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EVERETT PTSA COUNCIL 7.3

Proudly serving the PTAs and schools of Everett School District



*** February 1, 2021 ***

Everett PTSA Council eBlast

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OUR VISION: To be a meaningful and vital resource to PTAs and our community partners.

OUR MISSION: To support, empower, and guide our PTAs to be successful.

*** everettsacsacouncil.org ***

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Monday, February 1, 2021: No School; Teacher Work Day

Saturday, February 13, 2021: Anniversary of Organizing First Public School in North America (Year 1635)

Monday, February 15, 2021: President's Day (Federal Holiday)

Monday-Tuesday, February 15-16, 2021: No School; Mid-Winter Break

Wednesday, February 17, 2021: National PTA Founder's Day (Year 1897)

Wednesday, February 17, 2021: Council Board of Directors Meeting

SPECIAL ANNOUNCEMENTS

PTA Fundraising Opportunity with Bloodworks NW

If your PTA is looking for a creative way to both help the community and raise funds for your PTA at the same time, consider partnering with [Bloodworks Northwest](#). Bloodworks Northwest provides much needed blood supplies to many of our hospitals around the state, including Cascade Valley Hospital, Providence Regional Medical Center, Swedish Edmonds and Evergreen Health. Going on through June, they are offering a new opportunity specifically to work with PTAs in organizing a blood drive and asking for people to donate blood at their donation center at 2703 Oakes Avenue in Everett. They have worked with schools, churches and community groups in the past and this would be an event that PTAs would organize virtually, with blood donations taking place at their regular donation facility.

If you think your PTA might be interested in this possibility, email us at EverettPTSACouncil@gmail.com and we can send you more detailed information as well as put you in touch with the local representative who could help your PTA setup this opportunity. Because of the location in Everett, this might be ideal for a central or north-end PTA, and we would be happy to try to help spread the word to other area groups to make it successful for you.

NOMINATING COMMITTEE

Seeking Council Executive Officer Nominations for 2021-2022

It's that time of year when we seek next year's Council leadership team. We welcome members who would be interested and qualified in leading the Everett PTSA Council in 2021-2022. Finding nominees now will enable current officers time to mentor incoming officers.

There are a few criteria that must be met to be considered for any elected position. Potential nominees must be at least 18 years of age, a current member of any PTA for at least 15 days preceding the election to office, must be willing to attend required training, and must have held an elected position for at least one term with any PTA/PTSA.

Open Executive Committee positions are:

President

Vice President – Membership

Treasurer

We also have board/committee positions open.

If you or another PTA leader you know are interested in joining Council for the 2021-2022 term, submit a recommendation at our [Council Nomination webpage](#).

If you are interested in knowing more about the positions or the Council, please contact the Nominating Committee at: everettcouncilnomcom@gmail.com

Nominating Committee members:

Denise Constantineau

Beenish Iqbal

Craig Willis

FAMILY AND COMMUNITY ENGAGEMENT

Grants Available for Local PTAs!

Everett PTSA Council now offers grants up to \$150 to support local Everett PTAs in outreach and collaboration with families and community members who are traditionally underrepresented in PTA. Grants are available for hosting a FACE event, where family & community engagement is a primary goal & outreach efforts to diverse school populations are being utilized.

Download our [Everett PTSA Council FACE Grant Application Packet](#).

Video Message Request - Submissions Due Today!

I am interested in knowing what our PTA leaders think about family engagement, and how they have promoted that in their community in the past years. Knowing that it is an important piece for students to have a successful educational journey.

From this activity we will share our experiences with the people who have the same vision and dreams, but unique ways to accomplish them. I would like to see short videos from our local PTAs.

You can record your message in a two minute video and send that to us at: everettcouncilface@gmail.com

Deadline for submission is TODAY (February 1, 2021).

QUESTIONS*:

- What is your definition of family and community engagement?
- How do you promote that in your PTA?
- Have you encountered any obstacles?

**You are most welcome to skip any question you do not want to answer.*

I need a written consent from you to share that compilation on our social media platforms and on our PTSA Council website.

Thank you. I am excited and looking forward to working with you on this project!

Beenish Iqbal (she/her)

Family and Community Engagement Chair

MEMBERSHIP

Council Membership Drive Now Active With ALL Local PTAs!

NOW *ALL* 27 LOCAL PTAs HAVE MEMBERSHIP SIGN-UP ACTIVE!

