

[View this email in your browser](#)

## EVERETT PTSA COUNCIL 7.3

Proudly serving the PTAs and schools of Everett School District



\*\*\* August 1, 2021 \*\*\*

### ***Everett PTSA Council eBlast***

*If this eBlast does not display in its entirety, be sure to click on "View this email in your browser" at the top of your email.*

**OUR VISION:** To be a meaningful and vital resource to PTAs and our community partners.

**OUR MISSION:** To support, empower, and guide our PTAs to be successful.

\*\*\* [everettsptacouncil.org](http://everettsptacouncil.org) \*\*\*

#### **IN THIS ISSUE:**

**DATES TO REMEMBER | ANNOUNCEMENTS | MEMBERSHIP | FACE  
ADVOCACY | REFLECTIONS | WSPTA | PTA LEADER TRAININGS**



**Saturday, August 7, 2021:** WSPTA Leadership Conference

Virtual event. Details coming soon.

TIME: 8:00 AM – 5:00 PM

**Thursday, August 26, 2021**: Region 7 Meet-and-Greet Event

TIME: 5:00 PM - 7:00 PM

LOCATION: Langus Riverfront Park, 400 Smith Island Rd, Everett, WA 98201

**Thursday-Saturday, September 16-18, 2021**: WSPTA Autumn Leadership Launch

TIME: 9:30 AM - 6:30 PM (Thurs), 9:30 AM - 8:30 PM (Fri), 8:30 AM - 3:45 PM (Sat)

LOCATION: This is a virtual (online) event.

**\*\*\* EARLY BIRD REGISTRATION SPECIAL! IF YOU REGISTER BY AUGUST 13, THE REGISTRATION FEE WILL ONLY BE \$15/PERSON! (BUT RAISES TO \$25/PERSON STARTING AUGUST 14). REGISTER TODAY! \*\*\***

**Saturday-Sunday, October 23-24, 2021**: Legislative Assembly

Event location TBD.

TIME: 8:00 AM – 5:00 PM

---

## SPECIAL ANNOUNCEMENTS

### Open Council Positions

Happy August!

We are still seeking interested volunteers to fill the following Council positions:

- **Reflections Co-Chair**: To team with Georgina Johns
- **Member-At-Large (South/2<sup>nd</sup> Region)**: Basically, a local PTA leader from a school within the southern-central and south areas of the district
- **Region 7 Representative**: Role is liaison between our Council and the Region 7 Director
- **Recognition/Award Celebration (Ad Hoc Committee Chairs)**: Due to the pandemic, our Council was not able to host our Annual Awards Celebration event during the past two years. However, we are very enthusiastic about the potential of having an in-person event again next May (2022). We are seeking 1-2 individuals to volunteer for this very important Council role, as planning needs to start in Autumn. Do you like to plan parties or know a PTA member who does? Let us know about it!

Best Regards,

2021-2022 Everett PTSA Council 7.3

[everettptsacouncil@gmail.com](mailto:everettptsacouncil@gmail.com)

## End-Of-School-Year Survey Results

YOU RESPONDED, WE LISTENED!

Thank you to everyone who participated in our recent End-Of-Year Survey. The survey results were discussed by our Council Board at our Board Retreat this past weekend.

There is a real interest and opportunity to further promote DEI (Diversity, Equity, Inclusion) within our local PTAs, Council, District, and community. As a direct result of the survey results, our Council is updating our FACE (Family and Community Engagement) Chair position to be FACE/DEI Chair. Beenish Iqbal will be our FACE/DEI Chairperson for the 2021-2022 PTA Term.

---

Our Council will be making further actions going forward, based upon the survey results. Your feedback is ALWAYS important!

Survey results are shown at [this link](#).

---

## MEMBERSHIP

### Enter Your PTA Committee (Board) Positions in MemberPlanet!

Please remember to enter your PTA Board positions in the "Committee" section of MemberPlanet, as soon as possible. Then we will be able to use that information to know which PTAs have position needs, and which PTA leaders are not yet setup to receive our Council communications.

