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## Everett PTSA Council

Proudly serving the PTAs and schools of Everett School District



\*\*\* August 1, 2020 - SUMMER EDITION \*\*\*

### **Everett PTSA Council eBlast**

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\* [www.everettptsacouncil.org](http://www.everettptsacouncil.org) \*

**OUR VISION:** To be a meaningful and vital resource to PTAs and our community partners.

**OUR MISSION:** To support, empower, and guide our PTAs to be successful.



### **IN THIS ISSUE:**

**DATES TO REMEMBER | MESSAGE FROM THE PRESIDENT  
ANNOUNCEMENTS | ADVOCACY | MEMBERSHIP | F.A.C.E.  
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**Tuesday, August 4, 2020: Ballot Postmark Due Date for Capital Bond Vote**

**Tuesday, August 11, 2020: Council-Hosted Membership/Memberplanet Session**  
See details in "Membership" section, below.

**Wednesday, September 9, 2020: First Day of School**

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## MESSAGE FROM THE PRESIDENT

### Summer Greetings!

Hello PTA Leaders,

Happy August 1st!

As we look towards the school year ahead, it brings to mind a quote by John Maxwell:  
*"The pessimist complains about the wind. The optimist expects it to change. The leader adjusts the sails."*

These past five months we have experienced a lot of change and uncertainty, and now knowing that the 2020-2021 school year will start off 100% remote we'll need to do a lot of adjusting of the PTA sails as we navigate the year ahead. But what hasn't changed is the overall mission of our Washington PTAs, which is to be a powerful voice for children, a relevant resource for families, schools and communities, and a strong advocate for the well-being and education of all children. So the question we start asking ourselves, is how to best adjust the sails to the changes ahead?

PTAs are brainstorming these same questions and some ideas that have popped up online in discussion groups include:

- Webinars for parents (mental health issues, guidance on virtual learning, race and inequality, digital safety)
- Provide an art kit to send home with kids
- Online Scholastic Book Fair
- Quality communication of information to your community
- Doing a food pantry or food collections for local food banks

- Care calls - everyone calling 5 or 10 members to ask what they need or would like to see
- Painting kindness rocks at home and dropping them off at school to decorate school garden/spirit week

PTA Boards will likely need to re-visit their budgets and take a look at their online communication tools as well. This is a great time to set up online join options for PTA membership and to make sure that your social media and website are up-to-date and have relevant information that your families can use to stay informed and connected.

Need help with any of this? Please don't hesitate to reach out to us and stay connected.

We look forward to working with you to make this year the best it can be for our students, teachers and families.

~Jen



## COUNCIL ANNOUNCEMENTS

### Join Our Award-Winning Team!

Would you like to join our PTSA Council team for the 2020-2021 school year? If you have enjoyed working on PTA at the local level and would like to become part of our Council team, let us know! We are looking for the following positions as either a chair or co-chair:

- Programs
- Board Member-at-Large position - Central Region of Everett School District

Position descriptions can be found on our PTSA Council Handbook on our website.

As a Council leader, you would be invited to attend the WSPTA Leadership Conference held in early August which further develops your PTA knowledge base and leadership skills. This helps connect you in working with other experienced PTA leaders in the mission of improving the lives of all children.

Questions? Contact Jen at [jhirman@gmail.com](mailto:jhirman@gmail.com) for more information

## ADVOCACY

### Capital Bond Vote on August 4

The vote for the 2020 Capital Bond Initiative has been rescheduled for Tuesday, August 4. If you have any questions, want a yard sign, buttons, or window clings, or you want to volunteer to help,

please visit the bond committee's website ([www.imvotingyes.com](http://www.imvotingyes.com)) to get more information. Remember, do not put any endorsement of the bond in your PTA communications unless your PTA has voted "yes" to support the 2020 Capital Bond.

## Sign-Waving Opportunities!

Our Council has been working with members of the *Citizens for Everett Public Schools* to setup several sign-waving opportunities for people to participate in.

**Dates, times, and signups:** <https://www.signupgenius.com/go/904044ea5af29a0f85-sign>

Please consider signing up for a slot or two on your own or with your local PTA - they are fun and kids are welcome! Also, if your local PTA Board or school team would be interested in setting up their own time and location, we can add those opportunities to our online signup to help promote those events.

