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## Everett PTSA Council

Proudly serving the PTAs and schools of Everett School District



\*\*\* September 1, 2020 - BACK TO SCHOOL EDITION \*\*\*  
\*\*\* Our Biggest Newsletter Issue Ever! \*\*\*

### Everett PTSA Council eBlast

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\* [www.everettptsacouncil.org](http://www.everettptsacouncil.org) \*

**OUR VISION:** To be a meaningful and vital resource to PTAs and our community partners.

**OUR MISSION:** To support, empower, and guide our PTAs to be successful.

### IN THIS ISSUE:

**DATES TO REMEMBER | MESSAGE FROM THE PRESIDENT  
ANNOUNCEMENTS | MEMBERSHIP | F.A.C.E. | SPECIAL EDUCATION  
REFLECTIONS | ADVOCACY | SHOE FUND | COMMUNICATIONS  
EPS NEWS | REGION 7 PTA NEWS | PTA LEADER TRAININGS**



**Thursday, September 3, 2020:** Region 7 "Zooming Into Membership" Training  
For details and registration: <https://www.facebook.com/events/3485913281494437/>

**Wednesday, September 9, 2020:** First Day of School

**Wednesday, September 23, 2020:** Council Membership Meeting

Topic: September Council 7.3 Membership Mtg

Time: Sep 23, 2020 06:30 PM Pacific Time (US and Canada)

Join Zoom Meeting:

<https://us02web.zoom.us/j/3923109315?pwd=dWRxaWw4ZTV3V0xUelpsdTN2WjFZQT09>

Meeting ID: 392 310 9315

Passcode: 7.3

**Wednesday, September 30, 2020: Reflections Training (virtual/online event)**

**For registration:** <https://www.eventbrite.com/e/reflections-training-tickets-118857292361>

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## MESSAGE FROM THE PRESIDENT

### Welcome Message

To all of our 7.3 PTA leaders: **Welcome to the start of the 2020-2021 school year!**

Are you ready?!

If the answer is "yes!" then we can't wait to follow, celebrate, and share out your PTA successes in your school community! This year will no doubt be both challenging and amazing to see how we, as PTAs, continue to adapt and transform 'how we PTA' while keeping our mission of engaging and supporting students, staff and families at the center of our work.

If the answer is "no!" then remember that our Everett PTSA Council is ready and eager to help! Discuss with your fellow PTA leaders and get member input on what you want to accomplish this year. At Council, we can set up a Zoom meeting for you to get business accomplished, help your PTA set up online join to accept PTA memberships through MemberPlanet, or just be a sounding board for ideas, support or connection to your fellow Everett 7.3 PTAs.

With 27 local PTAs in our school district, we have many ways to stay connected and share resources. Don't hesitate to reach out with any questions, big or small.

We look forward to working with you all this year to make this a fantastic year!

~Jen





## COUNCIL ANNOUNCEMENTS

### Join Our Award-Winning Team!

Would you like to join our PTSA Council team for the 2020-2021 school year? If you have enjoyed working on PTA at the local level and would like to become part of our Council team, let us know! We are looking for the following positions as either a chair or co-chair:

- Programs
- Board Member-at-Large position - Central Region of Everett School District

Position descriptions can be found on our PTSA Council Handbook on our website.

Questions? Contact Jen at [jhirman@gmail.com](mailto:jhirman@gmail.com) for more information

## MEMBERSHIP

### Message from your Co-VPs of Membership

#### Memberplanet:

Please update your current (2020-2021) Executive Board and Committee Chairs in Memberplanet. This is done thru the "Committees" feature. You also need to update the Primary Contact Name and Contact Email for your PTA account.

**NOTE:** This is in addition to emailing state/region/council.

#### Directions for updating your Executive Board and Committee Chairs in Memberplanet:

- Click on **Committees**
- Click on Box "**Local PTA Leaders**"
- Click on **Green Circle with +**
- Search by name, and click **Blue Assign** Button
- Click **Continue**

That will bring you back to the Positions page.

*If your PTA has any CO- positions, repeat the above steps.*

*Repeat until you have entered each PTA Position you have.*

Entering all of these chairs will allow position specific information to reach the proper person.

