

Everett PTSA Council

Proudly serving the PTAs and schools of Everett School District



*** October 1, 2020 ***

Everett PTSA Council eBlast

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* www.everettptsacouncil.org *

OUR VISION: To be a meaningful and vital resource to PTAs and our community partners.

OUR MISSION: To support, empower, and guide our PTAs to be successful.

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Wednesday, October 7, 2020: Region 7 "Zooming Into Membership" Training

- **Time:** 7:00-7:45 PM. Virtual event (via Zoom).
- To register for this training event, click the following link:
<https://pta.zoom.us/meeting/register/JYkdu6orT8vHtxRCYdC4CwajiN9ORycdtIL>

Wednesday, October 7, 2020: ESD & WAFE Parent Forum

- **Time:** 7:00-8:00 PM. Virtual event (via Zoom).
- Details and login information in F.A.C.E. section, below.

Saturday, October 17, 2020: "PTA and the Law" Training, Hosted by WSPTA

- Per WSPTA Standards of Affiliation, annually, at least one elected officer must attend "PTA and the Law" training before the year's WSPTA convention. Maintain documentation showing each elected officer satisfied the annual training requirement.
- **Time:** 9:00-11:00 AM. Virtual event (via Zoom).
- **Registration:** <https://www.eventbrite.com/e/washington-state-pta-pta-and-the-law-webinar-tickets-118326446587>

Saturday-Sunday, October 24-25, 2020: WSPTA Legislative Assembly (virtual/online event)

<https://www.wastatepta.org/events-programs/legislative-assembly/general-information/>



COUNCIL ANNOUNCEMENTS

Council Office Hours

The Council "Office Hours" will be held at noon on every Thursday during the school year. These "Office Hours" will be held virtually (via Zoom) until further notice. All PTA leaders welcome! No appointment necessary.

Join Zoom Meeting

<https://us02web.zoom.us/j/82721776725?pwd=NnB2cTQvMVlwaTNLd3lDWXhuZWc5dz09>

Meeting ID: 827 2177 6725

Passcode: 7.3

Please download and import the following iCalendar (.ics) files to your calendar system.

Weekly: <https://us02web.zoom.us/meeting/tZYqdeivqT0tGNghZX3BWKllbhvUYmPvFiDD/ics?icsToKen=98tyKuGqqTkrHdOTxuCRRpwQB4jod-3wtiFajY16ICXdUAJkSSr6NOpUB4tyIM72>

September Membership Meeting Summary

Our previous Membership Meeting was held on September 23, 2020.

- Council members were introduced to meeting attendees.
- The 2020-2021 revised budget was approved. Two new budget line items were added and three line items were moved from "Administration" to "Local PTA Services."
- The 2020-2021 Standing Rules and Mission and Goals were approved by membership.
- District Updates: The school district website has been redesigned and updated. The new website will be available on October 1. Parent University content is available on-demand as a resource to assist parents in remote learning tools. Council PTA will use National PTA Covid Relief Grant to partner with the district to expand parent education offerings. Meals are available to all children; meal kits can be pre-ordered for the week or picked up daily. (Note: There is a maximum capacity for each school. Another pick-up location can be selected if full.) The district is following the 5-step phased-in approach for hybrid learning; more vulnerable students will return to in-person instruction first. The technology department is working with Zoom and Chromebook vendors to correct technical issues.
- 17 out of 27 PTAs have reached 25 members. Woodside and Whittier PTAs have reached 40% of last year's membership. Gateway, Everett, and Everett Special Education PTSA have reached 50%. Council Contacts are listed on the webpage. Every PTA has a council member serving as contact.

Legislative Assembly will be held on October 24 and 25. Education opportunities and caucus will be open prior to the assembly. Voting delegates due by October 6. Students are encouraged to attend. Registration is \$25 for adults; \$10 for students.
- Reflections training will be held on September 30 at 7:00pm.
- In coordination with Sno-Isle libraries, 68 boxes of books (over 3000 books!) were donated to local school libraries. FACE is working with Washington Family Engagement to create parent education videos.
- Special Education PTSA will be hosting another Q&A session with the new Executive Director of Special Services. For their annual fundraiser, they will be hosting a virtual 5K in December and sharing proceeds with local PTAs.
- View Ridge PTA and Mill Creek PTA received September's Star Awards.
- Everett PTSA Council will be electing the Nominating Committee at the November membership meeting.
- Upcoming training: Branding and Marketing Your PTA. Online trainings are available and will count towards mandatory training.
- Art Docent meeting will be held on Friday at 2:30pm.