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## MEMBERSHIP

### Message from your Co-VPs of Membership

How do YOU PTA?

Has your PTA completed the Financial Review yet? If not please make plans to have it completed as soon as possible.

#### **Memberplanet:**

Please update your current (2020-2021) Executive Board and Committee Chairs in Memberplanet. This is done thru the "Committees" feature. You also need to update the Primary Contact Name and Contact Email for your PTA account.

**NOTE:** This is in addition to emailing state/region/council.

#### **Directions for updating your Executive Board and Committee Chairs in Memberplanet:**

- Click on **Committees**
- Click on Box "**Local PTA Leaders**"
- Click on **Green Circle with +**
- Search by name, and click **Blue Assign** Button
- Click **Continue**

That will bring you back to the Positions page.

*If your PTA has any CO- positions, repeat the above steps.*

*Repeat until you have entered each PTA Position you have.*

Entering all of these chairs will allow position specific information to reach the proper person.

When you are done click the little Home icon to return to your Memberplanet homepage.

## Memberplanet Online Join Feature

Now is the time to be setting up your packets and enabling your online join in Memberplanet. PTA membership is more important than ever during these times. If you are not sure where to start or if you encounter issues, please first check out the WA State PTA success site:

<http://wastatepta.memberplanet.com/>

We will also be holding a virtual (Zoom) meeting, where you can ask questions:

**Topic: PTA Membership**

**Time: Aug 11, 2020 02:00 PM Pacific Time (US and Canada)**

**Join Zoom Meeting**

<https://us02web.zoom.us/j/83023220012>

Meeting ID: 830 2322 0012

One tap mobile

+12532158782,,83023220012# US (Tacoma)

Dial by your location

+1 253 215 8782 US (Tacoma)

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## FAMILY AND COMMUNITY ENGAGEMENT

### Message from Council F.A.C.E. Chair

Diversity is appreciating differences; the short guide linked below shares the Do's & Don'ts of diversity-focused outreach. It contains best practices from PTAs around the country, and learn how you can empower your PTA and become inclusive. The document is available in English and Spanish.

Click this link to get to the .PDF version of this great resource tool that includes more details.

[https://www.pta.org/docs/default-source/default-document-library/diversity-outreach-2-pager\\_v3.pdf](https://www.pta.org/docs/default-source/default-document-library/diversity-outreach-2-pager_v3.pdf)

For Spanish Version:

[https://www.pta.org/docs/default-source/default-document-library/diversity-outreach-2-pager\\_es7a9546f1aa3e63899f67ff00009b2bd9.pdf](https://www.pta.org/docs/default-source/default-document-library/diversity-outreach-2-pager_es7a9546f1aa3e63899f67ff00009b2bd9.pdf)

-Beenish Iqbal

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## EVERETT PUBLIC SCHOOLS NEWS

### Message to Families: Everett Public Schools Fall Re-opening

Dear Everett Public Schools families:

I hope you are enjoying this wonderful Northwest summer and are staying safe and healthy even as there seems to be a resurgence of COVID-19 cases in our county. Knowing the situation is

changing week to week, we must be able to adapt our plans for the fall while remaining committed to providing quality instruction for our students in a safe manner. We appreciate all of the input we have received from students, parents, community members and staff.

I have stated and remain committed to our desire to have face-to-face instruction in the fall. I understand that is what many of you are wanting as well. Guidance from [Snohomish Health District](#) and the Governor, the current community transmission rate data and the evolving science around COVID-19 indicate it is not feasible to reopen school in person in the fall.

At this time, we plan for our students to begin the 2020-21 school year in a 100% remote model, using a staged approach for in-person reentry into school buildings. Remote learning in September will look quite different than it looked in the spring. We heard your feedback loud and clear and are making adjustments and improvements to the remote learning model. You will hear more about schedules, attendance, grading and expectations after the final plan is approved by the School Board in August. There will also be a Parent University later in August to support families' needs and understand the remote learning model.

The staged reentry to schools will be determined by the impacts of a changing COVID-19 pandemic, available resources, direction from Snohomish Health District, OSPI and our Governor. Having the flexibility and agility to move to different models will enable us to provide the best education possible in whatever scenario presents itself. We will continue to focus on supporting students and families with unique needs, including special education services, English language learners, students experiencing homelessness and others.

