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EVERETT PTSA COUNCIL 7.3

Proudly serving the PTAs and schools of Everett School District



*** December 1, 2020 ***

Everett PTSA Council eBlast

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OUR VISION: To be a meaningful and vital resource to PTAs and our community partners.

OUR MISSION: To support, empower, and guide our PTAs to be successful.

*** everettsptacouncil.org ***

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Thursday, December 3, 2020: "Fun Times Online!" Workshop, hosted by Region 7 Director (Tori Emerson) and Area E Vice-President (Angela Steck)

MEETING TIME: 6:30-8:00 PM

Fun Times Online in the virtual world! This December monthly workshop is all about putting on your fuzzy socks, grabbing the beverage of your choice, and joining us as we share all

kinds of tips, cool things you can do on Zoom/online, and finish by playing games. This is all to give you ideas to spice up your virtual PTA events and relax a bit during the Holiday Season! Register [online](#).

Friday, December 4, 2020: National Cookie Day (unofficial fun holiday)

Tuesday, December 8, 2020: National Brownie Day (unofficial fun holiday)

Thursday, December 10, 2020: Human Rights Day

Human Rights Day remembers the day (December 10) the General Assembly of the United Nations adopted and proclaimed the [Universal Declaration of Human Rights](#) in 1948. It is the most translated document around the world and is available in over 500 languages.

Monday, December 21, 2020 - Friday, January 1, 2021: Winter Break



COUNCIL ANNOUNCEMENTS

Lending Library Now Available for Local PTA Leaders

As part of our commitment to being a resource to our local PTAs, we are happy to announce the creation of our PTSA Council Lending Library!

Items available for checkout include:

- A PTA or PTSA tablecloth
- A vinyl PTA "Invest in our Future" membership banner (available in English or Spanish)
- "Robert's Rules of Order" book
- "The PTA Story: A Century of Commitment to Children" book

... and more helpful resources for your PTA!

If interested in our Lending Library, contact: everettptsacouncil@gmail.com

MEMBERSHIP

Council Membership Drive Now Active!

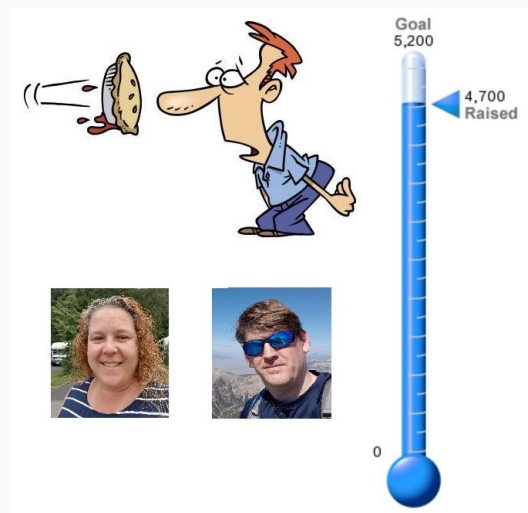
For the 2020-2021 year, we have compiled our local PTA online membership sign-up links into one, easy-to-use document! This is an opportunity to join our local PTAs from the comfort of your home. To access our 2020-2021 Membership Drive Form, click [this link](#).

PTAs within our district currently have over 2600 members. We are halfway to our Council goal! Help us spread the word about joining our local PTAs!

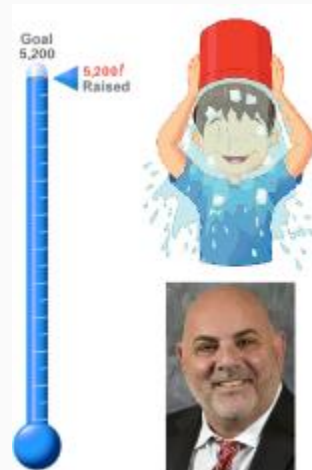
Membership Incentive Courtesy of Council

Are you looking for a little more incentive to help boost PTA membership? This school year, we have introduced a couple of incentives to help us reach our Membership Goal of 5200 members for the 2020-2021 school year.

If we reach 90% of our Council Membership Goal by March 14 ("Pi Day"), Everett PTSA Council's Co-VPs of Membership (Amanda Cabana, Craig Willis) will each receive a "**pie in the face**" from selected Local PTA Executive Teams. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawings for pie-throwing PTAs.



If we reach our Council Membership Goal by the end of the 2020-2021 school year, one selected Local PTA Executive Team will **pour a bucket of ice water** over the head of our district superintendent, Dr. Ian Saltzman. Every Everett School District local PTA in Good Standing will be eligible to be included in the drawing for this Grand Prize.



