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EVERETT PTSA COUNCIL 7.3

Proudly serving the PTAs and schools of Everett School District



*** November 15, 2020 ***

Everett PTSA Council eBlast

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OUR VISION: To be a meaningful and vital resource to PTAs and our community partners.

OUR MISSION: To support, empower, and guide our PTAs to be successful.

*** everettsptacouncil.org ***

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Sunday, November 15, 2020: Deadline for IRS Form 990 / 990EZ / 990-N

Wednesday, November 18, 2020: Membership Meeting & "Negotiating Conflict" Training

MEETING TIME: 6:30-7:30 PM

TRAINING TIME: 7:30-9:00 PM

In addition to our usual agenda with announcements and updates from our officers and board members, Assistant Superintendent Sally Lancaster will be providing a school district report, and we will be voting in our Nominating Committee. This meeting will be virtual via Zoom.

- [MEETING AGENDA](#)
- [OCTOBER FINANCIALS](#)
- [TREASURER'S REPORT](#)

After our meeting concludes, Region 7 Director, Tori Emerson, will be teaching a "**Negotiating Conflict: Strategies for Productive PTA Relationships**" webinar. This is a FREE, WSPTA-approved training. To register for this great training event: <https://www.eventbrite.com/e/negotiating-conflict-strategies-for-productive-pta-relationships-tickets-127098287399>

MEETING LOGIN INFORMATION:

<https://us02web.zoom.us/j/3923109315?pwd=dWRxaWw4ZTV3V0xUelpsdTN2WjFZQT09>

Meeting ID: 392 310 9315

Passcode: 7.3

Monday, November 30, 2020: Deadline for Reflections Submissions to Council

MEMBERSHIP

Council Membership Drive Now Active!

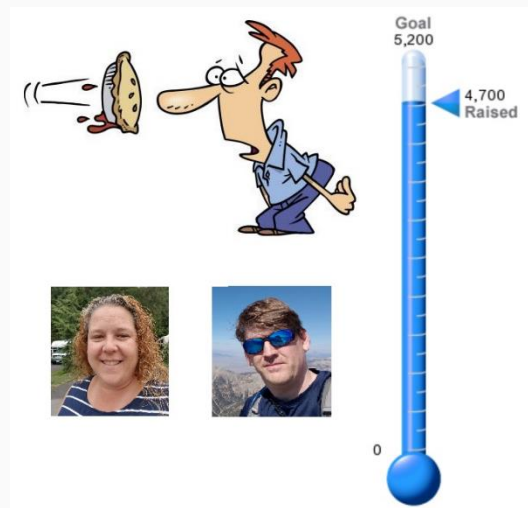
For the 2020-2021 year, we have compiled our local PTA online membership sign-up links into one, easy-to-use document! This is an opportunity to join our local PTAs from the comfort of your home. To access our 2020-2021 Membership Drive Form, click [this link](#).

PTAs within our district currently have over 2500 members. Help us spread the word about joining our local PTAs!

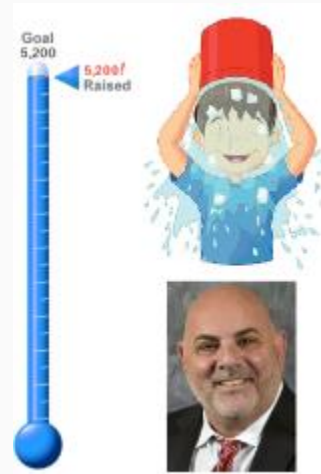
Membership Incentive Courtesy of Council

Are you looking for a little more incentive to help boost PTA membership? This school year, we have introduced a couple of incentives to help us reach our Membership Goal of 5200 members for the 2020-2021 school year.

If we reach 90% of our Council Membership Goal by March 14 ("Pi Day"), Everett PTSA Council's Co-VPs of Membership (Amanda Cabana, Craig Willis) will each receive a "pie in the face" from selected Local PTA Executive Teams. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawings for pie-throwing PTAs.



If we reach our Council Membership Goal by the end of the 2020-2021 school year, one selected Local PTA Executive Team will **pour a bucket of ice water** over the head of our district superintendent, Dr. Ian Saltzman. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawing for this Grand Prize.



REFLECTIONS

Submissions Due Soon, Q&A Session Tonight

Remember that Reflections submissions are due to Council on November 30.

