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EVERETT PTSA COUNCIL 7.3

Proudly serving the PTAs and schools of Everett School District



*** March 15, 2021 ***

Everett PTSA Council eBlast

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OUR VISION: To be a meaningful and vital resource to PTAs and our community partners.

OUR MISSION: To support, empower, and guide our PTAs to be successful.

*** everettsacsacouncil.org ***

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Wednesday, March 17, 2021: Council Membership Meeting

Join us for our March Council Membership Meeting. In addition to our usual agenda with announcements and updates from our officers and board members, our Council will hold its 2021-2022 Executive Committee elections, and Assistant Superintendent Sally Lancaster

will be providing a school district report. This meeting will be virtual via Zoom; login details at the bottom of this event page.

Immediately following our meeting will be a roundtable discussion that all local PTA leaders are welcome to attend. Let us know what is on your mind and how your PTA is doing. We want to hear from you!

MEET-AND-GREET TIME: 6:00 PM - 6:30 PM

MEETING START TIME: 6:30 PM

LOCATION: Online meeting. Meeting materials are posted on our Council website homepage.

MEETING LOGIN INFORMATION:

<https://us02web.zoom.us/j/3923109315?pwd=dWRxaWw4ZTV3V0xUelpsdTN2WjFZQT09>

Meeting ID: 392 310 9315

Passcode: 7.3

SPECIAL ANNOUNCEMENTS

Now Accepting Council Individual Award Nominations

Each year, Everett PTSA Council recognizes volunteers and educators who have given outstanding, continued and dedicated service to our children. These deserving recipients go “above and beyond,” and their efforts reach beyond the usual school boundaries. This is your opportunity to participate in the selection of our award recipients by nominating candidates for consideration by our award committee. Nominations can come from PTAs, parents, staff members, students, or community members.

Nominations are accepted for all awards, though each award may not be presented annually. The Awards Committee is appointed by the President, and typically consists of past recipients. For all of the WSPTA Awards, a contribution in the name of the recipient is made by the Everett PTSA Council to the Washington State PTA Scholarship Program. From these contributions, WSPTA is able to provide grants to freshman students entering post-secondary education.

We are looking for your nominations for our dedicated volunteers, hardworking educators and advocates, engaged student advocates, and outstanding community organizations.

The online nomination form is available at [this link](#).

NOTE: This nomination form is for Council awards, those given at the district level. If you wish to nominate an individual at your local PTA-level, please contact your school's PTA. For a list of past recipients, visit:

<http://www.everettptsacouncil.org/individual-council-awards.html>

NOMINATION DEADLINE: April 11, 2021.

If you have any questions, please email Jen Hirman, Council President:
EverettPTSACouncil@gmail.com

Council Adopts Chairperson Sustainability Initiative

The following Sustainability Initiative was adopted by Everett PTSA Council BOD on February 17, 2021:

Our goal at Everett PTSA Council is to encourage wider and more inclusive PTA leader engagement and give our Executive team the time they need to fulfill their positions well. In an effort to collectively encourage a policy of sustainability, Everett PTSA Council board members are encouraged to chair no more than two committees, programs or events in addition to their board role.

If, despite consistent and multiple recruitment efforts, a capable chairperson for an Everett PTSA Council program or event cannot be found, the board will consider cancelling the program, event or committee work in question until the role is filled.

AWARD CELEBRATION

Local PTAs - Start Planning for WSPTA Individual Awards

WSPTA Individual Awards 2021:

PTA is a volunteer organization and each year PTAs have the opportunity to recognize and thank their volunteers through individual awards. While we are not able to host our annual Award Celebration this year in May, PTAs can still honor those in your school community who have really made significant contributions!

Please use [this linked document](#) as a suggested timeline that will assist your PTA in organizing the nomination process, presentation, and celebration of your Golden Acorns, Outstanding Educators, Outstanding Advocates, Outstanding Student Advocates, and Honorary Life Recipients.

Questions? Contact our Council Award Celebration Chairs:

Heather Morrow (hl.morrow@yahoo.com) or
Kristy Mothersbaugh (kristymothersbaugh@yahoo.com)

MEMBERSHIP

Council Membership Drive Now Active With ALL Local PTAs!

NOW *ALL* 27 LOCAL PTAs HAVE MEMBERSHIP SIGN-UP ACTIVE!

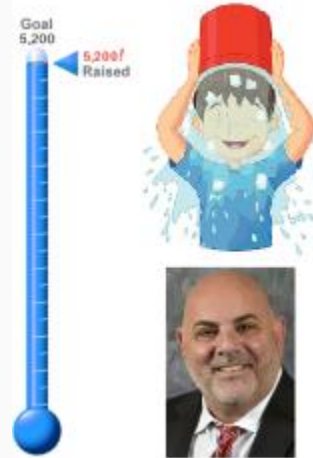
For the 2020-2021 year, we have compiled our local PTA online membership sign-up links into one, easy-to-use document! This is an opportunity to join our local PTAs from the comfort of your home. To access our 2020-2021 Membership Drive Form, click [this link](#).

PTAs within our district currently have over 2900 members. We are over halfway to our Council goal! Help us spread the word about joining our local PTAs!

Membership Incentive Courtesy of Council

Are you looking for a little more incentive to help boost PTA membership? This school year, we have introduced the following incentive to help us reach our Membership Goal of 5200 members for the 2020-2021 school year.

