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EVERETT PTSA COUNCIL 7.3

Proudly serving the PTAs and schools of Everett School District



*** November 1, 2020 ***

Everett PTSA Council eBlast

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OUR VISION:To be a meaningful and vital resource to PTAs and our community partners.

OUR MISSION:To support, empower, and guide our PTAs to be successful.

*** everettsptacouncil.org ***

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Tuesday, November 3, 2020: Election Day

Wednesday, November 18, 2020: Membership Meeting & "Negotiating Conflict" Training
MEETING TIME: 6:30-7:30 PM
TRAINING TIME: 7:30-9:00 PM

In addition to our usual agenda with announcements and updates from our officers and board members, Assistant Superintendent Sally Lancaster will be providing a school district report, and we will be voting in our Nominating Committee. This meeting will be virtual via Zoom.

After our meeting concludes, Region 7 Director, Tori Emerson, will be teaching a "Negotiating Conflict: Strategies for Productive PTA Relationships" webinar. This is a FREE, WSPTA-approved training. To register for the training event:

<https://www.eventbrite.com/e/negotiating-conflict-strategies-for-productive-pta-relationships-tickets-127098287399>

MEETING LOGIN INFORMATION:

<https://us02web.zoom.us/j/3923109315?pwd=dWRxaWw4ZTV3V0xUelpsdTN2WjFZQT09>

Meeting ID: 392 310 9315

Passcode: 7.3

COUNCIL ANNOUNCEMENTS

Council Office Hours

The Council "Office Hours" will be held at noon on every Thursday during the school year. These "Office Hours" will be held virtually (via Zoom) until further notice. All PTA leaders welcome! No appointment necessary.

UPCOMING SPECIAL "OFFICE HOURS" TOPICS: On November 5 and November 12, one of our Council Reflections Co-Chairs, Georgina Johns, will be in attendance to help answer any Reflections questions.

Join Zoom Meeting

<https://us02web.zoom.us/j/82721776725?pwd=NnB2cTQvMVIwaTNLd3IDWXhuZWc5dz09>

Meeting ID: 827 2177 6725

Passcode: 7.3

MEMBERSHIP

Local PTA Membership Drives Off To Good Start

Thank you to each of our local PTAs who have launched Membership Drives for the 2020-2021 school year. Most of our PTAs have introduced online sign-up capabilities, which have been very helpful to help find PTA membership despite the challenges of no in-person schooling or events. The following local PTAs have already reached over 40% of their membership totals from the entire previous school year:

Over 40% of membership total from last school year: Cedar Wood PTA, Evergreen Middle PTA, Hawthorne PTA, Heatherwood Middle PTA, Henry M. Jackson High PTA, Jefferson PTA, Mill Creek PTA, North Middle PTA, Penny Creek PTA

Over 50% of membership total from last school year: Emerson PTA, Forest View PTA, Jackson Elementary PTA, View Ridge PTA, Woodside PTA

Over 60% of membership total from last school year: ESD Special Education PTSA, Gateway Middle PTSA, Whittier PTA

Over 80% of membership total from last school year: Port Gardner/Sequoia PTSA

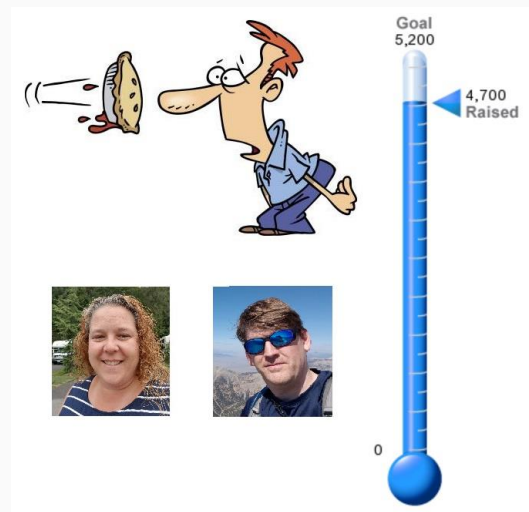
Already reached over 100% of membership total from last school year: Everett High PTA

Awesome job!!!

Membership Incentive Courtesy of Council

Are you looking for a little more incentive to help boost PTA membership? This school year, we have introduced a couple of incentives to help us reach our Membership Goal of 5200 members for the 2020-2021 school year.

If we reach 90% of our Council Membership Goal by March 14 ("Pi Day"), Everett PTSA Council's Co-VPs of Membership (Amanda Cabana, Craig Willis) will each receive a "**pie in the face**" from selected Local PTA Executive Teams. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawings for pie-throwing PTAs.



If we reach our Council Membership Goal by the end of the 2020-2021 school year, one selected Local PTA Executive Team will **pour a bucket of ice water** over the head of our district superintendent, Dr. Ian Saltzman. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawing for this Grand Prize.



NOMINATING COMMITTEE

Seeking Interested PTA Leaders for Council Nominating Committee

Notice of Nominating Committee Election:

At our November 18 Council meeting, we will hold an election to vote in our 2020-2021 Nominating Committee, which consists of three PTA members who will recognize and recruit the most qualified people available for the elected PTA positions of Council. The work of the nominating committee will conclude in March 2021 when elections are held.