Do you have any questions or concerns about the Reflections program or submissions at your school? Have you encountered any issues uploading submissions? One of our Reflections Co-Chairs, Georgina Johns, is hosting a Q&A session TONIGHT to answer your questions, screen-share, and talk about error messages or online issues encountered.

Date: TONIGHT, Sunday, November 15

Time: 7:30 - 8:30 PM

Join Zoom Meeting:

<https://us02web.zoom.us/j/81353153162?pwd=U2NnSkM1OXIHRmxZeGxTZjEvd2dmdz09>

Meeting ID: 813 5315 3162

Passcode: 246403

Dial by your location: +1 253 215 8782 US (Tacoma)

Thank you!

Georgina Johns, Vanessa Dillely
Reflections Co-Chairs, Everett PTSA Council

SPECIAL EDUCATION

Virtual Meetings, Fundraiser Update

The Everett Special Education PTSA has been busy hosting Q&A virtual meetings with Special Services to help with communication between families, staff and administrators during this time of remote learning and potential students going back to in-person learning. We will always continue to be a point of contact for any families during this time. You can always reach us at president.eseptsa@gmail.com with any questions.

As a reminder, we have arranged the first ever Community wide "Run, Walk and Roll" Virtual 5k fundraiser that supports ALL our school PTA and Parent Groups. Please consider registering, selecting your school, so they can share in the proceeds. November 20th is the deadline to register, All in 5k Participant level, if you would like to receive a custom finishers medal (to be mailed after the race event) and a running bib (will be mailed prior to the event). If you prefer not to get a medal or running bib, you can still register and support your PTA by signing up for the 5k Supporter level, which registration ends on December 6th.

The event is being held from Monday, December 7 - Sunday, December 13th to allow anyone to find time during the week to achieve the 3.1 mile distance. You can even break up the distance into smaller segments throughout the week so that any skill level can participate. But most important... this is a fundraiser, that proceeds go back to the school PTA of YOUR choice. Please help by showing your support.

Register for our fundraiser at this link:

<https://runsignup.com/Race/WA/Everett/CommunityRunWalkandRollVirtual5k>

Questions: valcunningham25@gmail.com

Facebook: <https://www.facebook.com/EverettSpecialEducationPtasa>

Instagram: <https://www.instagram.com/everettspecialeducationptasa>

Valerie Cunningham
President, Everett Special Education PTSA 2020-2021
Special Ed Liaison, Everett Council PTSA 2020-2021

ADVOCACY

Legislative Assembly, Candidate Forums

Well we made it through the elections in one piece. Thank you for voting! Now that we have our legislative platform for the next two years, you may be wondering what is next? You can share our platform with your representatives and senator. With the virtual setting, it may be even easier to talk to them since you don't have to go anywhere to meet them. I know in the town halls I have been joining, the legislators have told us that the silver lining in doing things virtual is that they have been able to meet with so many more of their constituents since they aren't having to drive somewhere. I would encourage you to reach out to them.

You can also ask about the specific issues that matter most to you and what you think might be able to happen in the upcoming session. Also those of you who are interested in possibly testifying if there is an issue that you feel strongly about, please reach out to our Washington State PTA Advocacy Director, Sherry Rudolph

(PTAAadvocacydir@wastatepta.org), and she can add you to the list. All testifying will be done virtually so you will not have to drive to Olympia! You can always reach out to me if you have questions about testifying and what that means if you want more information.

Be safe and have a Happy Thanksgiving!

Lizzy Sebring
Advocacy Chair

FAMILY AND COMMUNITY ENGAGEMENT

Outreach Grants Available!

Everett PTSA Council now offers grants up to \$150 to support local Everett PTAs in outreach and collaboration with families and community members who are traditionally underrepresented in PTA. Grants are available for hosting a F.A.C.E. event, where family & community engagement is a primary goal & outreach efforts to diverse school populations are being utilized.

If interested in applying for a F.A.C.E. grant, download our [Everett PTSA Council FACE Grant Application Packet](#). Complete the grant application, then send completed grant application, including a copy of your PTA budget & Mission Statement/Goals, to everettcouncilface@gmail.com.

Building a More Diverse, Equitable and Inclusive PTA

An organization that recognizes diversity values differences and similarities among people through its actions and accountability. These characteristics include age, ethnicity, gender, language and culture, socioeconomic status, among many different things.