When you are done click the little Home icon to return to your Memberplanet homepage.

### Memberplanet Online Join Feature

Offering online membership will be a must do this year. This will enable you to continue to grow your PTA, community, connections, and help keep your PTA strong!!

Memberplanet now offers price-scaling membership. This is great for your bundled or family membership. If you have not updated your membership levels, we highly recommend taking advantage of this option. If you are having issues or are unsure of how to set up your online membership, you are welcome to contact us or you can check out the WA State PTA success site: <http://wastatepta.memberplanet.com/>

Our council membership goal is 5200 members. We already have 320 members, and school has not even begun yet! Great start! There will be some fun incentives announced soon, if we reach our goal.

Best Regards,  
Amanda Cabana and Craig Willis  
Co-VPs of Membership

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## **FAMILY AND COMMUNITY ENGAGEMENT**

### **Message from your Council F.A.C.E. Chair**

Diversity is appreciating differences; the short guide linked below shares the Do's & Don'ts of diversity-focused outreach. It contains best practices from PTAs around the country, and learn how you can empower your PTA and become inclusive. The document is available in English and Spanish.

Click this link to get to the .PDF version of this great resource tool that includes more details.  
[https://www.pta.org/docs/default-source/default-document-library/diversity-outreach-2-pager\\_v3.pdf](https://www.pta.org/docs/default-source/default-document-library/diversity-outreach-2-pager_v3.pdf)

For Spanish Version:  
[https://www.pta.org/docs/default-source/default-document-library/diversity-outreach-2-pager\\_es7a9546f1aa3e63899f67ff00009b2bd9.pdf](https://www.pta.org/docs/default-source/default-document-library/diversity-outreach-2-pager_es7a9546f1aa3e63899f67ff00009b2bd9.pdf)

### **Book Drives for Local PTAs**

I wanted to notify all of you that we have secured donations (books) from Sno-Isle libraries, and are looking forward to donating to local PTA's in the Everett School District. PTA's can use these books for hosting book drives. I want to provide you the opportunity to learn about the concerns and questions parents have for the next academic year; it can also act as a tool in making new connections. If any of you are interested in securing books for your school community, contact me at [everettcouncilface@gmail.com](mailto:everettcouncilface@gmail.com).

Sincerely,  
Beenish Iqbal  
F.A.C.E - Everett Council PTSA



## SPECIAL EDUCATION

### Message from your Special Education PTSA Liaison

Hi everyone,

I am the Everett Council Special Ed Liaison this year as well as the President of the Everett Special Education PTSA. I had the privilege to meet many of you and your families last year as I attended your membership meetings and introduced our Special Education PTSA. This year, more than ever trying to stay connected with families that are struggling, need support, or just a place to vent is so important. I will be emailing all of you to reach out and see if I can once again attend one of your upcoming virtual membership meetings to help your special needs families know there are supports and resources out there for them. If you have not heard from me yet, you are always welcome to reach out directly at [valcunningham25@gmail.com](mailto:valcunningham25@gmail.com).

Thank you,  
Valerie Cunningham  
Special Ed Liaison, Everett Council PTSA 2020-2021

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## REFLECTIONS

### Message from your Council Reflections Co-Chairs

The Reflections Program is still on!

Reflections is a National PTA arts recognition program that helps students explore their own thoughts, feelings and ideas, develop artistic literacy, increase confidence, and find a love for learning that will help them become more successful not only in school, but in life. Students in pre-K through grade 12 create original works of art in response to a theme. The theme for the 2020-2021 program year is "I Matter Because..." Students submit their completed works of art in one, or all, of the available arts categories: Dance Choreography, Film Production, Literature, Music Composition, Photography, Visual Arts.

While the primary focus of Reflections is a celebration of creativity through positive recognition, finalists from local PTAs will move on to their council PTA (if applicable), then finalists from councils will move on to the state round. Washington State PTA finalists who receive an "Outstanding Interpretation" award will advance to the National PTA round.