- Council PTSA members will deliver cookies to CRC staff on Tuesday.
- Next Zoom into Membership meeting will be held on October 7 from 7-8pm.
- Door Prize Winners: Tiffany Leigh (Whittier PTA) and Serena Peterson (Silver Lake PTA).

PTA Trainings - Feedback Request

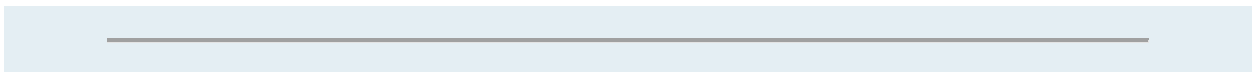
PTA Training classes this year - we want to hear from you!

Annual training is a WSPTA requirement of each elected PTA officer and helps keep PTA leaders aware of best practices to run a strong and successful PTA at your school. What training classes would you like to see offered this year? Please take a minute to fill out this quick survey!

<https://www.surveymonkey.com/r/HYKF6TB>

Volunteer Appreciation

Special thanks to Jen Hirman, Amanda Cabana, and Abbey McGee for distributing cookies to the great staff at the EPS Community Resource Center (CRC) on September 29 on behalf of our Council's Everett School District staff appreciation efforts. The cookies were made by [Kindred Kitchen](#), a local business which is part of HopeWorks - an organization that provides opportunities for training and employment of homeless and low-income individuals.



MEMBERSHIP

Local PTA Membership Drives Off To Good Start

Thank you to each of our local PTAs who have launched Membership Drives for the 2020-2021 school year. Most of our PTAs have introduced online sign-up capabilities, which have been very helpful to help find PTA membership despite the challenges of no in-person schooling or events. The following local PTAs have already reached over 40% of their membership totals from the entire previous school year:

Over 40% of membership total from last school year: Evergreen Middle PTA, Forest View PTA, Heatherwood Middle PTA, Port Gardner/Sequoia PTSA

Over 50% of membership total from last school year: ESD Special Education PTSA, Gateway Middle PTSA, Whittier PTA, Woodside PTA

Already reached over 100% of membership total from last school year: Everett High PTA

Awesome job!!!

Membership Incentive Courtesy of Council

Are you looking for a little more incentive to help boost PTA membership? This school year, we have introduced a couple of incentives to help us reach our Membership Goal of 5200 members.

- If we reach 90% of our Council Membership Goal by March 14 ("Pi Day"), Council's Co-VPs of Membership (Amanda Cabana, Craig Willis) will each receive a "**pie in the face**" from selected Local PTA Executive Teams. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawings for pie-throwing PTAs.
- If we reach our Council Membership Goal by the end of the 2020-2021 school year, one selected Local PTA Executive Team will **pour a bucket of ice water** over the head of our district superintendent, Dr. Ian Saltzman. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawing for this Grand Prize.

Best Regards,

Amanda Cabana and Craig Willis
Co-VPs of Membership

FAMILY AND COMMUNITY ENGAGEMENT (F.A.C.E.)

Parent Forum on October 7

Everett School District and Washington Family Engagement (WAFE) are developing informational videos for parents but they need YOUR opinion. They need to know what information you need to best support your student's academic progress.

Please join the Parent Forum on Wednesday, October 7, from 7:00-8:00 PM.

LOGIN INFORMATION: <http://bit.ly/EPSParentforum>

MEETING ID: 986 8225 586

PASSCODE: 236334

MOBILE: +1 253 215 8782

EMAIL: info@wafamilyengagement.org

En español:

El Distrito Escolar de Everett y Washington Family Engagement (WAFE) están desarrollando videos informativos para los padres, pero necesitan SU opinión. Necesitan saber qué información necesita para apoyar mejor el progreso académico de su estudiante.

Por favor únase al Foro de Padres el miércoles 7 de octubre, de 7:00 a 8:00 p.m.

INFORMACIÓN DE INGRESO: <http://bit.ly/EPSParentforum>

ID DE REUNIÓN: 986 8225 5869

CONTRASEÑA: 236334

MÓVIL: +1 253215 8782

CORREO ELECTRÓNICO: info@wafamilyengagement.org

National Hispanic Heritage Month

September 15 to October 15 is celebrated nationwide as National Hispanic Heritage Month. It traditionally honors the cultures and contributions of both Hispanic and Latino Americans as we celebrate heritage rooted in all Latin American countries. During this month and throughout the year, we, and our partners, share history, heritage, and accomplishments of Hispanic and Latino Americans of past and present.

Hispanic refers to a person who is from, or a descendant of someone who is from, a Spanish-speaking country.

Latino/a or **Latinx** refers to a person who is from, or a descendant of someone who is from, a country in Latin America.

We encourage PTA leaders to watch [this video](#) about National Hispanic Heritage Month.

