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## EVERETT PTSA COUNCIL 7.3

Proudly serving the PTAs and schools of Everett School District



\*\*\* February 15, 2021 \*\*\*

### ***Everett PTSA Council eBlast***

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**OUR VISION:** To be a meaningful and vital resource to PTAs and our community partners.

**OUR MISSION:** To support, empower, and guide our PTAs to be successful.

\*\*\* [everettptsacouncil.org](http://everettptsacouncil.org) \*\*\*

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#### **IN THIS ISSUE:**

**DATES TO REMEMBER | ANNOUNCEMENTS | NOM COMMITTEE  
VOLUNTEER RECOGNITION | F.A.C.E. | MEMBERSHIP  
REFLECTIONS | ADVOCACY | SHOE FUND | EPS NEWS  
WSPTA NEWS | NATIONAL PTA NEWS | PTA LEADER TRAININGS**

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**Monday, February 15, 2021:** President's Day (Federal Holiday)

**Monday-Tuesday, February 15-16, 2021:** No School; Mid-Winter Break

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**Wednesday, February 17, 2021:** National PTA Founder's Day (Year 1897)

**Wednesday, February 17, 2021:** Council Board of Directors Meeting

**Thursday, February 18, 2021:** Special "Office Hour" Discussion (via Zoom)  
Join us for a special topic of Student Support Services. Details in next section.

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## **SPECIAL ANNOUNCEMENTS**

### **Upcoming Office Hour Topic of Interest: Student Support Services**

Join us for a discussion with **Terry Coleman, Everett School District MTSS Facilitator - Central Region**, who will be speaking on the support systems in place at our schools for identifying students at risk, along with prevention and intervention strategies which counselors and school staff utilize to help students be successful with academics, behavior, and with social emotional learning (SEL). For more information on the Multi-Tiered System of Support (MTSS) that is being used in our district, visit:

<https://www.everettsd.org/Page/30941>.

**DATE:** Thursday, February 18, 2021

**TIME:** Noon

**LOCATION:** Virtual (online via Zoom)

**LOGIN:** <https://us02web.zoom.us/j/82721776725pwd=NnB2cTQvMVlwaTNLd3lDWXhuZWc5dz09>

**MEETING ID:** 827 2177 6725

**PASSCODE:** 7.3

### **PTA Fundraising Opportunity with Bloodworks NW**

If your PTA is looking for a creative way to both help the community and raise funds for your PTA at the same time, consider partnering with [Bloodworks Northwest](#). Bloodworks Northwest provides much needed blood supplies to many of our hospitals around the state, including Cascade Valley Hospital, Providence Regional Medical Center, Swedish Edmonds and Evergreen Health. Going on through June, they are offering a new opportunity specifically to work with PTAs in organizing a blood drive and asking for people to donate blood at their donation center at 2703 Oakes Avenue in Everett. They have worked with schools, churches and community groups in the past and this would be an event that PTAs would organize virtually, with blood donations taking place at their regular donation facility.

If you think your PTA might be interested in this possibility, email us at [EverettPTSACouncil@gmail.com](mailto:EverettPTSACouncil@gmail.com) and we can send you more detailed information as well as put you in touch with the local representative who could help your PTA setup this opportunity. Because of the location in Everett, this might be ideal for a central or north-end PTA, and we would be happy to try to help spread the word to other area groups to make it successful for you.

Congratulations to our December Star Award winners, Everett High PTA and Forest View Elementary PTA!

Everett High PTA was recognized for their membership efforts. They have exceeded all expectations for this challenging year, with membership over 120% when compared to the previous school year. Great membership effort!

Forest View Elementary PTA was recognized for their creative "Frankie & Friends Community Holiday Lights" event nights, which encouraged Forest View families to go into their local school community areas, see holiday decorations and lights, and find the school mascot (Frankie the Falcon) who was waiting with free candy canes and toys for visitors. Great community engagement!