**Special for 2020-2021:** This year's program is a combination of online and in-person submissions. The local and state programs are currently being forwarded to the National Level will be collected at a future date. Submitters will be contacted to provide their art piece and paper entry form as they are announced. Young artists get involved by contacting their local PTA leaders. The deadline for turning in artwork to your local PTA will typically be in late autumn.

Recruit a Local PTA Reflections Chair today! Still recruiting? Contact us, your Council Co-Chairs (Vanessa Dilley and Georgina Johns) at [everettreflections@gmail.com](mailto:everettreflections@gmail.com) for help kickstarting your program. Also, feel free to visit [our Reflections webpage](#) for more info!

Thank you,  
Georgina Johns and Vanessa Dilley  
Reflections Co-Chairs, Everett Council PTSA 2020-2021

# I Matter Because...

2020-2021



## ADVOCACY

### Message from your Council Advocacy Chair

Welcome Back!

I hope that people had a safe and relaxing summer. I wanted to say a huge **THANK YOU** for all of you who supported the bond and for those who volunteered to call voters and/or sign waved! It was admittedly a little bittersweet to come so close, but it makes me realize what a great community we have and that there is a lot of support for our kids. Also, I want to acknowledge those of you who participated in the various forums and surveys that the district put out to get parent voice about what fall re-opening would look like. I appreciate you for advocating for our kids by speaking up and speaking out.

There are a couple of things that I want to put on your radar. Please encourage people to register to vote and then **VOTE!** You can visit the Snohomish County elections website at <https://snohomishcountywa.gov/224/47451/Elections-Voter-Registration> and you will be able to register online from the comfort of your home. Ballots will start to be mailed on **October 16!** Also, mark your calendars for **October 24-25** for our *virtual* Legislative Assembly. This is where we decide as a state PTA what matters to us. More information to come.

I look forward to helping you out in any way I can in your advocacy efforts!

Lizzy Sebring  
Advocacy Chair

## SHOE FUND

### Message from your Shoe Fund Chair

The Everett PTSA Council's Shoe Fund provides shoes to students in need. Working with school staff, we identify kids who need new shoes and provide a pair of shoes to elementary school students and a \$55 Famous Footwear gift card to middle school and high school students. We rely on donations from the community and our local PTAs/PTSAs to keep this program up and running. We appreciate your generous donations. If you have any questions about the Shoe Fund, please email me at [everettcouncilshoefund@gmail.com](mailto:everettcouncilshoefund@gmail.com). Thank you!

Abbey McGee  
Shoe Fund Chair

## COMMUNICATIONS

### Message from your Council Communications Chair

Hi PTA Leaders!

Did you know that nearly 20% of our local PTAs do not have dedicated PTA websites, beyond social media? As part of our ongoing efforts to improve outreach for our local PTAs, the Everett PTSA Council is offering to create a dedicated webpage on our Council website for each interested local PTA that does not already have a dedicated website of its own. Each dedicated webpage would include major information such as Board Members, Calendar of Events, Membership Form, and/or social media link. If you are a current local PTA leader whose PTA does not already have its own website and you would like to learn more about this offer, please contact our Communications Chair.

Also, did you know that you can get updates from Everett PTSA Council 7.3 via online and social media platforms? Please follow us at:

**Website:** <http://www.everettsacouncil.org/>

**Facebook:** <https://www.facebook.com/everettsacouncil/>

**Twitter:** <https://twitter.com/EverettPTSA>

**Instagram:** <https://www.instagram.com/everettsa/>

As always, you are welcome to contact me if you ever have any questions or concerns related to communications. Have a great 2020-2021 school year!

Best Regards,

Craig E. Willis  
Communications Chair

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## EVERETT PUBLIC SCHOOLS NEWS

### Fall Opening Update

We know you have had many questions since we announced we would be opening school in the fall in a fully remote model. Please go to <https://bit.ly/2YEXpAX> for a letter from Dr. Saltzman outlining details about the learning model and daily school schedules.

On September 2, Parent University will be available. You will find information on:

- Attendance
- Grading
- Accessing all class information in a single platform
- School meals
- And more

Be sure to click on our FAQs link; many questions will be answered there. You will also have an opportunity to submit questions.