REFLECTIONS

Thank You!

From the Reflections Team:

Hi PTA Leaders! Thanks for your support of this year's virtual Reflections program! Submissions were due YESTERDAY (Nov 30) to council, via our COUNCIL link, NOT the National Portal. This was a somewhat recent change, so contact us right away if that is a surprise!!

Now we're moving into the "Celebration" phase, I wonder what your Reflections team is doing to celebrate all your participants? At the Council level, we'll be doing more of a deconstructed virtual celebration, that includes a website to do a virtual "Art Walk" as well as a drive-thru event for students to pick up their Council-level loot bags. We're likely sliding it a little later in January than typical so we can be sure to have all the ribbons and printed programs on hand. More later!

Georgina and Vanessa (everettreflections@gmail.com)

SPECIAL EDUCATION

Fundraiser Update

You still have time to register for the Everett Special Education PTSA's first ever community-wide "Run, Walk and Roll" Virtual 5k fundraiser that supports ALL our school PTA and Parent Groups. Please consider registering, selecting your school during registration, so they can share in the proceeds. Registration ends on December 6.

The event is being held from Monday, December 7 - Sunday, December 13 to allow anyone to find time during the week to achieve the 3.1-mile distance. You can even break up the distance into smaller segments throughout the week so that any skill level can participate. But most important... this is a fundraiser, that proceeds go back to the school PTA of YOUR choice. Please help by showing your support.

Register for our fundraiser at this link:

<https://runsignup.com/Race/WA/Everett/CommunityRunWalkandRollVirtual5k>

Questions: valcunningham25@gmail.com

Facebook: <https://www.facebook.com/EverettSpecialEducationPtsa>

Instagram: <https://www.instagram.com/everettspecialeducationptsa>

Valerie Cunningham
President, Everett Special Education PTSA 2020-2021
Special Ed Liaison, Everett Council PTSA 2020-2021

ADVOCACY

Legislative Updates, District Survey

Greetings!

I hope that everyone had a restful break. We are still working on getting one pagers out for our Top 5 issues and also supported issues so you can have those accessible and ready to share with legislators. One thing that I would encourage everyone to do is sign up for is our action alerts (<https://actionnetwork.org/forms/subscribe-to-wsptas-action-network-group>) so you can keep up in real time with things happening at the legislature once session begins. Some of our alerts will include a call to action where we encourage you to contact your representatives to speak in support of a bill.

Locally around the district, I hope that people were able to participate in the district's survey for the strategic plan refresh. The survey closed on November 25. However, if there is still something that you wanted to share, don't hesitate to email Sally Lancaster, our district liaison for council, or any of our school board members. They welcome your input and feedback. Please make sure that you are reading those communications we receive from the district (and yes I understand we get a lot of them so our eyes can start to glaze over), but you don't want to miss an opportunity to be heard. Remember, decisions that are made by the district and school board impact us all.

Thank you and let's finish 2020 strong!

Lizzy Sebring
Advocacy Chair

FAMILY AND COMMUNITY ENGAGEMENT

Outreach Grants Available!

Everett PTSA Council now offers grants up to \$150 to support local Everett PTAs in outreach and collaboration with families and community members who are traditionally underrepresented in PTA. Grants are available for hosting a F.A.C.E. event, where family & community engagement is a primary goal & outreach efforts to diverse school populations are being utilized.

If interested in applying for a F.A.C.E. grant, download our [Everett PTSA Council FACE Grant Application Packet](#). Complete the grant application, then send completed grant application, including a copy of your PTA budget & Mission Statement/Goals, to everettcouncilface@gmail.com.

Building a More Diverse, Equitable and Inclusive PTA

An organization that recognizes diversity values differences and similarities among people through its actions and accountability. These characteristics include age, ethnicity, gender, language and culture, socioeconomic status, among many different things.

When PTAs respect differences yet acknowledge shared commonalities uniting their communities, and then develop meaningful priorities based upon their knowledge, they genuinely represent their communities. When PTAs represent their communities, they gain strength and effectiveness through increased volunteer and resource support.

[This short guide](#) shares the Do's and Don'ts of diversity outreach. Discover best practices from PTAs around the country and learn what your PTA can do to become more inclusive!

En Español:

Una organización que reconoce la diversidad valora las diferencias y similitudes entre las personas a través de sus acciones y responsabilidad. Estas características incluyen edad, etnia, género, idioma y cultura, nivel socioeconómico, entre muchas cosas diferentes.