### The Value of PTA, Member Discounts

PTAs can add new members year-round! Washington State PTA is the oldest and largest volunteer association dedicated to the education, health, welfare, and safety of all children in Washington state. When you join PTA, you support local, state, and national efforts to improve the lives of children and their families.

As a bonus benefit, each PTA member is eligible for great local, state, national discounts... including many that might come in useful during Summer! For more information regarding the benefits and discounts associated with PTA membership, please visit the following WSPTA website: <https://www.wastatepta.org/get-involved/member-discounts/>

---

## FAMILY AND COMMUNITY ENGAGEMENT & DEI

I enjoyed working with you all in the past year, and have decided to continue as FACE/DEI chair for the 2021-22 academic year. I have two sons in the Everett school district, and for the past 6 years, I am an active part of the community and a PTA member. Other than volunteering, exploring new places and trying different cuisines are my two favorite things to do. As a family, we enjoy long drives and traveling. I am excited to work with you all and looking forward to meeting you (in-person/virtual).

If you have any questions or concerns, please contact me at [everettcouncilface@gmail.com](mailto:everettcouncilface@gmail.com).

FACE also has its own group on Facebook; if you \*\*liked the council page (Facebook) you can see the group too.

Beenish Iqbal (she/her)  
FACE/DEI Chair  
Everett PTSA Council 7.3

---

## ADVOCACY

### Grassroots Advocacy

Happy Summer!

What exactly is advocacy, anyway? PTA engages in advocacy in many ways. Some people think of *legislative advocacy* when they think about advocacy: that is, advocacy that focuses on bills and policies and state or national level legislation. We'll talk about legislative issues this year, too. Today, though, I want to highlight *grass-roots advocacy*.

Grass-roots advocacy is a form of organizing for social change. PTA teaches three main principles of grassroots advocacy (<https://www.pta.org/docs/default-source/files/nat-rep/advocacy-2017/engaging-parents-and-families-in-grassroots-advocacy-presentation---slides>):

1. Win concrete improvements
2. Make people aware of their own power
3. Alter the relationships of power between people and government\*

(\*I would add, government and/or people in positions of power)

As PTA leaders, we can help our members and the greater school community understand that they have the power to affect change – at school, in their local communities, and at the state and national level. Sometimes this means through new laws, but sometimes it means through suggesting policy changes for their children's classrooms, or in the district. As advocacy leaders, we can encourage parents to develop relationships with teachers, administrators, and even legislators in their areas to promote child-centered change.

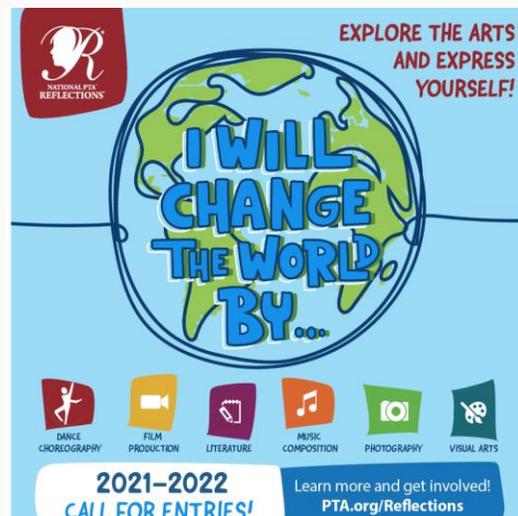
I'm looking forward to working with you this year to develop strategies to implement grass-roots advocacy in our local PTAs!