We hope you are having a memorable summer and gearing up for a great school year. We are excited to go on this adventure together! [#EPS\\_AdventureTogether](#)

Sincerely,

Communications Department  
Everett Public Schools

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## REGION 7 PTA NEWS

Join our Membership Training Event this Thursday!

I'm excited to share our new "Zooming into Membership" event on Thursday, September 3, at 7:00 PM. This year, Region 7 was *one* of only *two* PTA regions selected nationwide by National PTA to pilot this program! A few other states have been using "Zooming into Membership" but this is the first year PTA is working with us to provide it more locally. The purpose of this event is to share successful membership stories from PTAs within Region 7, build connections between our local PTAs, as well as providing membership tips from National PTA, our WSPTA Membership director and Region leaders. It is a quick 45 minute event. And of course, we'll finish the event with...drumroll...prizes!!!! Hint for the year: I like to give away prizes when I can so it's good to read posts! Here's the link to register for "Zooming into Membership" on September 3rd!

You are invited to a Zoom meeting.

**When:** Sep 3, 2020 07:00 PM Pacific Time (US and Canada)

**Register in advance for this meeting:**

<https://pta.zoom.us/meeting/register/tJIsduiqjkiGdWdXQRVvj6Q4xPF2bl6Z00L>

After registering, you will receive a confirmation email containing information about joining the meeting.

Tori Emerson  
WSPTA Region 7 Director  
[ptareg7@wastatepta.org](mailto:ptareg7@wastatepta.org)

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## PTA LEADER TRAININGS

Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettsptacouncil.org/training.html>

### WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review. [WSPTA Training webpage](#)

### National PTA eLearning Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

### eLearning Options in Spanish!

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at: <https://member.pta.org/Shop/eLearning-Courses-En-Espanol/>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>





### **Everett PTSA Council - CONTACT INFORMATION**

#### **EXECUTIVE COMMITTEE**

**PRESIDENT:** Jen Hirman, [jhirman@gmail.com](mailto:jhirman@gmail.com)

**CO-VP MEMBERSHIP:** Amanda Cabana, [aruddell52@gmail.com](mailto:aruddell52@gmail.com)

**CO-VP MEMBERSHIP:** Craig Willis, [greatapez@yahoo.com](mailto:greatapez@yahoo.com)

**TREASURER:** Jonelle Radford, [jonelleradford@gmail.com](mailto:jonelleradford@gmail.com)

**SECRETARY:** Stephanie Cherry, [stephchaney@gmail.com](mailto:stephchaney@gmail.com)

#### **BOARD OF DIRECTOR POSITIONS**

**FACE Chair (Family & Community Engagement):** Beenish Iqbal, [beenishadnan@yahoo.com](mailto:beenishadnan@yahoo.com)

**Advocacy Chair:** Lizzy Sebring, [rungal20@msn.com](mailto:rungal20@msn.com)

**Reflections Co-Chairs:** Georgina Johns & Vanessa Dilley, [everettreflections@gmail.com](mailto:everettreflections@gmail.com)

**Programs Chair:** OPEN

**Shoe Fund Chair:** Abbey McGee, [everettcouncilshoefund@gmail.com](mailto:everettcouncilshoefund@gmail.com)

**Communications Chair:** Craig Willis, [greatapez@yahoo.com](mailto:greatapez@yahoo.com)

**Special Ed Liaison:** Valerie Cunningham, [valcunningham25@gmail.com](mailto:valcunningham25@gmail.com)

**Member-At-Large, North District:** Barb Lawrence, [FW221@mac.com](mailto:FW221@mac.com)

**Member-At-Large, Central District:** OPEN

**Member-At-Large, South District:** Denise Constantineau, [denise.constantineau@comcast.net](mailto:denise.constantineau@comcast.net)

**Region 7 Representative:** Laura Peterson, [lkpete@mac.com](mailto:lkpete@mac.com)

#### **AD-HOC COMMITTEE CHAIRS**

**Recognition/Award Celebration Co-Chairs:** Heather Morrow & Kristy Mothersbaugh, [everettcouncilbanquet@gmail.com](mailto:everettcouncilbanquet@gmail.com)

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).



[www.everettsd.org](http://www.everettsd.org)



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