

Message from our Region 7 Director!

Region 7 has been having an amazing start to the school year! We had a very successful Region 7 training that was held in Everett in August. There is another training coming soon: a live PTA & the Law class! Please watch our Region 7 Facebook page for updates.

We have a Region 7 Membership Goal of 12,000 this year. This would give us almost 5% growth. We cover all of Snohomish County and part of Island county. This goal is totally achievable thanks to your hard work you are already doing. Why do we want to increase our membership region wide? It is because of the sheer size of our region and state membership, that Washington State PTA is able to give a voice to every child. Our numbers show that we are a strong and unified organization. Our numbers make it easier to ask for things that will better serve our students. 12,000 voices are much louder than 120.

In other big news- make sure to register for the upcoming Legislative Assembly! Go to the Washington State PTA website for more information. (see the link below!)

Thank you for all that you continue to do! You are making a difference in the lives of children and families. – *Jessica Giffen*

Reflections 2018-2019

Have you registered your PTA's Reflections Program on the National PTA site?

<https://www.pta.org/home/programs/reflections/startyourprogram>

Once you register, you will be given access to your Reflections Program kit that is full of information for how to run your program.

If your PTA is part of a Council, make sure you know when its entry submission deadline is and plan your PTA deadline about 3-4 weeks prior so you will have time to hold a judging if needed, prepare the entries for submission and complete the online submission data for all the entries that are moving forward in the competition.

If your PTA doesn't belong to a council, your entries are DUE AT the WSPTA office by January 18, 2019. Visit the WSPTA Reflections Page, <https://www.wastatepta.org/events-programs/reflections/> for more information.

If you have questions, don't hesitate to contact your Region 7 Programs Chair, Laura Peterson at Lkpete@mac.com or 425-420-8490 (text is ideal).

**Upcoming Trainings****In-Person Trainings:**

October 3: Reflections training in Everett [Reflections training RSVP](#)

October 24: PTA & the Law, 5-9pm, Lynnwood HS [PTA & the Law registration](#)

WSPTA Webinars:

October 12: Roles and Responsibilities of the Board [Roles & Responsibilities Webinar Sign Up](#)

October 27: PTA & the Law [PTA & the Law Webinar Sign Up](#)

WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! As of 9/26/18, options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review. [WSPTA Training webpage](#)

National PTA eLearning Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

eLearning Options in Spanish! National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at: <https://member.pta.org/Shop/eLearning-Courses-En-Espanol>

Membership Thermometer

goal: 12,000
total to date: 7714

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Advocacy News- Legislative Assembly

Legislative Assembly is Coming October 20 & 21! Every even year, the WSPTA must vote on the new legislative issue platform. This means that a new Top 5 issues (and supported issues list) will come out of this weekend event. Additionally, there are Principles and Resolutions that we will vote on. The complete Voter Guide is here: <https://www.wastatepta.org/wp-content/uploads/2018/08/2018-Legislative-Assembly-Voter-Guide.pdf>

Any WSPTA member can attend Legislative Assembly, but only those specified by local PTA and Council Presidents have voting rights. Presidents have until **October 12** to designate voting delegates.

To register to attend: [Registration link](#)

For first time attendees, the process can be a little overwhelming. To help with that, WSPTA has a New-comer Orientation class from 8:45am to 9:05am on both days.

Feedback To get feedback on the issues from your members, use the survey here: [Principals, Issues, & Resolutions Survey](#) . If your PTA does not have a member attending, you can send feedback to your Council or Region.

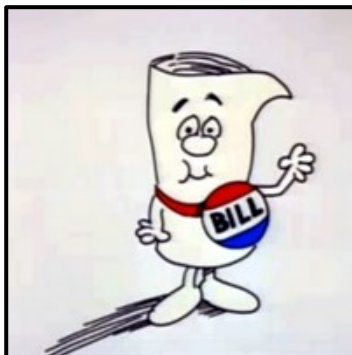
Lodging: Although Green River College is within easy driving distance, some attendees may choose to get a hotel room for the night. WSPTA has secured a block of rooms at:

Best Western Plus – Mountain View Auburn Inn, 401 8th St. SW, Auburn, WA 98001

Rooms are \$109 per night. Reservation deadline is midnight, October 12.