En español:

El 15 de septiembre al 15 de octubre se celebra en todo el país como el Mes Nacional de la Herencia Hispana. Tradicionalmente honra las culturas y contribuciones de hispanos y latinoamericanos mientras celebramos la herencia arraigada en todos los países latinoamericanos. Durante este mes y durante todo el año, nosotros y nuestros socios compartimos la historia, la herencia y los logros de los hispanos y latinoamericanos del pasado y del presente.

Hispano se refiere a una persona que es de, o un descendiente de alguien que es de un país de habla hispana.

Latino / a o **Latinx** se refiere a una persona que es de, o un descendiente de alguien que es de, un país de América Latina.

Alentamos a los líderes de la PTA a ver [este video](#) sobre el Mes Nacional de la Herencia Hispana.



REFLECTIONS

Message From Your Council Reflections Co-Chairs

Reflections 2020 – Still Plenty of Time! We're still recruiting for Chairs at many schools! If you're interested, or have someone who's interested, here are some helpful links depending on which category you fit into:

- We *REALLY* want to do it, but the three of us holding our PTA together cannot do everything! Email us at EverettReflections@gmail.com, Georgina and Vanessa will help you streamline your program and support you where we can.
- *I agreed to do Reflections, but I have NO Idea what it is:* Here's a 5 minute video that was made a few years ago that shares some history of it too. <https://youtu.be/R6kx-a2HpWs>
- *OK, I get it's a Fine Arts Competition for young people, so now what?* More details are here at the state website: <https://www.wastatepta.org/events-programs/reflections/>
- *I know the gist of the competition, but what's it like to be the Chair?* Here are some references to help: <https://www.wastatepta.org/events-programs/reflections/pta-leaders/>
- *When you're ready 😊 check out the "Reflections Kickoff Summary" and find lots of links at the Everett PTSA Council page!* <http://www.everettspta.org/reflections.html>
- *Is there a fancy Reflections video I can share?* <https://youtu.be/IX-rzWHnY5Q>
- *I want to hear about what other folks are doing -* You can also join the state Facebook group where you can connect with chairs across the state and learn how they are doing their programs: <https://www.facebook.com/groups/737015379822191/>

Thank you!

Georgina Johns, Vanessa Dilley
Reflections Co-Chairs, Everett PTSA Council



ADVOCACY

Legislative Assembly, OSPI Forum

Greetings!

I hope that all of you have had a chance or will have a chance to jump on and join some of the caucusing sessions this week. This is a great chance to educate yourselves a little more about the issues, resolutions, and principle being considered. If you have not registered for Legislative Assembly, it is not too late. It is only \$25 for members and \$10 for students. Also, if you would like

to be a voting delegate, let your PTA President know. The deadline to submit voting delegates is 11:59 PM on October 6! Even if you cannot attend please take the time to fill out the survey (<https://www.surveymonkey.com/r/K69HHT6>) to let your voting delegates know what is important to you and what you think should be in the Top 5 on the legislative platform.

Another important FREE event I would like to invite people to join is a candidates' forum for the Superintendent of Public Instruction between Superintendent Chris Reykdal and Maia Espinoza on October 8 from 6:00-7:00 PM. Please see our council website and social media for more information to register.

I look forward to seeing people this week on Zooms!

Lizzy Sebring
Advocacy Chair

SPECIAL EDUCATION

Fundraiser to Help Support Special Education PTSA

Have you seen this event? The Everett Special Education PTSA is hosting our first ever Community Run, Walk and Roll Virtual 5k Fundraiser on December 7-13, 2020. Anyone can participate and can help support ALL of our local PTA's and Parent Groups. Anyone who registers (students, parents, staff members, community members, grandparents, neighbors...no matter where they live in the USA) will be asked to select a school PTA/parent group during registration. For every registrant for that school we will give 50% of the proceeds back to that school's PTA. The other 50% goes to our Everett Special Education PTSA grant fund that goes back into special education classrooms throughout our School District.

Please help us promote this event. All PTA's and school Principals were sent a custom flyer with their PTA name and logo to be able to send out to all their families and even post in their staff lounge. If you didn't get one, or have questions, please let me know.

Thank you for supporting this community wide inclusive event!

For more information or to register:

<https://runsignup.com/Race/WA/Everett/CommunityRunWalkandRollVirtual5k>

You can follow us on for updates:

Facebook: <https://www.facebook.com/EverettSpecialEducationPtsa>

Instagram: <https://www.instagram.com/everettspecialeducationptsa/>

Best Regards,

Valerie Cunningham

valcunningham25@gmail.com OR president.eseptsa@gmail.com

President, Everett Special Education PTSA 2020-2021

Special Ed Liaison, Everett Council PTSA 2020-2021



REGION 7 PTA NEWS

Training Opportunities for Regions 7, 8, 15

Mark your calendars! Angela Steck, WSPTA Area E Vice President, and Tori Emerson, Region 7 Director, will be co-hosting Leadership Development Training sessions for Council Leaders and Service Delivery Teams within Regions 7, 8, and 15.