### January 27, 2021 Membership Meeting Summary

- School District Report: Sally Lancaster discussed the reopening of schools. Hybrid Learning Model 3 will begin on February 8. Some transitioning of students to different teachers will occur to accommodate. Almost 2000 students will return. Currently, approximately 200 students in school. All general education teachers are able to remain at their school.
- Mid-year Financial Review: Volunteers needed for a remote review.
- Council's Standards of Affiliation checklist is complete as of January 2021
- Nominating committee is active and progress is going well. Several positions to be filled. Contact the Nominating committee if you know a great PTA leader.
- Membership: Currently 2819 members. 16 of 27 local PTAs are over 50% of total from last year. All local PTAs have paid their council fees for the school year.
- Advocacy: Virtual meetings have been scheduled with all state representatives serving Everett School District. Email Lizzy if you would like to attend one (or more) of the sessions:
  - 38th District: Rep. Mike Sells 1/28/21 4:00 PM
  - 38th District: Rep. Emily Wicks 2/8/21 5:30 PM
  - 44th District: Rep. April Berg on 2/1/21 at 4:30 PM
  - 44th District: Rep. John Lovick on 2/2/21 at 5:30 PM
  - 21st District: All three representatives on 2/4/21 at 4:30 PM
- National PTA Legislative Conference will be held virtually on March 9-11. Cost is \$50.
- See <http://www.everettptsacouncil.org/advocacylegislative.html> for more info and link.
- Shoe Fund has provided shoes or gift cards for 70 students at 6 schools.
- First drive-thru Reflections Celebration was successful with 70 attendees. All participants received an award bag with judges' comments, balloon, ribbon, and candy and yard signs for participants advancing to state. Second event will be held on February 4. Video of finalists' entries was presented.
- Special Education PTSA Virtual 5K had 319 registrations with \$4,500 earned. Grant funds were used to purchase fidgets and sensory items for students.

- Awards programs, including Awards of Excellence, Membership Awards and Volunteer Recognition Awards will continue this year with modifications.
  - Forest View Elementary PTA was presented with a Star Award for its holiday lights community event. Everett High PTA was presented with a Star Award for its membership growth in challenging times.
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## **NOMINATING COMMITTEE**

### **Seeking Council Executive Officer Nominations for 2021-2022**

It's that time of year when we seek next year's Council leadership team. We welcome members who would be interested and qualified in leading the Everett PTSA Council in 2021-2022. Finding nominees now will enable current officers time to mentor incoming officers.

There are a few criteria that must be met to be considered for any elected position. Potential nominees must be at least 18 years of age, a current member of any PTA for at least 15 days preceding the election to office, must be willing to attend required training, and must have held an elected position for at least one term with any PTA/PTSA.

Open Executive Committee positions are:

President

Vice President – Membership

Treasurer

We also have board/committee positions open.

If you or another PTA leader you know are interested in joining Council for the 2021-2022 term, submit a recommendation at our [Council Nomination webpage](#).

If you are interested in knowing more about the positions or the Council, please contact the Nominating Committee at: [everettcouncilnomcom@gmail.com](mailto:everettcouncilnomcom@gmail.com)

Nominating Committee members:

Denise Constantineau

Beenish Iqbal

Craig Willis

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## **VOLUNTEER RECOGNITION**

### **Book Drive Success!**

Our Council wishes to express special thanks and recognition to our Council F.A.C.E. Chair, Beenish Iqbal, as well as Sno-Isle Libraries, for partnering efforts this year to distribute free books to schools throughout Everett School District. Over 3000(!) books have been donated to various Everett schools this school year. Thank you, Beenish and Sno-Isle Libraries!

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### Reflections Program Success!

Our Council would like to give special thanks and recognition to our Council Co-Chairs, Georgina Johns and Vanessa Dilley, for doing an awesome job with overseeing Reflections this school year. Due to the challenges of the COVID-19 pandemic, they adapted a virtual submission program to help maximize artist submission opportunities and later held two drive-thru celebration events for the student artists. Great job, Georgina and Vanessa!



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## FAMILY AND COMMUNITY ENGAGEMENT

### Grants Available for Local PTAs!

Everett PTSA Council now offers grants up to \$150 to support local Everett PTAs in outreach and collaboration with families and community members who are traditionally underrepresented in PTA. Grants are available for hosting a FACE event, where family & community engagement is a primary goal & outreach efforts to diverse school populations are being utilized.

Download our [Everett PTSA Council FACE Grant Application Packet](#).

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## Spots Available for Online Spanish PLTI Class

The new Parent Leadership Training Institute in Spanish has several spots available and we would love to have parents from Everett join the class!

The PLTI is a free, civic, and engagement course offered in partnership with Everett Community College. Classes are offered online (via Zoom) on Saturdays from 9:00 AM to Noon, and Tuesdays from 6:00 PM to 9:00 PM. The children (ages 6 to 12) of parents attending the PLTI can attend the free, Children's Leadership Training Institute. Classes begin Saturday, February 20.