To make a reservation please call the hotel at 253-887-7600. Ask for Rochelle Gomez to book your room. If Rochelle is unavailable, make sure to tell the front desk you are requesting a room for the group block under the name Washington State PTA. Unfortunately, they are unable to provide an online process to book a room for a group block.

Please note: attendees are responsible for managing their own reservations directly with the hotel.



New Member Benefits!

Wild Waves- Fright Fest Discount Member discounts at Wild Waves continue thru October with deals on Fright Fest admission! Check out the flyer at: [Fright Fest Flyer](#)

LEGO Bags discount is here! Members shopping at www.LEGObags.com will have a 50% discount for online purchases. Great source for LEGO themed backpacks, lunch bags, accessories, AND LEGO storage bags! Purchase will also give a discount to the LEGO parks! [LEGO flyer](#)

Ticket Monster Now Tickets at Work! Use your Ticket Monster log in or start a new account. Company Code for new accounts: WSPTATickets [Tickets at Work website](#) Members can use this benefit to get discounted tickets to Volta at Marymoor park. [Volta flyer](#)

NEW from Office Depot/Office Max! The WSPTA is pleased to introduce an exciting new member program through a partnership with Office Depot / Office Max. This program will provide you with substantial year-round savings on all things Office Depot, School Supplies, Office Products, Technology, Furniture, and Print. This program is open to all PTA members and their families. Check out the [flyer here!](#)

Be sure to use your card to get the best discounts.

For a full list of benefits, go to : <https://www.wastatepta.org/pta-leaders/benefits-discount-codes/> and access using Every Child.

Region 7 Contact Information

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Winning Ideas

Each month we will highlight programs from local PTAs that have gone above and beyond to do something special for their school community. Do you have something to share? Send your story to Kim at kimkuhne@hotmail.com

Platinum Membership Awards Before the End of September!

Region 7's first 2 PTAs to reach Platinum Award level did it by the 3rd week of September! That takes a bit of work, a change in focus, and goals that might sound a little crazy!

Alderwood Middle PTA, #7.2.120 did it the "easy" way. New, energized leaders made a point of asking for members! Although their PTA struggled last year, their membership numbers are now on the level they finished in both 2016 and 2017. Where will they finish this year?

Beverly PTA, #7.2.10 made the jump with some elbow grease and a new way of thinking! Executive Committee member, Candace had this to say:

"I think one of the biggest changes has been the recruitment of a membership team of volunteers that are NOT on the board. In years past someone on the board has also been the membership chair, which seems to be pretty common.

Regina Jeffers, our new membership chair, and the board hosted park playdates all summer. We treated each one like a mini membership drive. Regina has also helped our social media presence reach more and more of our community which has helped us get the word out. We really utilize the use of grade level groups attached to our main page which helps a lot.

Our staff membership has also jumped this year and we aren't done yet! Our Principal gave us 30 minutes of time at their staff retreat before the school year started and we challenged the staff to a 100% membership goal, we are almost there! We spoke about all the ways we support the school and THEN asked for their support in the form of a membership. Our Principal and Teacher Rep are also super supportive and help us with staff memberships.

The membership scholarship helps as well. The more we get the word out about it the higher our numbers are for sure. Staff make up the majority of donations to the fund, which is awesome!

We also started using square to accept credit/debit card payments this year. That has been HUGE! At the staff event, the vast majority of payments were square. We had a table set up at the back to school event and the first day of school and the square got a lot of use at both events.

I also think there is something to setting a goal that might seem a little crazy, and then sharing it with people. Families, staff, and membership have gotten behind reaching our goals and it has been fun."

It will be fun to see where both schools finish out the year!

Everett PTSA Council Brings Back Star Awards

Everett PTSA Council FACE/Programs Chair, Jennifer Hirman has brought back the Star Awards to highlight great things being done by local PTAs in the Everett School District. This both encourages new approaches and shares winning ideas between PTAs. The first 2 recipients were Silver Firs PTA, #7.3.44 and Woodside PTA, #7.3.57. Silver Firs was recognized for "creative membership campaign strategies" for using a Facebook video to announce the winner of a membership drawing on the first day of school. Woodside PTA was recognized for their "effective use of social media" to share a 3-minute video introducing the entire Woodside staff. This is the 3rd year for the welcome video! Links for the videos are on the Everett PTSA Council Facebook page: [Facebook post](#)



Left to right, Jennifer Hirman, Carrie Orrino, Courtney Bossert, and Kasi Boaz