If we reach our Council Membership Goal by the end of the 2020-2021 school year, one selected Local PTA Executive Team will **pour a bucket of ice water** over the head of our district superintendent, Dr. Ian Saltzman. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawing for this Grand Prize.



ADVOCACY

LegCon 2021 and Legislative Updates

Hi Advocates!

For those of you who virtually attended LegCon 2021, I hope that you found the experience rewarding and that you learned a lot about the great work advocates across the country are doing as well as giving your own voice in the meetings with our Congressional leaders. The next important step is to continue those conversations. The thing that I kept hearing from them when I asked what can we do to support them, was that they want to hear from us. Keep telling them your stories.

In our own state we are over half way through the legislative session. The next big cut off date is March 26 where all bills must pass out of their committees, with the exception of the committees related to budget and transportation. We are continuing to submit written testimony on bills as well as testifying on those bills that we feel the most strongly about. Make sure to sign up for action alerts if you have not already, in case there are any bills that we may need your voice to help get out of committee.

Finally as a reminder, the Snohomish County League of Women Voters is hosting a "Speak Up Series" about how to testify. While they are going to be speaking specifically to testifying in front of the redistricting committee, there are many things that you can use when testifying in front of a legislative committee as well. Here is [a link to the flyer](#) for those who are interested. It is not too late to sign up... and best of all it is FREE!

To those families who are sending their 4th and 5th graders to school today, I hope that you have a smooth transition back!

Lizzy Sebring
Advocacy Chair

FAMILY AND COMMUNITY ENGAGEMENT

Grants Available for Local PTAs!

Everett PTSA Council now offers grants up to \$150 to support local Everett PTAs in outreach and collaboration with families and community members who are traditionally underrepresented in PTA. Grants are available for hosting a FACE event, where family & community engagement is a primary goal & outreach efforts to diverse school populations are being utilized.

Download our [Everett PTSA Council FACE Grant Application Packet](#).

SHOE FUND

It is Not Too Late to Donate!

Hi PTA Leaders!

Thank you to all PTAs/PTSAs who have contributed to the Shoe Fund this year! And for schools who have not yet donated – it's not too late! All funds donated go directly to purchase shoes and shoe gift cards for students in our district. We are actively working with counselors and school staff to get shoes in the hands of students who need them. Thank you again for your generous support of this essential program.

If you have any questions, please email Abbey McGee at :
everettcouncilshoefund@gmail.com



WASHINGTON STATE PTA NEWS

The Value of Councils

Statistics. Powered by PTA.

There are 29 councils in Washington, and 71% of all PTAs in Washington are served by councils. WHY is being in a council important?

1. If a school exists in an area served by a council, it is more likely to have a PTA: 66% of schools served by councils have PTAs, while only 16% of schools in areas not served by a council have a PTA.
2. PTAs in councils attract more members. In 2019-20, the average size of a PTA in a council (165 members) was more than twice that of a non-council PTA (77 members).
3. The support of councils is helping our PTAs weather the pandemic better. A greater percentage of PTAs in councils are in good standing (have 25 or more members.)

Additionally, PTAs in councils have retained higher membership (54%) this year than PTAs that are not in councils (43%).

Thank you for all that you are doing to serve the PTAs in your council – it is truly making a difference!

Convention Goes Virtual - Round Two

Events. Powered by PTA.

The Washington State PTA Board of Directors and staff are pleased to invite you to attend the [108th Annual WSPTA Convention](#) taking place virtually from May 18-23, 2021.

Last year's virtual convention was a big success, and we're excited to build upon those ideas this year! We are still finalizing details, but here are a few things to look forward to:

- Lots of live webinars – take some or all from the comfort of home!
- Subject area panels offering expert advice on a variety of topics.
- Coaching sessions.
- Keynote speakers to inform and inspire you!
- Student celebration!

PTA LEADER TRAININGS

Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettsptacouncil.org/training.html>

WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review.

[WSPTA Training webpage](#)

National PTA eLearning Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

eLearning Options in Spanish!

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at:

<https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>



Everett PTSA Council - CONTACT INFORMATION

EXECUTIVE COMMITTEE

PRESIDENT: Jen Hirman, jhirman@gmail.com

CO-VP MEMBERSHIP: Amanda Cabana, aruddell52@gmail.com

CO-VP MEMBERSHIP: Craig Willis, greatapez@yahoo.com

TREASURER: Jonelle Radford, jonelleradford@gmail.com

SECRETARY: Stephanie Cherry, stephchaney@gmail.com

BOARD OF DIRECTOR POSITIONS

FACE Chair (Family & Community Engagement): Beenish Iqbal, beenishadnan@yahoo.com

Advocacy Chair: Lizzy Sebring, rungal20@msn.com

Reflections Co-Chairs: Georgina Johns & Vanessa Dilley, everettreflections@gmail.com
Programs Chair: OPEN
Shoe Fund Chair: Abbey McGee, everettcouncilshoefund@gmail.com
Communications Chair: Craig Willis, greatapez@yahoo.com
Special Ed Liaison: Valerie Cunningham, valcunningham25@gmail.com
Member-At-Large, North District: Barb Lawrence, FW221@mac.com
Member-At-Large, Central District: Serena Peterson, serenapeterson2015@gmail.com
Member-At-Large, South District: Denise Constantineau, denise.constantineau@comcast.net
Region 7 Representative: Laura Peterson, lkpete@mac.com

AD-HOC COMMITTEE CHAIRS

Recognition/Award Celebration Co-Chairs: Heather Morrow & Kristy Mothersbaugh, everettcouncilbanquet@gmail.com

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

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