When PTAs respect differences yet acknowledge shared commonalities uniting their communities, and then develop meaningful priorities based upon their knowledge, they genuinely represent their communities. When PTAs represent their communities, they gain strength and effectiveness through increased volunteer and resource support.

[This short guide](#) shares the Do's and Don'ts of diversity outreach. Discover best practices from PTAs around the country and learn what your PTA can do to become more inclusive!

En Español:

Una organización que reconoce la diversidad valora las diferencias y similitudes entre las personas a través de sus acciones y responsabilidad. Estas características incluyen edad, etnia, género, idioma y cultura, nivel socioeconómico, entre muchas cosas diferentes.

Cuando las PTA respetan las diferencias pero reconocen los puntos en común que unen a sus comunidades y luego desarrollan prioridades significativas basadas en su conocimiento, representan genuinamente a sus comunidades. Cuando las PTA representan a sus comunidades, ganan fuerza y eficacia a través de un mayor apoyo voluntario y de recursos.

[Esta breve guía](#) comparte lo que se debe y no se debe hacer en el alcance de la diversidad. Descubra las mejores prácticas de las PTA de todo el país y aprenda lo que su PTA puede hacer para ser más inclusiva.

REGION 7 PTA NEWS

New Program Grants Available

Apply now for a grant to support your PTA in conducting a STEM + Families Propelling Our World program. Thank you to PTA Proud National Sponsor, Huntington Ingalls Industries, for making these grants possible. Multiple types of grant opportunities available. Grant applications due by November 20.

For information, go to: <https://www.pta.org/home/run-your-pta/Awards-Grants>

WASHINGTON STATE PTA NEWS

Mid-Year Financial Reviews: The Time is Now to Start Planning

An annual financial review is required by WSPTA Uniform Bylaws, but conducting a mid-year review may be required by your local PTA standing rules. Even if it is not, a mid-year review covering July – December is still a good idea. It can provide early feedback for the treasurer, expose any potential problems, and means the year-end review will only cover six months versus twelve.

Now is the time to start planning. Your PTA president appoints three PTA members who are not signers on the PTA bank account for the period being reviewed. There is a Financial Review Checklist in [Leadership Guides](#) to help the treasurer prepare and the committee to conduct the review.

There is no requirement that the review take place in person. For tips on conducting a financial review remotely, see the [Financial Reviews During COVID-19](#).

PTA LEADER TRAININGS

Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettsacouncil.org/training.html>

WSPTA

eLearning

Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review. [WSPTA Training webpage](#)

National PTA eLearning Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

eLearning Options in Spanish!

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at: <https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>



Everett PTSA Council - CONTACT INFORMATION

EXECUTIVE COMMITTEE

PRESIDENT: Jen Hirman, jhirman@gmail.com

CO-VP MEMBERSHIP: Amanda Cabana, aruddell52@gmail.com

CO-VP MEMBERSHIP: Craig Willis, greatapez@yahoo.com

TREASURER: Jonelle Radford, jonelleradford@gmail.com

SECRETARY: Stephanie Cherry, stephchaney@gmail.com

BOARD OF DIRECTOR POSITIONS

FACE Chair (Family & Community Engagement): Beenish

Iqbal, beenishadnan@yahoo.com

Advocacy Chair: Lizzy Sebring, rungal20@msn.com

Reflections Co-Chairs: Georgina Johns & Vanessa Dilley, everettreflections@gmail.com

Programs Chair: OPEN

Shoe Fund Chair: Abbey McGee, everettcouncilshoefund@gmail.com

Communications Chair: Craig Willis, greatapez@yahoo.com

Special Ed Liaison: Valerie Cunningham, valcunningham25@gmail.com

Member-At-Large, North District: Barb Lawrence, FW221@mac.com

Member-At-Large, Central District: Serena Peterson, serenapeterson2015@gmail.com

Member-At-Large, South District: Denise

Constantineau, denise.constantineau@comcast.net

Region 7 Representative: Laura Peterson, lkpete@mac.com

AD-HOC COMMITTEE CHAIRS

Recognition/Award Celebration Co-Chairs: Heather Morrow & Kristy

Mothersbaugh, everettcouncilbanquet@gmail.com

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

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