



August
27, 2017

To: PTA/PTSA Presidents and Treasurers within the Everett School District
RE: Everett PTSA Council 7.3 – Shoe Fund

Hello and welcome back to a new school year! As the school year starts we would like to share with you what the Everett PTSA Council's Shoe Fund Program is. This program provides Payless Shoes gift cards to students who are in need of shoes. We ask that all PTAs/PTSAs in the Everett School District donate annually. The Everett Council then provides \$25 cards to elementary school students and \$30 cards to middle and high school students on an as needed basis. To provide accountability and tracking, we require a counselor (or other authorized school representative) to provide us the grade level of each student they are requesting gift cards for.

Last year, we distributed 229 cards to elementary school students and 115 cards to middle and high school students. The total retail value of the cards distributed was \$9,175. Our PTAs/PTSAs donated a generous \$5,550 and many of your PTAs helped with additional fundraisers totaling \$1,459.99. We also raised an additional \$398 through community donations and other fundraising efforts.

We ask each Local PTA/PTSA to donate to the Shoe Fund according to the recommended guideline provided on the Shoe Fund invoice. If your PTA/PTSA can't do the full amount suggested, we would still welcome whatever funds you can contribute. Every dollar counts to getting a student a new pair of shoes. If you have budgeted more, or have the ability to contribute more than the suggested amount, we would greatly appreciate this as well.

Our highest demand is during the first few months of the school year. Therefore, we sincerely request your contribution by *October 1st*. In these times of financial difficulties for many, we are anticipating this program to continue to be greatly utilized going into the future. We are thankful for your continued support to help the students of Everett School District.

For your convenience, we are including an invoice with this letter. Please mail the invoice along with your check, *payable to the Everett PTSA Council 7.3*, to the following address:

Everett PTSA Council 7.3
Shoe Fund Program
3900 Broadway
Everett, WA 98201

If you have any questions, please feel free to email everettcouncilshoefund@gmail.com. We are looking forward to another great school year!

Thank you,

Lizzy Sebring
Shoe Fund Chair