Each meeting will be followed by a half hour social time for those wanting to stay

Wednesday, October 14, 6:30 - 7:30 PM

Wednesday, December 9, 6:30 - 7:30 PM

Wednesday, February 10, 6:30 - 7:30 PM

Wednesday, April 14, 6:30 - 7:30 PM

Zoom Link for all Leadership Development Meetings for STD's and Council Leaders:

<https://us02web.zoom.us/j/81542526271>

Meeting ID: 815 4252 6271

One tap mobile

+12532158782,,81542526271# US (Tacoma)

WASHINGTON STATE PTA NEWS

How Do We Do Teacher Grants in a Pandemic?

From the [WSPTA website](#):

Grants are a key tool PTAs use to support teachers in the classroom. The question many local leaders have this year is: Can we still do teacher grants with virtual or hybrid learning?

We reached out to leaders around Washington and across the United States to see what PTAs plan on doing this year. The results fell into three large groups. The first group is taking a “wait and see” approach. This group wants to see what needs the teachers have as we start the year with virtual and hybrid models across the state. This group is also waiting to see how their Fall fundraisers work out before deciding how much money to spend on grants.

The second group of PTAs are typically the PTAs that offer to reimburse all teachers a fixed dollar amount toward classroom supplies each year. Some of these PTAs have reduced the amount this Fall and have said they will reexamine teacher needs and the budget in the Spring.

The third group of PTAs is looking outside the box. These PTAs typically have small budgets and small reserves. They are not optimistic about running a Fall fundraiser, so they are completely changing how they help teachers. Some of these PTAs are coordinating teacher wish lists on Amazon or local chain stores. Some PTAs are coordinating “teacher supply drives”, asking for families to donate specific goods that teachers will be using. Those PTA leaders will then distribute the collected supplies to the teachers as needed.

Whichever group you fall under consider reaching out to the teachers to see what they may need. Don't assume that you may know what is needed or not needed because learning is starting virtually. For example, an art teacher may need supplies to help families work virtually. Your PTA may suggest teachers pool their individual grants if there is something they all can use for a grade level or department, depending on whether they are elementary or secondary. Another idea is talking with the administration to see if teacher grants are the way to go this year or if there is another way to help.

All PTAs need to remember that teacher/classroom grants are a budget item, and therefore need member approval to be changed. Remember that members can vote to change the budget later in the school year if the situation changes and students return to full face-to-face learning.

Guest post provided by WSPTA Membership Director Kim Kuhne and WSPTA Program Director Candy Walters

PTA LEADER TRAININGS

Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettsptacouncil.org/training.html>

WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review. [WSPTA Training webpage](#)

National PTA eLearning Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

eLearning Options in Spanish!

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at: <https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>





Everett PTSA Council - CONTACT INFORMATION

EXECUTIVE COMMITTEE

PRESIDENT: Jen Hirman, jhirman@gmail.com

CO-VP MEMBERSHIP: Amanda Cabana, aruddell52@gmail.com

CO-VP MEMBERSHIP: Craig Willis, greatapez@yahoo.com

TREASURER: Jonelle Radford, jonelleradford@gmail.com

SECRETARY: Stephanie Cherry, stephchaney@gmail.com

BOARD OF DIRECTOR POSITIONS

FACE Chair (Family & Community Engagement): Beenish Iqbal, beenishadnan@yahoo.com

Advocacy Chair: Lizzy Sebring, rungal20@msn.com

Reflections Co-Chairs: Georgina Johns & Vanessa Dilley, everettreflections@gmail.com

Programs Chair: OPEN

Shoe Fund Chair: Abbey McGee, everettcouncilshoefund@gmail.com

Communications Chair: Craig Willis, greatapez@yahoo.com

Special Ed Liaison: Valerie Cunningham, valcunningham25@gmail.com

Member-At-Large, North District: Barb Lawrence, FW221@mac.com

Member-At-Large, Central District: OPEN

Member-At-Large, South District: Denise Constantineau, denise.constantineau@comcast.net

Region 7 Representative: Laura Peterson, lkpete@mac.com

AD-HOC COMMITTEE CHAIRS

Recognition/Award Celebration Co-Chairs: Heather Morrow & Kristy Mothersbaugh, everettcouncilbanquet@gmail.com

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).



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