAMILY AND COMMUNITY ENGAGEMENT**

### **Video Message Request**

I am interested in knowing what our PTA leaders think about family engagement, and how they have promoted that in their community in the past years. Knowing that it is an important piece for students to have a successful educational journey.

From this activity we will share our experiences with the people who have the same vision and dreams, but unique ways to accomplish them. I would like to see short videos from our local PTAs.

You can record your message in a two minute video and send that to us at:

[everettcouncilface@gmail.com](mailto:everettcouncilface@gmail.com)

**Deadline for submission is February 01, 2021.**

QUESTIONS\*:

- What is your definition of family and community engagement?
  - How do you promote that in your PTA?
  - Have you encountered any obstacles?
-

*\*You are most welcome to skip any question you do not want to answer.*

I need a written consent from you to share that compilation on our social media platforms and on our PTSA Council website.

Thank you. I am excited and looking forward to working with you on this project!

Beenish Iqbal (she/her)  
Family and Community Engagement Chair  
Everett PTSA Council 7.3  
[everettcouncilface@gmail.com](mailto:everettcouncilface@gmail.com)

---

## **ADVOCACY**

### **Legislative Session Active, Focus Week Soon**

Greetings!

I hope that you all had a restful break and are getting back into the swing of things. The first day of the legislative session began on Monday, January 11. While this session will look very different than past sessions, the legislature will be doing a lot of their business remotely like most of us have been doing this past year. This session will be 120 days long and is set to end April 25. It is a long session because the legislature must pass a budget.

Due to the pandemic, we will not be traveling to Olympia for Focus Day. However, we will still have a Focus Week (January 18-22). I urge you to reach out to your representatives. Email is the best way to communicate with them. To find their contact information, please visit [www.leg.wa.gov](http://www.leg.wa.gov). Our legislative platform is on the WSPTA website and you can link it in your email to your legislators so they know what is important to us. If there is a specific issue that you are passionate about, use your own personal story to share with your representatives why they should pass legislation that supports the issues you care about.

Lastly, please be on the look out for “Focus on Advocacy” newsletter that will be sent weekly on Mondays during the legislative session. If you do not see it, then check your junk mail in case it ended up there. This newsletter will have lots of information about what happened during the week and what’s coming up. Our legislative consultant, Marie Sullivan, works hard to prepare weekly summaries so that we can all stay informed.

Wishing everyone happy advocating!

Lizzy Sebring  
Advocacy Chair

---

## **SHOE FUND**

**It is Not Too Late to Donate!**

Hi PTA Leaders!

Thank you to all PTAs/PTSAs who have contributed to the Shoe Fund this year! And for schools who have not yet donated – it's not too late! All funds donated go directly to purchase shoes and shoe gift cards for students in our district. We are actively working with counselors and school staff to get shoes in the hands of students who need them. Thank you again for your generous support of this essential program.

If you have any questions, please email Abbey McGee at [everettcouncilshoefund@gmail.com](mailto:everettcouncilshoefund@gmail.com)



---

## **REGION 7 PTA NEWS**

### **Upcoming Workshops Open for Region 7 PTA Leaders**

The following Leader Workshops are open to all Region 7 PTA Leaders:

**January 20, 7:00 PM – 8:00 PM: “Protect Your PTA”**

This workshop is a Zoom event being led by Region 2 but open to Region 7. This event is hosted by Elgin Allen from our insurance company, AIM, as well as our WSPTA Executive Director, Andrew Estep. They will share things that need to be in place for PTAs to be covered at events. I learned some new things I hadn't realized could void a claim. Phew! I lucked out at some of my events when I was my local PTA President. This will be taking the place of the January Region 7 Monthly Leader Workshop. **FREE REGISTRATION:**

<https://www.eventbrite.com/e/region-2-protect-your-pta-tickets-132444223237>

**February 11, 6:30 PM – 8:00 PM: "Nominating Committee and Filling Spots on Your Board"**

In this workshop we discuss what is a Nominating Committee, its importance, what is involved, and what to do once the Committee is elected. The discussion will involve bringing in new people for leadership and filling the holes in your Board followed by how to run an election. The evening will end with a Roundtable for those wanting know how to apply for awards with WSPTA. Our goal is to help you set up your PTA for success in the Spring and for whatever comes your way next school year! The link will be posted closer to the date.