Register here: [Espanol](#)

Or email us at: [info@wafamilyengagement.org](mailto:info@wafamilyengagement.org)

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## MEMBERSHIP

### Council Membership Drive Now Active With ALL Local PTAs!

NOW \*ALL\* 27 LOCAL PTAs HAVE MEMBERSHIP SIGN-UP ACTIVE!

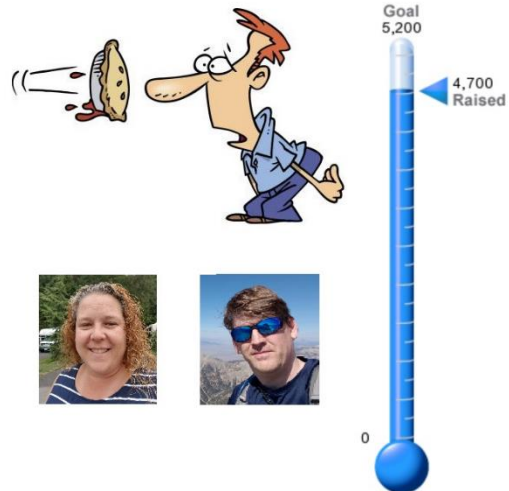
For the 2020-2021 year, we have compiled our local PTA online membership sign-up links into one, easy-to-use document! This is an opportunity to join our local PTAs from the comfort of your home. To access our 2020-2021 Membership Drive Form, click [this link](#).

PTAs within our district currently have over 2800 members. We are over halfway to our Council goal! Help us spread the word about joining our local PTAs!

### Membership Incentive Courtesy of Council

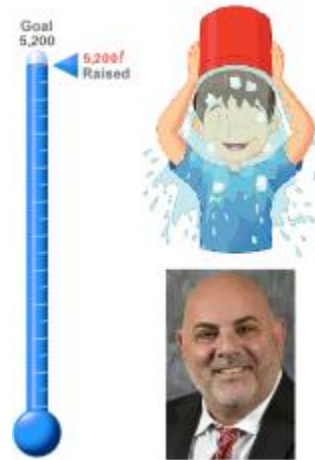
Are you looking for a little more incentive to help boost PTA membership? This school year, we have introduced a couple of incentives to help us reach our Membership Goal of 5200 members for the 2020-2021 school year.

If we reach 90% of our Council Membership Goal by March 14 ("Pi Day"), Everett PTSA Council's Co-VPs of Membership (Amanda Cabana, Craig Willis) will each receive a "pie in the face" from selected Local PTA Executive Teams. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawings for pie-throwing PTAs.





If we reach our Council Membership Goal by the end of the 2020-2021 school year, one selected Local PTA Executive Team will **pour a bucket of ice water** over the head of our district superintendent, Dr. Ian Saltzman. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawing for this Grand Prize.



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## REFLECTIONS

### Video Showcase for State Advances, Virtual Art Walk for All

Everett Council had a great turnout this year with 118 submissions from 92 students spanning 14 PTAs with all age ranges represented! It is always hard to decide which pieces to forward on and this year we were able to forward on 30 pieces. This year's theme, "*Matter Because...*" inspired a lot of amazing submissions and we are looking forward to seeing how they do at the state level.

While some things looked a little different this year – all submissions were virtual and our celebration was converted to two drive-thru events – we still had a lot of compelling submissions and kids excited about the fine arts! This really represents the essence of the Reflections program.

We hope you will enjoy the video that honors the folks heading to state as well as take a virtual Art Walk where you can spend as long as you want enjoying each piece. You may notice that not every art category and age division are heading to state. We did adjust what headed to state to best represent what we received. Feel free to publicize it to your families.

Showcase for those advancing to State: <https://youtu.be/1GQ8xN1mkH4>

Check out the Showcase and the Art Walk at the [Council Reflections webpage](#). We hope you enjoy finding your favorites on the Art Walk.

Enjoy,

Georgina and Vanessa  
Council Reflections Co-Chairs

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## **ADVOCACY**

### **Legislative Updates**

Hi Everyone~

I hope you are staying safe and enjoying the beautiful snow. For those of you who sent kindergartners and first graders to school, I hope they enjoyed their first week back. Today (February 15) is policy cut-off day for the legislature. That means any bills that are in committee from the house of origin (Senate or House; the chamber of the Legislature the bill was first introduced) have to pass out of them to be read into the record with the exception of bills that are in the House Fiscal Committees, Senate Ways and Means, and Transportation Committees. In example, a bill that was introduced in House Education would have to pass out of that committee in order to stay alive to continue in the process of hopefully becoming a law. If a bill does not pass out of the committee, then that bill is considered dead.