Effective candidates for Nominating Committee:

- Are familiar with the needs and goals of Everett PTSA Council.
- Are enthusiastic about the mission, vision, and goals of Everett PTSA Council.
- Are willing to work & devote considerable time to furthering the purposes and programs of Everett PTSA Council.
- Possess tact, integrity, discretion, and the ability to hold their own counsel.
- Have the courage to express their ideas & defend their convictions.
- Demonstrate sound judgment and skill in evaluating potential nominees.
- Are capable of understanding & maintaining complete confidentiality.
- Represent the diversity that is present in the community & student population.
- Should be elected on merit and ability – never on popularity.

Members of the nominating committee are eligible to become nominees for elected office. No person may serve on this committee for more than two consecutive one-year terms. A candidate for the local PTA nominating committee must be a member of a local PTA in the 7.3 council for at least 15 days preceding his or her election.

If you are interested in serving on the Everett PTSA Council Nominating Committee, please email Jen Hirman at EverettPTSACouncil@gmail.com.

Want to know more about finding and electing a nominating committee at your local PTA? Watch the WSPTA Training Video on Nominating Committees at [this link](#) and also see the Nominating Committee Handbook found under Leadership Guides on the WSPTA website.



REFLECTIONS

2022-2023 Theme Search Ideas Due Today

TODAY is the last day for Theme ideas for the 2022-2023 Reflections Program!

Ever wondered who came up with themes such as 'I Matter Because' or 'Look Within'? *Answer: STUDENTS!!!* Encourage your students to consider submitting their inspiring idea! The student who submits the National level winning entry will receive \$100 and his or her theme will be presented at the annual National PTA Convention in June 2021. Repeat themes will not be considered.

The due date for submitting a theme search entry is today, November 1, 2020. The entry form and the past themes can be found at this link:

<https://www.wastatepta.org/wp-content/uploads/2020/09/2022-2023-Reflections-Theme-Search-Entry-Form-FINAL-v9.3.20.pdf>

Scan and submit entries by email to laura.peterson@wastatepta.org.

Thank you!

Georgina Johns, Vanessa Dilley
Reflections Co-Chairs, Everett PTSA Council

ADVOCACY

Legislative Assembly, Candidate Forums

Greetings Everyone!

I hope that you had a safe Halloween and enjoyed the extra hour of sleep. We had a great Legislative Assembly and all in all it went fairly smoothly considering we had to do it virtually. Thank you, voting delegates, for your participation! I hope that you learned a lot for you first timers and for you returning delegates I hope you learned something new as well. If you attended but were not a voting delegate, I hope that next year you will be. We voted on our Top 5 issues with 3 supporting issues as well as approved all 9 Resolutions and 1 Legislative Principle that had been proposed. In no particular order of importance, the Top 5 issues are as follows:

1. Increase access to nursing, mental health, and social emotional learning staff
2. Support students and preserve education funding
3. Increase educational equity by closing the digital divide
4. Supports and funding for students with disabilities and their families
5. Prevent and reduce gun violence and suicide

These issues will be what we focus on, but as with any issue, resolution, or principle, we can advocate for anything that is already on our platform so if there's something that pertains to your local PTA that isn't part of the Top 5, I still encourage you to make your voice heard. If you have not had a chance, please go look at the Advocacy page on the WSPTA website for a full list. Do not forget to share at your next membership meeting the new platform!

And for one last time PLEASE REMEMBER TO **VOTE NOVEMBER 3!** It is the simplest way to advocate.

Lizzy Sebring
Advocacy Chair

FAMILY AND COMMUNITY ENGAGEMENT

Outreach Grants Available!

Everett PTSA Council now offers grants up to \$150 to support local Everett PTAs in outreach and collaboration with families and community members who are traditionally underrepresented in PTA. Grants are available for hosting a F.A.C.E. event, where family &

community engagement is a primary goal & outreach efforts to diverse school populations are being utilized.

If interested in applying for a F.A.C.E. grant, download our [Everett PTSA Council FACE Grant Application Packet](#). Complete the grant application, then send completed grant application, including a copy of your PTA budget & Mission Statement/Goals, to everettcouncilface@gmail.com.

WASHINGTON STATE PTA NEWS

The Benefits of Goal Setting

By Kimberly Kuhne, WSPTA Membership Director

Do you know that there is an entire industry around setting goals? Doing a quick search online for clear articles on why you should set membership goals leads to a couple of interesting articles and many ads for goal-setting programs. A search for books at Amazon gave me a list of over 9000 hits on books, workbooks, videos, and programs. The bottom line from all these resources: Setting & sharing goals improve the likelihood of attaining the goals.

Any goals that you set for your PTA should be SMART goals, meaning they are:
S- Specific: Having a clear goal helps you plan the steps needed to reach it.
M-Measurable: How will you know you are making progress toward your goal?
A-Attainable: Be able to reach your goal in the time you have set to do so.
R-Relevant: Does the goal help you toward your overall objectives?
T-Time-based: Set an end date for your efforts to increase motivation.

