

View this email in your browser

Everett PTSA Council

Proudly serving the PTAs and schools of Everett School District



*** October 1, 2019 ***

Everett PTSA Council eBlast

If this eBlast does not display in its entirety, be sure to click on "View this email in your browser" at the top of your email.

* www.everettptsacouncil.org *

OUR VISION: To be a meaningful and vital resource to PTAs and our community partners.

OUR MISSION: To support, empower, and guide our PTAs to be successful.

IN THIS ISSUE:

**DATES TO REMEMBER | MEMBERSHIP | REFLECTIONS
COMMUNICATION | ADVOCACY | SHOE FUND
PTA LEADER TRAININGS | EPS NEWS**



Wednesday, October 2: Everett PTSA Council Reflections 101 Training

Come learn how to conduct and promote a successful Reflections program at your school!

TIME: 7:00 PM - 8:30 PM

LOCATION: Everett Community Resource Building (CRC) - 3900 Broadway, Everett, WA

REGISTRATION: To register for this free event, please visit [this link](#).

Monday, October 7: Everett School Board Candidate Forum

Everett PTSA Council is excited to announce a chance for you to hear from the candidates running for seats on the Everett Public School Board. This forum is a free event and open to the community.

TIME: 7:00 - 8:30 PM (doors open at 6:30 PM)

LOCATION: Evergreen Middle School, 7621 Beverly Lane, Everett, WA 98203

Visit our Council website for more information of for event flyer: www.everettptsa-council.org

You can submit questions for candidates at the event or online in advance at:

<http://www.surveymonkey.com/j/everett-ptsa-council-candidate-forum>

Tuesday, October 15: Region 7 Fall Conference and Training Opportunity

Region 7 is excited to announce another Fall Conference offering leadership development. Those in attendance will have the opportunity to receive WSPTA-approved training sessions, including *PTA and the Law*, *Treasurer Basics*, *How to be a Membership Chair/memberplanet* as well as other important PTA resources. This event is open to all PTA leaders.

TIME: 5:00 - 9:00 PM

LOCATION: Hazelwood Elementary School, 3300 204th St SW, Lynnwood, WA 98036

REGISTRATION: To register for this free event, please visit [this link](#).

Council Office Hours: The second and fourth Thursday of each month during school year

TIME: 10:00 AM - 1:00 PM

LOCATION: Everett Community Resource Center (CRC) - 3900 Broadway, Everett, WA

MEMBERSHIP

New Membership Database for PTAs!

Washington State PTA has partnered with *memberplanet* to provide a new membership database! Up-to-date information is available on the official [WSPTA-memberplanet website](#). Every 1-2 weeks, WSPTA sends out a Membership Database Newsletter to inform admins, membership chairs, and any other leaders interested in keeping up to date with the process and features of the new database system.

Memberplanet is currently working on Region and Council interface, Communications, and Reports. Those features will be added and available as soon as testing is complete. Specific training for Council and State leaders will be scheduled to prepare you to manage the updated features of the system. WSPTA will send a notice as soon the training is available.

IMPORTANT: If you receive an email from a local PTA leader with a question about *memberplanet*, please reply to the email with Cc: to support@wastatepta.org so WSPTA staff can answer the question.

Membership Forms Wanted!

We ask that all local PTAs within the Everett School District forward their latest Membership Forms to [Craig Willis](#) (for Everett PTSA 7.3 Council website) and [Amanda Cabana](#), Council VP of Membership. Electronic copies are ideal but paper copies can be mailed to: Everett PTSA Council, 3900 Broadway, Everett WA 98201.

