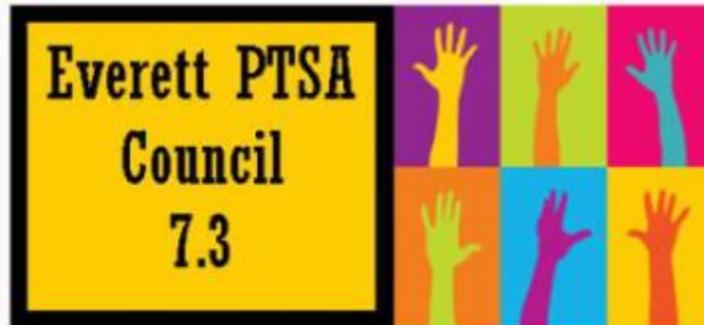


[View this email in your browser](#)

## EVERETT PTSA COUNCIL 7.3

Proudly serving the PTAs and schools of Everett School District



\*\*\* December 15, 2020 \*\*\*

### ***Everett PTSA Council eBlast***

*If this eBlast does not display in its entirety, be sure to click on "View this email in your browser" at the top of your email.*

**OUR VISION:** To be a meaningful and vital resource to PTAs and our community partners.

**OUR MISSION:** To support, empower, and guide our PTAs to be successful.

\*\*\* [everettsptacouncil.org](http://everettsptacouncil.org) \*\*\*

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#### **IN THIS ISSUE:**

**DATES TO REMEMBER | PRESIDENT MESSAGE | ANNOUNCEMENTS  
MEMBERSHIP | SHOE FUND | REFLECTIONS | F.A.C.E. | ADVOCACY  
WSPTA NEWS | NATIONAL PTA NEWS | PTA LEADER TRAININGS**

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**Wednesday, December 16, 2020:** Council BOD Meeting

**Monday, December 21, 2020 - Friday, January 1, 2021:** Winter Break

**Wednesday, January 27, 2021:** Council Membership Meeting

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## MESSAGE FROM THE PRESIDENT

### Thank You For All That You Do!

To all of our PTA leaders,

As we wrap up 2020, we look back on a remarkable and challenging year. I hope that despite all of the things that we have missed out on - the big celebrations, the back-to-school traditions, the face-to-face connection that PTA volunteering brings us - you have also discovered some new things, and some positive elements have emerged. For many of us, it's brought a renewed sense of gratitude and appreciation for the things we *do* have, and most importantly, the people in our lives.

It has been inspiring to see many of our PTAs find creative alternatives to some of their usual PTA events, and the courage to try new ones. The generosity in food drives, toy drives and community partnerships this past year has really shown our PTA-spirit in helping not only our own students, but our greater community. The mission of PTA has continued on through your resilience and dedication as leaders - and to that we say a big Thank You to each of you.

On behalf of the PTSA Council Board of Directors, we wish you a very special holiday season this year and hope that these next few weeks are an opportunity to celebrate all that matters most to you and your loved ones.

*Wishing all the best for a safe and happy holiday!*

~Jen

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## COUNCIL ANNOUNCEMENTS

### Lending Library Now Available for Local PTA Leaders

As part of our commitment to being a resource to our local PTAs, we are happy to announce the creation of our PTSA Council Lending Library!

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Items available for checkout include:

- A PTA or PTSA tablecloth
- A vinyl PTA "Invest in our Future" membership banner (available in English or Spanish)
- "Robert's Rules of Order" book
- "The PTA Story: A Century of Commitment to Children" book

... and more helpful resources for your PTA!

If interested in our Lending Library, contact: [everettptsacouncil@gmail.com](mailto:everettptsacouncil@gmail.com)

## MEMBERSHIP

**Council Membership Drive Now Active With ALL Local PTAs!**

**WE HAVE UPDATED OUR COUNCIL MEMBERSHIP FLYER.  
NOW \*ALL\* 27 LOCAL PTAs HAVE MEMBERSHIP SIGN-UP ACTIVE!**

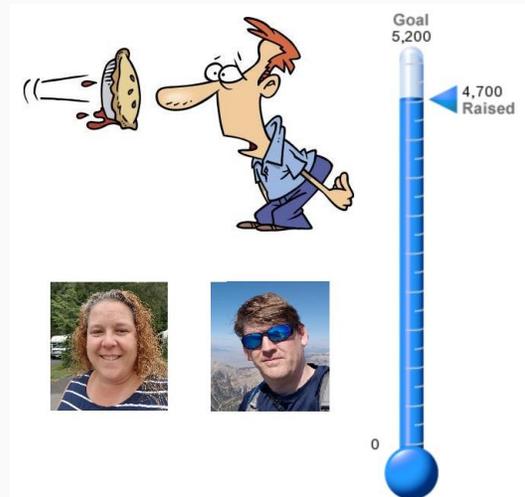
For the 2020-2021 year, we have compiled our local PTA online membership sign-up links into one, easy-to-use document! This is an opportunity to join our local PTAs from the comfort of your home. To access our 2020-2021 Membership Drive Form, click [this link](#).