When establishing your goals, think about the rewards for reaching them. You will want to make sure to advertise the “prize” at the end if you reach your goals. Don’t hesitate to think out of the box! Everett PTSA Council advertised two big goals this year. The first, more attainable goal is to have 90% of their target membership by March 14 (Pi Day). If they reach that point, the Co-VPs of Membership will get a “pie in the face” from a local PTA executive team. If they reach their final goal by the end of the school year, the district Superintendent has volunteered to take a bucket of ice water over his head from a local PTA executive team. For WSPTA, we have three contests this year with prize winners chosen for reaching smaller goals.

Finally, sharing goals may be just as important as setting goals. The following articles both indicate that sharing your goals is likely to make you more successful, in part because you have people that are cheering you on.

- [How to stay committed to your goals](#)
- [Why sharing your progress makes you more likely to accomplish your goals](#)

NATIONAL PTA NEWS

How You Can Support Your Child's Distance Learning

By Douglas Fisher & Nancy Frey

The first few weeks of the new school year are behind you. Your child is acclimated to their virtual classroom and their teacher(s) have welcomed their students with getting-to-know-you activities. Now, it’s time for learning, which is looking very different this school year.

You have probably already heard the advice to establish morning routines, have your kid dressed and ready for school, create a dedicated learning environment and ensure that your child gets enough sleep. These are important, but it is also key to support your child's distance learning by focusing on what your child needs to learn.

Support the learning that is occurring in the virtual classroom. Ensure your child is ready for the live lessons and completes the work that is assigned. Most importantly, when the teacher is live with your child, allow your child to struggle. It's good for their brains. Productive struggle is how we learn, so don't tell your child the answers while the teacher is conducting class.

We understand that you want to be helpful, but there are better ways to help. Here are four ways to help supplement the lessons provided by the teacher:

- **Read, and read a lot.** Effective schools have students' eyes on print about 90 minutes per day. Of course, that is spread out across the day and involves all kinds of reading. It's one of the easiest and most powerful things you can do. Ask the teacher for ideas for additional reading and ask your child what they are interested in and flood them with things to read, both digital and print.
- **Read aloud or with your child.** And not just at bedtime. When you read aloud, share books that are a bit more complicated than your child can read alone. It builds knowledge and vocabulary. Talk about what you are reading and focus on understanding the ideas in the text.
- **Focus on words and vocabulary.** There are several vocabulary game apps that build word knowledge. For younger students, focus on their understanding of sounds and letters. Vocabulary is a significant predictor of comprehension. The bigger the vocabulary the more knowledge the child has. Children use knowledge to understand more complicated texts.
- **Make math fun.** Ask your child to create math problems based on what they are learning and teach you how to solve the problems. If you want supplemental math learning for your child, use the Khan Academy. They have interactive videos for all grades.

Remember, we are not asking you to be the teacher, but rather support your child's learning. Also remember that your child needs to socialize and maintain friendships. For more strategies to support your child's learning at home, check out the book *The Distance Learning Playbook for Parents*.

Douglas Fisher and Nancy Frey are professors at San Diego State University. Their book, The Distance Learning Playbook for Parents, outlines supportive strategies for navigating virtual environments to ensure effective and impactful learning that aligns the needs and expectations of teachers, parents, and students alike.

PTA LEADER TRAININGS

Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettsptacouncil.org/training.html>

WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank

Statement Review.
[WSPTA Training webpage](#)

National PTA eLearning Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

eLearning Options in Spanish!

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at: <https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>



Everett PTSA Council - CONTACT INFORMATION

EXECUTIVE COMMITTEE

PRESIDENT: Jen Hirman, jhirman@gmail.com

CO-VP MEMBERSHIP: Amanda Cabana, aruddell52@gmail.com

CO-VP MEMBERSHIP: Craig Willis, greatapez@yahoo.com

TREASURER: Jonelle Radford, jonelleradford@gmail.com

SECRETARY: Stephanie Cherry, stephchaney@gmail.com

BOARD OF DIRECTOR POSITIONS

FACE Chair (Family & Community Engagement): Beenish Iqbal,
beenishadnan@yahoo.com

Advocacy Chair: Lizzy Sebring, rungal20@msn.com

Reflections Co-Chairs: Georgina Johns & Vanessa Dilley, everettreflections@gmail.com

Programs Chair: OPEN

Shoe Fund Chair: Abbey McGee, everettcouncilshoefund@gmail.com

Communications Chair: Craig Willis, greatapez@yahoo.com

Special Ed Liaison: Valerie Cunningham, valcunningham25@gmail.com

Member-At-Large, North District: Barb Lawrence, FW221@mac.com

Member-At-Large, Central District: Serena Peterson, serenapeterson2015@gmail.com

Member-At-Large, South District: Denise

Constantineau, denise.constantineau@comcast.net

Region 7 Representative: Laura Peterson, lkpete@mac.com

AD-HOC COMMITTEE CHAIRS

Recognition/Award Celebration Co-Chairs: Heather Morrow & Kristy
Mothersbaugh, everettcouncilbanquet@gmail.com

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

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