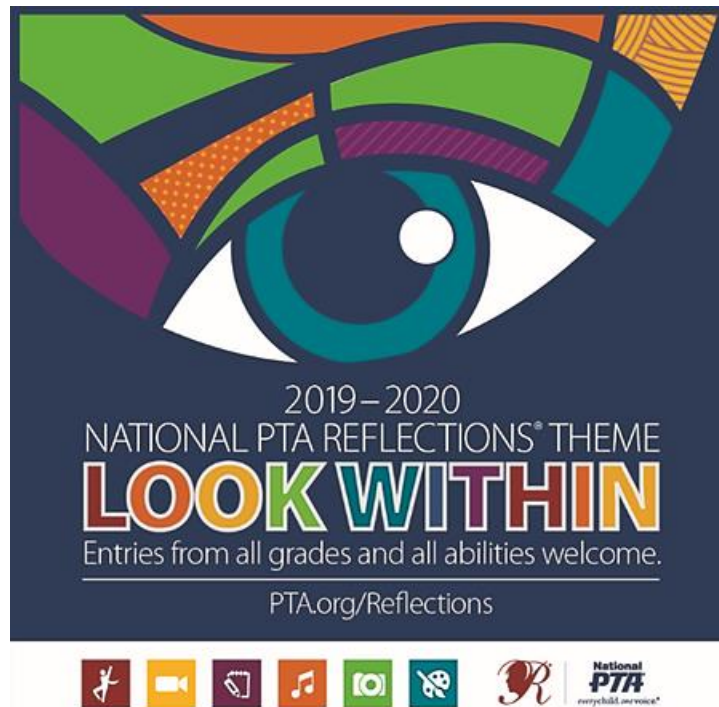
The Council district membership drive will be underway later this month.



REFLECTIONS

Theme: Look Within

Click Here for Our Reflections
Webpage!



COMMUNICATIONS

Local PTA Webpage Offer

Did you know that nearly 40% of our local PTAs do not have dedicated PTA websites, beyond social media?

As part of our ongoing efforts to improve outreach for our local PTAs, the Everett PTSA Council is offering to create a dedicated webpage on our Council website for each interested local PTA that does not already have a dedicated website of its own. Each dedicated webpage would include major information such as Board Members, Calendar of Events, Membership Form, and/or social media link.

If you are a current local PTA leader whose PTA does not already have its own website and you would like to learn more about this offer, please contact our [Communications Chair](#).

ADVOCACY

Message From Your Council Advocacy Chair

Hi Everyone-

Next week, October 7, is our School Board Candidate Forum! Please help spread the word to all of your members as well as any friends, family, and school staff who are voters in Everett. Please share and like Council's FB page on your PTA's FB page and website pages and any other associations e.g. neighborhood associations you are personally connected with who would be interested in attending. This is a free event open to the public. Don't forget you can submit questions online in advance at <http://www.surveyface.com//everett-pts-a-council-candidate-forum> or in person at the event. I'm excited to announce our moderator for the event is Nancy Chamberlain who is the current State PTA Finance Officer and the immediate past Advocacy Director. We appreciate her willingness to moderate this event for us. We look forward to seeing you there!

Another thing that I want to make sure everyone is thinking about is Legislative Assembly October 26-27. It's in Bellevue so not too far for most of us which is why this would be a good year for people to attend who are curious to know what it's all about. If you don't have it already in your budget, please consider adding a line item for some money to send a couple of people to Legislative Assembly this year. Registration is open now and is \$140. Every PTA gets 4 voting delegates and you want to make sure your president knows who they are. Your president should have received an email asking them to send in the names of their voting delegates to state by **midnight on October 20**. If you don't submit the names by then, you cannot be a voting delegate. Anyone can be a voting delegate, so it's not limited to just the officers or the board. As always, there will be training offered so if you haven't completed your training requirement officers, this is your chance! We also encourage students to consider attending. They can be a voting delegate too if your PTA agrees to it. There will be a couple of student specific classes as well. We want their voices to be heard! Please visit the state website for registration and the [voting guide](#) so you can know what you will be voting on.

As always, please feel free to contact me with any questions, if you want to meet individually with me, or you want me come to a PTA meeting to talk about advocacy. I am here to support all of you!

Lizzy Sebring

Advocacy Chair

rungal20@msn.com

WSPTA Legislative Assembly

The WSPTA Legislative Assembly is a great opportunity to learn more about PTA legislative priorities and enhance skills in grassroots advocacy. Regular online registration is \$140 and on-site registration is \$150. WSPTA is also excited to announce that students have a reduced rate of \$45 for an all-access pass including lunch both days.