Clarissa Phillips  
[clarissa.phillips@gmail.com](mailto:clarissa.phillips@gmail.com)  
Advocacy Chair

---

## Reflections

Hi Reflections Fans! I can't wait to be back in the fall to touch all the great artwork again! 2 of our big dates are selected! **Please save the date of Sept 29, 2021, Wednesday, 7:30PM for our Fall Training**, likely location is the CRC, but the school hasn't opened bookings yet. I'd love to make it hybrid, but don't know if that will come together just yet. We will be collecting actual artwork in November (date TBD) and, Celebration is scheduled for Jan 5, 2022, again, we're planning on the CRC, but more info once we get confirmation. Feel free to share the dates and the theme so students can keep "reflecting" on it.



This year's theme will be "I Can Change the World by..." Enjoy this logo, perfect for that social media that uses square images. Everett Council's forms and flyers for publicity are still under development but check the state/national website regularly if you're wanting to jump on it early. Many of the logos have been released.

Georgina and ?? (**still seeking a Co-Chair**) for the Reflections team

---

## **WASHINGTON STATE PTA NEWS**

### **Autumn Leadership Launch (September 16-18, 2021)**

The Autumn Leadership Launch will not replace the fall region events. Most regions plan to hold their training events to the best of their ability at no cost. This statewide event is an attempt to supplement this work. We want to ensure that all available trainings are consistent and equitable to all our local and council PTAs across the state. That has not been the case.

This training event would also alleviate a Region Director's stress of planning a region fall conference and allow the Region Directors to focus on building relationships and increasing connections in their region and community.

Like last year, we are also planning regular statewide webinars on various topics throughout the year that we will offer at no charge.

A significant number of PTAs could not attend the annual convention in May. Many PTAs have struggled to hold business meetings to elect new officers. This event will give those new officers who were elected late a chance to attend a conference. As you probably know, the convention is much more than a collection of training, and we are hoping to replicate some of that experience in September.

Unfortunately, an event of this size does not come without some costs. Given the success of the online event platform that we used in May, we are using it again for this and future events. There is a price to pay for that, the Zoom accounts, and the staff time to support these activities. We are keeping the registration fee as low as we can to cover these costs. Please note that we are offering a subsidized rate of \$5 for those who cannot afford to pay more.

Further event details are found at [this link](#).  
Scheduled event agenda is found at [this link](#).

Laura Peterson  
WSPTA Programs Director

---

## **PTA LEADER TRAININGS**

**Open to all Local PTA/PTSA BOD and Officers!**

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettptsacouncil.org/training.html>

---

### **WSPTA eLearning Options:**

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review.

[WSPTA Training webpage](#)

### **National PTA eLearning Options:**

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings!

Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

### **eLearning Options in Spanish!**

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at:

<https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>



## Everett PTSA Council - CONTACT INFORMATION

### 2021-2022 Everett PTSA Council Officers

President-[Craig Willis](#)

Co-VP Membership-[Erica Youngman](#) and [Serena Peterson](#)

Treasurer-[Mee Yoke McGuire](#)

Secretary-[Stephanie Cherry](#)

### Board of Directors

Advocacy-[Clarissa Phillips](#)

Communications-[Lisa Syravong](#)

Family and Community Engagement (FACE) / DEI -[Beenish Iqbal](#)

Programs-[Margaret McAdams](#)

Reflections-[Georgina Johns](#) (and Seeking Co-Chair!)

Shoe Fund-[Abbey McGee](#)

Special Ed Liaison-[Valerie Cunningham](#)

Member at Large (North/1st Region)-[Barb Lawrence](#)

Member at Large (South/2nd Region)-OPEN

Region 7 Representative-OPEN

### Ad Hoc Committee Chairs

Recognition/Award Celebration-OPEN ([everettcouncilbanquet@gmail.com](mailto:everettcouncilbanquet@gmail.com))

Are you interested in joining our team or would like to learn more about what we do? Please email us: [everettptsacouncil@gmail.com](mailto:everettptsacouncil@gmail.com)

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

---

*Copyright © 2021 Everett PTSA Council 7.3, All rights reserved.*

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