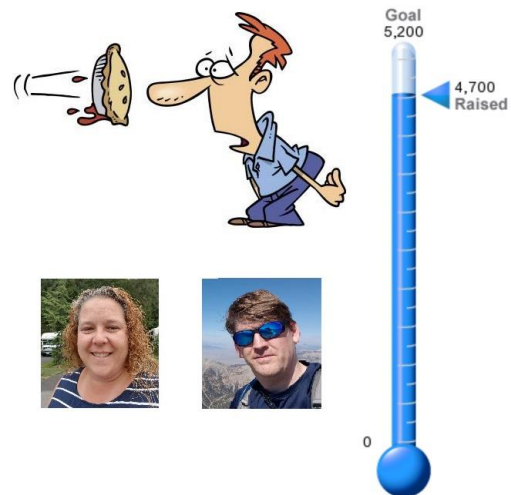
For the 2020-2021 year, we have compiled our local PTA online membership sign-up links into one, easy-to-use document! This is an opportunity to join our local PTAs from the comfort of your home. To access our 2020-2021 Membership Drive Form, click [this link](#).

PTAs within our district currently have over 2800 members. We are over halfway to our Council goal! Help us spread the word about joining our local PTAs!

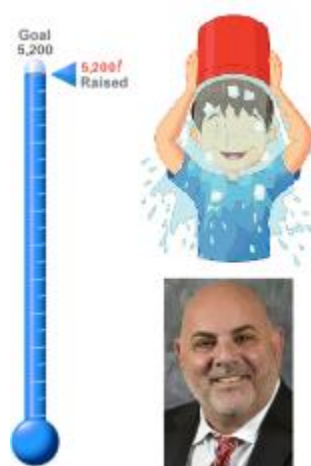
Membership Incentive Courtesy of Council

Are you looking for a little more incentive to help boost PTA membership? This school year, we have introduced a couple of incentives to help us reach our Membership Goal of 5200 members for the 2020-2021 school year.

If we reach 90% of our Council Membership Goal by March 14 ("Pi Day"), Everett PTSA Council's Co-VPs of Membership (Amanda Cabana, Craig Willis) will each receive a "**pie in the face**" from selected Local PTA Executive Teams. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawings for pie-throwing PTAs.



If we reach our Council Membership Goal by the end of the 2020-2021 school year, one selected Local PTA Executive Team will **pour a bucket of ice water** over the head of our district superintendent, Dr. Ian Saltzman. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawing for this Grand Prize.



REFLECTIONS

Video Showcase for State Advances, Virtual Art Walk for All

Everett Council had a great turnout this year with 118 submissions from 92 students spanning 14 PTAs with all age ranges represented! It is always hard to decide which pieces to forward on and this year we were able to forward on 30 pieces. This year's theme, "I Matter Because..." inspired a lot of amazing submissions and we are looking forward to seeing how they do at the state level.

While some things looked a little different this year – all submissions were virtual and our celebration was converted to a drive-thru event (with a second drive-thru event to be held on February 4 at the CRC) – we still had a lot of compelling submissions and kids excited about the fine arts! This really represents the essence of the Reflections program.

We hope you will enjoy the video that honors the folks heading to state as well as take a virtual Art Walk where you can spend as long as you want enjoying each piece. You may notice that not every art category and age division are heading to state. We did adjust what headed to state to best represent what we received. Feel free to publicize it to your families.

Showcase for those advancing to State: <https://youtu.be/1GQ8xN1mkH4>

Check out the Showcase and the Art Walk at the [Council Reflections webpage](#). We hope you enjoy finding your favorites on the Art Walk.

Enjoy,

Georgina and Vanessa
Council Reflections Co-Chairs

ADVOCACY

Legislative Sessions and LegCon 2021 Update

Hi Advocates!

We are already beginning Week 4 of the Legislative session. Many bills have been introduced and are in committees. We have had lots of PTA members testifying virtually already. Our very own Laura Peterson was ready to testify, but unfortunately did not get a turn after waiting for two hours! However, she was able to submit a written testimony. Thank you to Laura for sticking it out to the bitter end. We appreciate you.

We have also been busy meeting with our local legislators virtually. Some of our members met with Representative Mike Sells (38th) and we have upcoming meetings with Representatives Lovick and Berg, as well as Representative Emily Wicks, from the 44th and 38th Legislative Districts, respectively. Last, but not least, we will be meeting with all three legislators from the 21st District at the same time. It is not too late to join us in some of these meetings so if you want to participate please send me an email (rungal20@msn.com) so I can add you to the list.