PTAs within our district currently have over 2700 members. We are over halfway to our Council goal! Help us spread the word about joining our local PTAs!

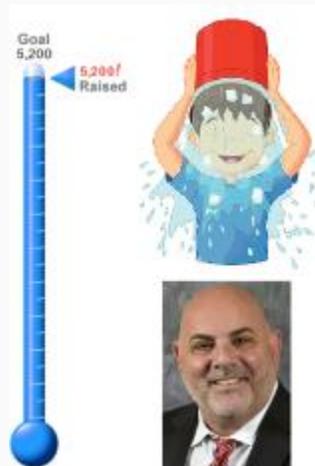
### Membership Incentive Courtesy of Council

Are you looking for a little more incentive to help boost PTA membership? This school year, we have introduced a couple of incentives to help us reach our Membership Goal of 5200 members for the 2020-2021 school year.

If we reach 90% of our Council Membership Goal by March 14 ("Pi Day"), Everett PTSA Council's Co-VPs of Membership (Amanda Cabana, Craig Willis) will each receive a "**pie in the face**" from selected Local PTA Executive Teams. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawings for pie-throwing PTAs.



If we reach our Council Membership Goal by the end of the 2020-2021 school year, one selected Local PTA Executive Team will **pour a bucket of ice water** over the head of our district superintendent, Dr. Ian Saltzman. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawing for this Grand Prize.



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## SHOE FUND

It is Not Too Late to Donate!

Hi

PTA

Leaders!

Thank you to all PTAs/PTSAs who have contributed to the Shoe Fund this year! And for schools who have not yet donated – it's not too late! All funds donated go directly to purchase shoes and shoe gift cards for students in our district. We are actively working with counselors and school staff to get shoes in the hands of students who need them. Thank you again for your generous support of this essential program.

If you have any questions, please email Abbey McGee at [everettcouncilshoefund@gmail.com](mailto:everettcouncilshoefund@gmail.com)



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## REFLECTIONS

Thank You!

From the Reflections Team:

Hi PTA Leaders!

As we are moving into the “Celebration” phase, we wonder what your Reflections team is doing to celebrate all your participants? At the Council level, we will be doing more of a deconstructed virtual celebration, that includes a website to do a virtual “Art Walk” as well as a drive-thru event for students to pick up their Council-level loot bags. We are likely sliding it a little later in January than typical so we can be sure to have all the ribbons and printed programs on hand. More later!

Georgina and Vanessa ([everettreflections@gmail.com](mailto:everettreflections@gmail.com))

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## **FAMILY AND COMMUNITY ENGAGEMENT**

### **PLTI and CLTI Class Registration Now Open!**

Registration is open for the 2021 Winter/Spring PLTI and CLTI classes!

**WHEN:** PLTI & CLTI classes begin Saturday, February 21, 2021 and end on Saturday, May 22, 2021.

**WHERE:** Classes are held online, via Zoom on Wednesday evenings from 6:00PM - 9:00PM and Saturdays from 9:00AM - 12:00PM.

The Parent Leadership Training Institute (PLTI) is a free, civic leadership and community engagement course for parents and those who work with families. The Children's Leadership Training Institute (CLTI) is a free, literacy-based, civic leadership course for the children (5 to 12 years olds) of parents who attend the PLTI. These courses are online and offered in partnership with Everett Community College. Space is limited -- reserve your spot early.

**Register here:**

<https://events.eventzilla.net/e/parent-leadership-training-institute-spring-2021-2138786490>

If questions, email: [info@wafamilyengagement.org](mailto:info@wafamilyengagement.org)

### **Top Barriers to Family Engagement**

I have written an [important message](#) for our local PTA leaders explaining barriers and considerations for Family Engagement. I hope you like it!

Thank you!

Beenish Iqbal (she/her)  
Family and Community Engagement Chair  
Everett PTSA Council 7.3  
[everettcouncilface@gmail.com](mailto:everettcouncilface@gmail.com)

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## **ADVOCACY**

### **Legislative Session Updates**

Season's Greetings!

As we wind down the year, we can start gearing up for the new year. As I mentioned in the last Council eBlast, the legislative session will be virtual this year. It begins on January 11 and will end April 25. This is a long session (105 days) compared to even-number years (60 days). The reason for the longer session is because the legislature must pass a budget for the next two years. If you are interested in testifying on one of our Top 5 issues or other supported issues, please email Sherry Rudolph, our state Advocacy Director ([PTAadvocacydir@wastatepta.org](mailto:PTAadvocacydir@wastatepta.org)), to sign up. This does not mean that you will have to testify. We will add you to a list and if there is a bill that comes up during the session that

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relates to topic you want to testify on, we will reach out to you. You can still say no at that point of if you are not available.

If you have not done so yet, please sign up for action alerts. We send these alerts out to keep you updated with the latest happenings in the session. You can sign up at <https://actionnetwork.org/forms/subscribe-to-wsptas-action-network-group>.