There are three scenarios for teaching and learning: 100% in-person learning, hybrid learning, and 100% remote learning. Under these scenarios, there is a breakdown of hybrid stages to allow us to pivot quickly when needed. We have developed a [Learning Model Status page](#), which describes the different models that will be used throughout the year to indicate which stages the district is in at the current moment.

Stay safe and stay healthy.

Ian Saltzman, Superintendent

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## WASHINGTON STATE PTA NEWS

### Reminder to Review SOA Checklist

It is a great time for local leaders to review their PTA's 2019-2020 [Standards of Affiliation \(SOA\) Checklist Agreement](#). Your board of directors should review what your PTA has accomplished and what still needs to be done, report it to your membership and record it in your meeting minutes. Keep your completed SOA checklist and all relevant documentation with your legal documents or treasurer binder. Be aware that for many PTAs there may be a few key items that still need to be completed before the end of the fiscal year, including:

As your PTA elects new officers and begins planning for 2020-21, be sure to include the SOA as a part of the transition process! Every elected board member is responsible for helping to ensure that their PTA is in compliance with all IRS, state, insurance, and PTA requirements—and it can be overwhelming. The SOA is a great tool that can be used to help orient and educate board members about what they need to do and when to do it.

Need help with your SOA? Reach out to your council leaders (if applicable) or region director for assistance. You can find contact information for your area leaders on the [WSPTA website](#).

## PTA LEADER TRAININGS

Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettsptacouncil.org/training.html>

### WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review. [WSPTA Training webpage](#)

### National PTA eLearning Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

### eLearning Options in Spanish!

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at: <https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>





## **Everett PTSA Council - CONTACT INFORMATION**

**PRESIDENT:** Jen Hirman, [jhirman@gmail.com](mailto:jhirman@gmail.com)

**CO-VP MEMBERSHIP:** Amanda Cabana, [aruddell52@gmail.com](mailto:aruddell52@gmail.com)

**CO-VP MEMBERSHIP:** Craig Willis, [greatapez@yahoo.com](mailto:greatapez@yahoo.com)

**TREASURER:** Jonelle Radford, [jonelleradford@gmail.com](mailto:jonelleradford@gmail.com)

**SECRETARY:** Stephanie Cherry, [stephchaney@gmail.com](mailto:stephchaney@gmail.com)

### **BOARD OF DIRECTOR POSITIONS**

**FACE Chair (Family & Community Engagement):** Beenish Iqbal, [beenishadnan@yahoo.com](mailto:beenishadnan@yahoo.com)

**Advocacy Chair:** Lizzy Sebring, [rungal20@msn.com](mailto:rungal20@msn.com)

**Reflections Co-Chairs:** Georgina Johns & Vanessa Dilley, [everettreflections@gmail.com](mailto:everettreflections@gmail.com)

**Programs Chair:** OPEN

**Shoe Fund Chair:** Abbey McGee, [everettcouncilshoefund@gmail.com](mailto:everettcouncilshoefund@gmail.com)

**Communications Chair:** Craig Willis, [greatapez@yahoo.com](mailto:greatapez@yahoo.com)

**Special Ed Liaison:** Valerie Cunningham, [valcunningham25@gmail.com](mailto:valcunningham25@gmail.com)

**Member-At-Large, North District:** Barb Lawrence, [FW221@mac.com](mailto:FW221@mac.com)

**Member-At-Large, Central District:** OPEN

**Member-At-Large, South District:** Denise Constantineau, [denise.constantineau@comcast.net](mailto:denise.constantineau@comcast.net)

**Region 7 Representative:** Laura Peterson, [lkpete@mac.com](mailto:lkpete@mac.com)

### **Ad-Hoc Committee Chairs**

**Recognition/Award Celebration Co-Chairs:** Heather Morrow & Kristy

Mothersbaugh, [everettcouncilbanquet@gmail.com](mailto:everettcouncilbanquet@gmail.com)

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

Membership Meeting Minutes and Monthly Financials can be found on our [website](#).



[www.everettsd.org](http://www.everettsd.org)

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