Lastly, I want to encourage all of you to register for LegCon 2021 (<https://www.pta.org/home/events/National-PTA-Legislative-Conference>). This will take place on March 9-11. There is a \$50 registration fee. I would suggest that you look at your budgets to see if there are any remaining funds for advocacy. Traditionally, many members

do not attend LegCon simply because flying to Washington, DC, plus the expense of staying in a hotel as well as taking time away from work and family, is something many of us cannot pull off. With this being done virtually, I am hoping that more people can participate. Our WSPTA Advocacy Director, Sherry Rudolph, said the more people we can get to sign up, the higher our chances of getting meetings with our federal legislators rather than with one of their staff. When you register, just select "other" when choosing what category of participant you fall under. Please hurry as the deadline is **February 4** to sign up.

Happy advocating!

Lizzy Sebring
Advocacy Chair

SHOE FUND

It is Not Too Late to Donate!

Hi PTA Leaders!

Thank you to all PTAs/PTSAs who have contributed to the Shoe Fund this year! And for schools who have not yet donated – it's not too late! All funds donated go directly to purchase shoes and shoe gift cards for students in our district. We are actively working with counselors and school staff to get shoes in the hands of students who need them. Thank you again for your generous support of this essential program.

If you have any questions, please email Abbey McGee at everettcouncilshoefund@gmail.com



REGION 7 PTA NEWS

Upcoming Workshops Open for Region 7 PTA Leaders

The following Leader Workshop is open to all Region 7 PTA Leaders:

February 11, 6:30 PM – 8:00 PM: "Nominating Committee and Filling Spots on Your Board"

In this workshop we discuss what is a Nominating Committee, its importance, what is involved, and what to do once the Committee is elected. The discussion will involve bringing in new people for leadership and filling the holes in your Board followed by how to run an election. The evening will end with a Roundtable for those wanting know how to apply for awards with WSPTA. Our goal is to help you set up your PTA for success in the Spring and for whatever comes your way next school year! The link will be posted closer to the date.

Thank you all for the dedication, ingenuity, and determination you have shown! I admire you all so much for how you have kept things going to keep the kids and families connected beyond your own family.

My goal is to help you succeed! Take care!

Tori Emerson
Region 7 Director
ptareg7@wastatepta.org

WASHINGTON STATE PTA NEWS

2021-2023 Slate of Officers Announced

Governance. Powered by PTA.

The 2020-2022 Washington State PTA [Nominating Committee Report](#) was posted as of January 22, 2021.

In accordance with WSPTA bylaws and policy, a member wishing to self-declare their intention to run as a candidate must submit the required information no later than 11:59 PM on February 6, 2021. View the [WSPTA Election Information webpage](#) for more information.

PTA LEADER TRAININGS

Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettsptacouncil.org/training.html>

WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review.

[WSPTA Training webpage](#)

National PTA eLearning Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

eLearning Options in Spanish!

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at:

<https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>



Everett PTSA Council - CONTACT INFORMATION

EXECUTIVE COMMITTEE

PRESIDENT: Jen Hirman, jhirman@gmail.com
CO-VP MEMBERSHIP: Amanda Cabana, aruddell52@gmail.com
CO-VP MEMBERSHIP: Craig Willis, greatapez@yahoo.com
TREASURER: Jonelle Radford, jonelleradford@gmail.com
SECRETARY: Stephanie Cherry, stephchaney@gmail.com

BOARD OF DIRECTOR POSITIONS

FACE Chair (Family & Community Engagement): Beenish Iqbal, beenishadnan@yahoo.com
Advocacy Chair: Lizzy Sebring, rungal20@msn.com
Reflections Co-Chairs: Georgina Johns & Vanessa Dilley, everettreflections@gmail.com
Programs Chair: OPEN
Shoe Fund Chair: Abbey McGee, everettcouncilshoefund@gmail.com
Communications Chair: Craig Willis, greatapez@yahoo.com
Special Ed Liaison: Valerie Cunningham, valcunningham25@gmail.com
Member-At-Large, North District: Barb Lawrence, FW221@mac.com
Member-At-Large, Central District: Serena Peterson, serenapeterson2015@gmail.com
Member-At-Large, South District: Denise

Constantineau, denise.constantineau@comcast.net
Region 7 Representative: Laura Peterson, lkpete@mac.com

AD-HOC COMMITTEE CHAIRS

Recognition/Award Celebration Co-Chairs: Heather Morrow & Kristy Mothersbaugh, everettcouncilbanquet@gmail.com

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

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