

## **Everett PTSA Council 7.3 Social Media Policy 2021-2022**

The Everett PTSA Council hosts social media pages (i.e. Facebook, Twitter) that are intended to provide updated information, news, stories from local PTAs, ways members and the community can get involved, and an open discussion. The Everett PTSA Council is, above everything, a child advocate association; all posts by the Everett PTSA Council concern aspects of the whole child.

Everett PTSA Council encourages respectful conversation and debate. Members participating are responsible for their own conduct, taking personal responsibility for your comments, username, and any information you provide. While the Everett PTSA Council welcomes your questions and comments in an open forum, it is mindful to remember manners and courtesy so everyone feels comfortable participating.

To keep an open and constructive dialogue, it is insisted that all of our social media audience (i.e. Facebook friends, Twitter followers) adhere to the guidelines listed below. Everett PTSA Council reserves the right to remove any comment that does not comply with the following guidelines:

- Respect other members' positions and philosophies.
- Off-topic posts of any kind will not be allowed; please keep comments and posts clean and relevant.
- Everett PTSA Council does not allow graphic, obscene, explicit, or racial comments or posts. In addition, Everett PTSA Council does not allow comments that are abusive, hateful, or intended to defame anyone or any association; harassment and bullying of any kind will not be tolerated.
- Advertisements, endorsements, or promotions of third party solicitations will not be allowed.
- To maintain nonpartisanship, endorsements or opposition of political candidates are not allowed. Any posts by others about a candidate is not an endorsement or opposition by the Everett PTSA Council.
- Comments that suggest or encourage illegal activity will not be tolerated.
- Spam is not allowed and will be removed.
- Personal information including email addresses, telephone numbers, mailing addresses, or any type of identification numbers will be removed.

The appearance of external links on a Everett PTSA Council social media page does not constitute official endorsement on behalf of the Everett PTSA Council, our local PTAs, or our members.

The Everett PTSA Council appreciates all members and followers. Thank you for adding to the discussion and advocating for all children.

**NOTE:** Those who continually violate the above policies will have limited access or removed ability to comment in the future.