Lastly, I wanted to share with you an upcoming event with our legislative consultant, Marie Sullivan, who will give an update from legislators taking action on WSPTA priorities and bringing parent voices forward during the upcoming session. This will be on January 5, 2021 from 7:00 PM-8:30 PM.

You can sign up at <https://www.eventbrite.com/e/washington-state-pta-legislative-updates-tickets-131924753489>. The Zoom link will be sent to you closer to the event.

I wish everyone a relaxing Winter Break!

Lizzy Sebring  
Advocacy Chair

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## WASHINGTON STATE PTA NEWS

### Mid-Year Financial Reviews: The Time is Now to Start Planning

An annual financial review is required by WSPTA Uniform Bylaws, but conducting a mid-year review may be required by your local PTA standing rules. Even if it is not, a mid-year review covering July – December is still a good idea. It can provide early feedback for the treasurer, expose any potential problems, and means the year-end review will only cover six months versus twelve.

Now is the time to start planning. Your PTA president appoints three PTA members who are not signers on the PTA bank account for the period being reviewed. There is a Financial Review Checklist in [Leadership Guides](#) to help the treasurer prepare and the committee to conduct the review.

There is no requirement that the review take place in person. For tips on conducting a financial review remotely, see the [Financial Reviews During COVID-19](#).

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## NATIONAL PTA NEWS

### Make Your PTA Virtual

The [COVID-19 pandemic](#) has dramatically changed how PTA/PTSAs communicate, grow and accomplish goals within their school communities. Many PTAs have successfully used web/app-based technology, software and resources to continue strong leadership and build and grow their PTA community.

National PTA applauds these efforts and has compiled resources to help you move your PTA into the virtual world. PTAs are needed now more than ever and the resources and tools on this webpage will help demonstrate your PTA's value and relevance and keep your

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PTA members—and mission partners—connected and focused on objectives central to the needs of the children, families and school you serve.

- [Get Great Examples](#)
- [The Leadership Training You Need](#)
- [Grow Your Membership, Virtually!](#)
- [Online Programs, Made Easy](#)
- [Family Engagement, Socially Distanced](#)

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## PTA LEADER TRAININGS

**Open to all Local PTA/PTSA BOD and Officers!**

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettsptacouncil.org/training.html>

### WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review.

[WSPTA Training webpage](#)

**National PTA eLearning Options:**  
National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

**eLearning Options in Spanish!**  
National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at: <https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>

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## Everett PTSA Council - CONTACT INFORMATION

### EXECUTIVE COMMITTEE

**PRESIDENT:** Jen Hirman, [jhirman@gmail.com](mailto:jhirman@gmail.com)  
**CO-VP MEMBERSHIP:** Amanda Cabana, [aruddell52@gmail.com](mailto:aruddell52@gmail.com)  
**CO-VP MEMBERSHIP:** Craig Willis, [greatapez@yahoo.com](mailto:greatapez@yahoo.com)  
**TREASURER:** Jonelle Radford, [jonelleradford@gmail.com](mailto:jonelleradford@gmail.com)  
**SECRETARY:** Stephanie Cherry, [stephchaney@gmail.com](mailto:stephchaney@gmail.com)

### BOARD OF DIRECTOR POSITIONS

**FACE Chair (Family & Community Engagement):** Beenish Iqbal, [beenishadnan@yahoo.com](mailto:beenishadnan@yahoo.com)  
**Advocacy Chair:** Lizzy Sebring, [rungal20@msn.com](mailto:rungal20@msn.com)  
**Reflections Co-Chairs:** Georgina Johns & Vanessa Dilley, [everettreflections@gmail.com](mailto:everettreflections@gmail.com)  
**Programs Chair:** OPEN  
**Shoe Fund Chair:** Abbey McGee, [everettcouncilshoefund@gmail.com](mailto:everettcouncilshoefund@gmail.com)  
**Communications Chair:** Craig Willis, [greatapez@yahoo.com](mailto:greatapez@yahoo.com)  
**Special Ed Liaison:** Valerie Cunningham, [valcunningham25@gmail.com](mailto:valcunningham25@gmail.com)  
**Member-At-Large, North District:** Barb Lawrence, [FW221@mac.com](mailto:FW221@mac.com)  
**Member-At-Large, Central District:** Serena Peterson, [serenapeterson2015@gmail.com](mailto:serenapeterson2015@gmail.com)  
**Member-At-Large, South District:** Denise Constantineau, [denise.constantineau@comcast.net](mailto:denise.constantineau@comcast.net)  
**Region 7 Representative:** Laura Peterson, [lkpete@mac.com](mailto:lkpete@mac.com)

### AD-HOC COMMITTEE CHAIRS

**Recognition/Award Celebration Co-Chairs:** Heather Morrow & Kristy Mothersbaugh, [everettcouncilbanquet@gmail.com](mailto:everettcouncilbanquet@gmail.com)

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

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