



August 3, 2021

To: PTA/PTSA Presidents and Treasurers within the Everett School District
RE: Everett PTSA Council 7.3 – Shoe Fund

Hello and welcome back to a new school year! As the school year starts we would like to share with you about the Everett PTSA Council's Shoe Fund Program. This program provides shoes or Famous Footwear gift cards to students who need shoes. We ask that all PTAs/PTSAs in the Everett School District donate annually. The Everett Council then provides a pair of shoes to elementary school students and \$55 gift cards to middle and high school students on an as-needed basis. To provide accountability and tracking, we require a counselor (or other authorized school representative) to provide us the grade level of each student making a request.

Last year, we distributed 26 pairs of shoes to elementary school students and 65 cards to middle and high school students. The total retail value of the cards/shoes distributed was \$3,880. Our PTAs/PTSAs donated a generous \$4,700. During the 2020-21 school year, our numbers were down significantly due to the remote learning environment, but we were still able to partner with schools to get shoes in the hands of students who needed them.

We ask each local PTA/PTSA to donate to our Shoe Fund Program according to the recommended guideline provided on the Shoe Fund invoice. If your PTA/PTSA can't give the full suggested amount, we would still welcome whatever funds you can contribute. Every dollar goes towards getting a student a new pair of shoes. If you have budgeted more, or have the ability to contribute more than the suggested amount, we would greatly appreciate this as well.

We expect high demand this fall with many students returning full-time to the classroom. Due to high demand, we sincerely request your contribution by **October 15, 2021**. In these times of financial difficulties for many, we are anticipating this program to continue to be greatly utilized moving forward. We are thankful for your continued support of this essential program that helps Everett School District students.

For your convenience, we are including an invoice with this letter. Please mail the invoice along with your check, **payable to the Everett PTSA Council 7.3**, to the following address:

Everett PTSA Council 7.3
Shoe Fund Program
3900 Broadway
Everett, WA 98201

If you have any questions, please feel free to email everettcouncilshoefund@gmail.com. We are looking forward to another great school year!

Thank you for your support,

Abbey McGee
Shoe Fund Chair