Not only have our legislators been busy with getting bills introduced and out of committees, they have also been busy hosting virtual town halls as well. Last week, the 38<sup>th</sup> and 44<sup>th</sup> legislators each hosted virtual town halls. I hope that some of you were able to attend. This is a great way to ask questions and listen to responses of other questions being asked by constituents like yourself who live in the same district. These town halls were on Facebook Live and on YouTube. You could submit questions ahead of time either by email, SurveyMonkey, or in the chat so no speaking involved! For those of you who are in the small sliver of the 21<sup>st</sup> District that our school district falls within, there is a virtual town hall this **Wednesday, February 17, 6:00-7:00 PM**. Check our Council Facebook page for the info.

THANK YOU to all of you who joined me on the legislative meetings we've had. I hope that you got some of your questions answered and will continue to reach out to your legislators. They want to hear from YOU!

Lastly, I wanted to mention to you another opportunity to learn about a topic that many of us probably don't know much about — redistricting. As you know, we had a United States Census last year and the next step is to redraw legislative and congressional districts based on the data from the census. Some of our districts may change boundary lines or a new district may be created based on our population. The League of Women Voters of Snohomish County are putting on a series of classes about this. They are FREE so if you want to learn more about this, I encourage you to sign up. The first class is this **Thursday, February 18** (*with morning or evening options available*). For more details, please visit their website: <https://lwvsnoho.org/redistricting/>

Happy Advocating!

Lizzy Sebring  
Advocacy Chair

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## SHOE FUND

It is Not Too Late to Donate!

Hi PTA Leaders!

Thank you to all PTAs/PTSAs who have contributed to the Shoe Fund this year! And for schools who have not yet donated – it's not too late! All funds donated go directly to purchase shoes and shoe gift cards for students in our district. We are actively working with counselors and school staff to get shoes in the hands of students who need them. Thank you again for your generous support of this essential program.

If you have any questions, please email Abbey McGee at [everettcouncilshoefund@gmail.com](mailto:everettcouncilshoefund@gmail.com)



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## EVERETT PUBLIC SCHOOLS NEWS

### Community Services - Scheduling Outdoor Facilities

Beginning March 1, 2021, Everett Public Schools outdoor facilities will be available for scheduled use after school hours by a wide variety of community groups in accordance with the district's [Fee Schedule 6115S](#) and school [Board Policy 4333](#) and [Procedure 4333P](#). This includes athletic fields, playfields, tracks, covered play areas, playgrounds, and play equipment; and it also allows unscheduled, occasional use of outdoor facilities by any group. Grass fields throughout the district may be closed at certain times when undergoing regularly scheduled grounds renovation activities such as aerating, thatching, fertilizing, and overseeding.

Facility users must comply with all health department or governmental requirements related to COVID-19 regarding group size, personal protective equipment, social distancing, and other requirements. The District reserves the right to deny or cancel a facility use request if such users fail to comply with applicable requirements.

Everett Public Schools indoor facilities will remain closed to community use until further notice. This closure is expected to remain in place until district program use of these spaces resumes, and until the district determines it can provide the necessary level of cleaning and sanitizing without jeopardizing custodial services for its own programs.

It is important to review [Procedure 4333](#) prior to requesting facility use.

Seasonal athletic facility use requests are not scheduled through the online scheduling system. Instructions and all forms needed can be found on the [Athletic field/gym seasonal page](#).

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Facility use should be requested no later than two weeks prior to your desired use start date, to allow time for processing.

Everett Civic Auditorium facility requests are required no later than 60 days prior to the intended use.

For facility use of Everett Memorial Stadium and Lincoln Field, please contact the athletics department at 425-385-4261 for scheduling.

After hours emergency call: 425-923-6336

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## **WASHINGTON STATE PTA NEWS**

### **Convention Goes Virtual - Round Two**

Events. Powered by PTA.

The Washington State PTA Board of Directors and staff are pleased to invite you to attend the [108th Annual WSPTA Convention](#) taking place virtually from May 18-23, 2021.

Last year's virtual convention was a big success, and we're excited to build upon those ideas this year! We are still finalizing details, but here are a few things to look forward to:

- Lots of live webinars – take some or all from the comfort of home!
- Subject area panels offering expert advice on a variety of topics.
- Coaching sessions.
- Keynote speakers to inform and inspire you!
- Student celebration!

### **Three Reasons to Go for Bronze**

Awards. Powered by PTA.