The [Legislative Assembly website](#) will continue to be updated as new information becomes available. All registrants will receive the weekly Legislative Assembly Newsletter.

DATES: Saturday, October 26 and Sunday, October 27

LOCATION: Bellevue College, Bellevue, WA

SHOE FUND

Message From Your Council Shoe Fund Chair

We are excited to be partnering with Famous Footwear this year for Shoe Fund. We are happy to be able to continue this amazing program. If you have any questions, please feel free to contact me.

Amanda Cabana
Everett PTSA Shoe Fund Chair

PTA LEADER TRAININGS

Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website:
<http://www.everettsptacouncil.org/training.html>

WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review. [WSPTA Training webpage](#)

National PTA eLearning Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

eLearning Options in Spanish!

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at: <https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



EVERETT PUBLIC SCHOOLS (EPS) NEWS Peachjar eFlyer Service

Contributed by Linda Carbajal, EPS Communications Department

Did you know you can send an eFlyer to your school families for FREE via Peachjar? Peachjar is an online eFlyer service the district uses and because our PTAs are strategic partners we don't have to pay to send an eFlyer. All PTA/PTSAs are able to email their eFlyer to their school contact and they will send it out on your group's behalf (except for fundraisers, they aren't able to promote any type of fundraiser).

Peachjar uses the same database as the school district, so it will go to every school family who has an email address registered with their school. Your eFlyer is also available on your school's homepage under QuickLinks, just click the Peachjar button to see all eFlyers pertaining to your school.

You may continue to send home flyers in your kids' packets, but this is a great way to save money and trees! If you do send an eFlyer you may still print a limited number of copies and display them in the school's main office, but you'll have to make sure the disclaimer is on it as well:

"Everett Public Schools has neither reviewed nor approved the program, personnel, activities or organizations announced in this flier. The participants agree to protect, indemnify, and hold harmless the district, its elected and appointed officials, employees, agents, staff and volunteers, from any and all claims, liabilities, damages, expenses, or rights of action, directly or indirectly attributed to the activities. Permission to distribute this flier should not be considered a recommendation of the program by the school district. This is not a school district sponsored activity."

If you have any questions, please contact Linda Carbajal in the EPS Communications Department. More info on eFlyer distribution can be found at [Guidelines for eFlyer distribution](#).

www.peachjar.com

Linda Carbajal
Communications Department, Everett Public Schools

lcarbajal@everettsd.org

425-385-4041



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>



Everett PTSA Council - CONTACT INFORMATION

PRESIDENT: Jen Hirman, jhirman@gmail.com

VP MEMBERSHIP: Amanda Cabana, aruddell52@gmail.com

CO-SECRETARY: Valerie Ungren & Christa Bicket, vungren@yahoo.com bicket32@msn.com

TREASURER: Jonelle Radford, jonelleradford@gmail.com

BOARD OF DIRECTOR POSITIONS

FACE Chair (Family & Community Engagement): Brooke Fiscus, brooke.fiscus@gmail.com

Advocacy Chair: Lizzy Sebring, rungal20@msn.com

Reflections Co-Chairs: Emily Hotchkiss & Vanessa Dilley, everettreflections@gmail.com

Programs Chair: Christa Bicket, bicket32@msn.com

Shoe Fund Chair: Amanda Cabana, aruddell52@gmail.com

Communications Chair: Craig Willis, greatapez@yahoo.com

Special Ed Liaison: Valerie Cunningham, valcunningham25@gmail.com

Member-At-Large, North District: OPEN

Member-At-Large, Central District: Brooke Yule, beyule@comcast.net

Member-At-Large, South District: Denise Constantineau, denise.constantineau@comcast.net

Region 7 Representative: Laura Peterson, lkpete@mac.com

Ad-Hoc Committee Chairs

Awards Recognition Co-Chairs: Heather Morrow & Kristy Mothersbaugh,
everettcouncilbanquet@gmail.com

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

Membership Meeting Minutes and Monthly Financials can be found on our [website](#).



www.everettsd.org

www.wastatepta.org



www.pta.org