Thank you all for the dedication, ingenuity, and determination you have shown! I admire you all so much for how you have kept things going to keep the kids and families connected beyond your own family.

---



My goal is to help you succeed! Take care and here's to a new year!

Tori Emerson  
Region 7 Director  
[ptareg7@wastatepta.org](mailto:ptareg7@wastatepta.org)

---

## WASHINGTON STATE PTA NEWS

### Mid-Year Financial Reviews: The Time is Now to Start Planning

An annual financial review is required by WSPTA Uniform Bylaws, but conducting a mid-year review may be required by your local PTA standing rules. Even if it is not, a mid-year review covering July – December is still a good idea. It can provide early feedback for the treasurer, expose any potential problems, and means the year-end review will only cover six months versus twelve.

Now is the time to start planning. Your PTA president appoints three PTA members who are not signers on the PTA bank account for the period being reviewed. There is a Financial Review Checklist in [Leadership Guides](#) to help the treasurer prepare and the committee to conduct the review.

There is no requirement that the review take place in person. For tips on conducting a financial review remotely, see the [Financial Reviews During COVID-19](#).

---

## PTA LEADER TRAININGS

### Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettsptacouncil.org/training.html>

#### WSPTA

#### eLearning

#### Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review.

[WSPTA Training webpage](#)

#### National

#### PTA

#### eLearning

#### Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

#### eLearning

#### Options

#### in

#### Spanish!

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at:

<https://member.pta.org/Shop/eLearning-Courses-En-Espanol>

---



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>



---

## Everett PTSA Council - CONTACT INFORMATION

### EXECUTIVE COMMITTEE

**PRESIDENT:** Jen Hirman, [jhirman@gmail.com](mailto:jhirman@gmail.com)  
**CO-VP MEMBERSHIP:** Amanda Cabana, [aruddell52@gmail.com](mailto:aruddell52@gmail.com)  
**CO-VP MEMBERSHIP:** Craig Willis, [greatapez@yahoo.com](mailto:greatapez@yahoo.com)  
**TREASURER:** Jonelle Radford, [jonelleradford@gmail.com](mailto:jonelleradford@gmail.com)  
**SECRETARY:** Stephanie Cherry, [stephchaney@gmail.com](mailto:stephchaney@gmail.com)

### BOARD OF DIRECTOR POSITIONS

**FACE Chair (Family & Community Engagement):** Beenish Iqbal, [beenishadnan@yahoo.com](mailto:beenishadnan@yahoo.com)  
**Advocacy Chair:** Lizzy Sebring, [rungal20@msn.com](mailto:rungal20@msn.com)  
**Reflections Co-Chairs:** Georgina Johns & Vanessa Dilley, [everettreflections@gmail.com](mailto:everettreflections@gmail.com)  
**Programs Chair:** OPEN  
**Shoe Fund Chair:** Abbey McGee, [everettcouncilshoefund@gmail.com](mailto:everettcouncilshoefund@gmail.com)  
**Communications Chair:** Craig Willis, [greatapez@yahoo.com](mailto:greatapez@yahoo.com)  
**Special Ed Liaison:** Valerie Cunningham, [valcunningham25@gmail.com](mailto:valcunningham25@gmail.com)  
**Member-At-Large, North District:** Barb Lawrence, [FW221@mac.com](mailto:FW221@mac.com)  
**Member-At-Large, Central District:** Serena Peterson, [serenapeterson2015@gmail.com](mailto:serenapeterson2015@gmail.com)  
**Member-At-Large, South District:** Denise

---

Constantineau, [denise.constantineau@comcast.net](mailto:denise.constantineau@comcast.net)  
**Region 7 Representative:** Laura Peterson, [lkpete@mac.com](mailto:lkpete@mac.com)

**AD-HOC COMMITTEE CHAIRS**

**Recognition/Award Celebration Co-Chairs:** Heather Morrow & Kristy Mothersbaugh, [everettcouncilbanquet@gmail.com](mailto:everettcouncilbanquet@gmail.com)

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

---

*Copyright © 2021 Everett PTSA Council 7.3, All rights reserved.*

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