“Let's go win a bronze award!” is not a phrase that you may be familiar with, but the Programs and Awards Committee would like that goal to become mainstream. It may seem like going against the grain, but there are very specific reasons why this just might be the key to creating a successful PTA. [Read more here](#) for three reasons why going for bronze might be the best thing for your PTA!

### **Student Programs - Deadlines Approaching**

Student Engagement. Powered by PTA.

Make sure to get the word out to the parents in your school about the opportunities available for the kids to participate:

- [WSPTA Essay Contest](#)
- [Game Development Competition](#) <--- **Now including board games!**
- [Scholarship Program](#)

There is still time to create a submission in time for the March 1 deadline for each of these programs. It would be a shame for your families to miss out!

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## NATIONAL PTA NEWS

Register Now for National PTA LegCon 2021!

[Register now](#) for the 2021 National PTA Virtual Legislative Conference (LegCon) March 9-11, 2021. Network with fellow PTA advocates, increase your advocacy education, virtually meet with your members of Congress, hear PTA advocacy success stories, and learn how to shape public policy on Capitol Hill and at home. [General registration](#): \$50

### Jan Harp Domene Diversity and Inclusion Award

National PTA is [now accepting applications](#) for the 2021 Jan Harp Domene Diversity and Inclusion Award. The application deadline is March 14 at 11:00 PM EST (8:00 PM PST).

The **Jan Harpe Domene Diversity and Inclusion Award** recognizes PTAs that best demonstrate outstanding achievement in the areas of diversity and inclusion, as well as efforts to end discriminatory practices.

This award will be presented to one state PTA, one district/council/region PTA and one local PTA at the 2021 National PTA Convention & Expo in June.



Share how your PTA has championed diversity & inclusion for a chance to **WIN \$1,000!** For more information, visit the National PTA [award webpage](#).

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## PTA LEADER TRAININGS

Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettptsacouncil.org/training.html>

### WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective

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Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review.

[WSPTA Training webpage](#)

**National PTA eLearning Options:**

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

**eLearning Options in Spanish!**

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at:

<https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>



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**Everett PTSA Council - CONTACT INFORMATION**

**EXECUTIVE COMMITTEE**

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**PRESIDENT:** Jen Hirman, [jhirman@gmail.com](mailto:jhirman@gmail.com)  
**CO-VP MEMBERSHIP:** Amanda Cabana, [aruddell52@gmail.com](mailto:aruddell52@gmail.com)  
**CO-VP MEMBERSHIP:** Craig Willis, [greatapez@yahoo.com](mailto:greatapez@yahoo.com)  
**TREASURER:** Jonelle Radford, [jonelleradford@gmail.com](mailto:jonelleradford@gmail.com)  
**SECRETARY:** Stephanie Cherry, [stephchaney@gmail.com](mailto:stephchaney@gmail.com)

#### **BOARD OF DIRECTOR POSITIONS**

**FACE Chair (Family & Community Engagement):** Beenish Iqbal, [beenishadnan@yahoo.com](mailto:beenishadnan@yahoo.com)  
**Advocacy Chair:** Lizzy Sebring, [rungal20@msn.com](mailto:rungal20@msn.com)  
**Reflections Co-Chairs:** Georgina Johns & Vanessa Dilley, [everettreflections@gmail.com](mailto:everettreflections@gmail.com)  
**Programs Chair:** OPEN  
**Shoe Fund Chair:** Abbey McGee, [everettcouncilshoefund@gmail.com](mailto:everettcouncilshoefund@gmail.com)  
**Communications Chair:** Craig Willis, [greatapez@yahoo.com](mailto:greatapez@yahoo.com)  
**Special Ed Liaison:** Valerie Cunningham, [valcunningham25@gmail.com](mailto:valcunningham25@gmail.com)  
**Member-At-Large, North District:** Barb Lawrence, [FW221@mac.com](mailto:FW221@mac.com)  
**Member-At-Large, Central District:** Serena Peterson, [serenapeterson2015@gmail.com](mailto:serenapeterson2015@gmail.com)  
**Member-At-Large, South District:** Denise Constantineau, [denise.constantineau@comcast.net](mailto:denise.constantineau@comcast.net)  
**Region 7 Representative:** Laura Peterson, [lkpete@mac.com](mailto:lkpete@mac.com)

#### **AD-HOC COMMITTEE CHAIRS**

**Recognition/Award Celebration Co-Chairs:** Heather Morrow & Kristy Mothersbaugh, [everettcouncilbanquet@gmail.com](mailto:everettcouncilbanquet@gmail.com)

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

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