Cuando las PTA respetan las diferencias pero reconocen los puntos en común que unen a sus comunidades y luego desarrollan prioridades significativas basadas en su conocimiento, representan genuinamente a sus comunidades. Cuando las PTA representan a sus comunidades, ganan fuerza y eficacia a través de un mayor apoyo voluntario y de recursos.

[Esta breve guía](#) comparte lo que se debe y no se debe hacer en el alcance de la diversidad. Descubra las mejores prácticas de las PTA de todo el país y aprenda lo que su PTA puede hacer para ser más inclusiva.

REGION 7 PTA NEWS

Fun Workshop for Local PTA Leaders This Week

This Thursday, 12/3, at 6:30 PM, FUN is the focus of this month's Leader Workshop! We wanted to plan something more lighthearted for all of us as we have been slogging through 2020 and keeping our PTAs and families going. We will begin with some online tips and apps to spice up your virtual PTAing and make things more fun for you and your families. Then, we will end the evening with some drawings for prizes and playing a variety of online games together. We encourage a winter hat, either fun or warm, to add that winter feel to our Zoom. I hope you can join us!

Here is the link for the registration: <https://www.eventbrite.com/e/regions-7-8-15-fun-times-online-tickets-124591601835>

The Importance of PTA Membership

Some of you received an email from the WSPTA office tonight about still needing to meet the 25-member minimum. I know many of our PTAs are hesitant to ask people to join this year. However, as a member non-profit organization, it's important to have those members - especially as our state legislators are entering a new session. Our member numbers give us the voice to advocate for our kids. If you need help and want to talk about ways to get you to that minimum amount, please let me know. A first step is to ask your administrator if they and your teachers can show support to your PTA during this time by becoming members. I know some PTAs are able to do more than others, but we want to keep you all in a position where your PTA doesn't fade from the scene. I and your Council leaders are here to help.

I am truly inspired by the imagination and compassion you are demonstrating to keep things going for our kids. I am so fortunate to volunteer with you all!

Thank you and please do not hesitate to reach out to your Council leaders or myself if you

need help or want to share a cool thing your PTA is doing! I hope to see you on Thursday for some fun!

Best wishes to you and your families,

Tori Emerson
Region 7 Director, ptareg7@wastatepta.org

WASHINGTON STATE PTA NEWS

Mid-Year Financial Reviews: The Time is Now to Start Planning

An annual financial review is required by WSPTA Uniform Bylaws, but conducting a mid-year review may be required by your local PTA standing rules. Even if it is not, a mid-year review covering July – December is still a good idea. It can provide early feedback for the treasurer, expose any potential problems, and means the year-end review will only cover six months versus twelve.

Now is the time to start planning. Your PTA president appoints three PTA members who are not signers on the PTA bank account for the period being reviewed. There is a Financial Review Checklist in [Leadership Guides](#) to help the treasurer prepare and the committee to conduct the review.

There is no requirement that the review take place in person. For tips on conducting a financial review remotely, see the [Financial Reviews During COVID-19](#).

PTA LEADER TRAININGS

Open to all Local PTA/PTSA BOD and Officers!

Training opportunities can be found on the Training webpage of our Council website: <http://www.everettsacouncil.org/training.html>

WSPTA eLearning Options:

Check out the PTA Leaders: Training webpage for a growing list of eLearning options for all members! Options included: Nominating Committee, Effective Meetings, Secretary: More than Just Minutes, Treasurer Basics, and Bank Statement Review.

[WSPTA Training webpage](#)

National PTA eLearning Options:

National PTA offers a wide variety of eLearning options for local PTA leaders and all active members. They are FREE and a great supplement to our local offerings! Go to: <https://member.pta.org/Shop/Local-Leader-eLearning-Courses>

eLearning Options in Spanish!

National PTA also offers 5 eLearning options for our Spanish-speaking leaders. Check them out at:

<https://member.pta.org/Shop/eLearning-Courses-En-Espanol>



"Our Children" is an online magazine for parents published by the National PTA. Today's PTA is dedicated to empowering parents to make a difference in the education, health, and safety of America's children.

<https://ptaourchildren.org/>



Everett PTSA Council - CONTACT INFORMATION

EXECUTIVE COMMITTEE

PRESIDENT: Jen Hirman, jhirman@gmail.com
CO-VP MEMBERSHIP: Amanda Cabana, aruddell52@gmail.com
CO-VP MEMBERSHIP: Craig Willis, greatapez@yahoo.com
TREASURER: Jonelle Radford, jonelleradford@gmail.com
SECRETARY: Stephanie Cherry, stephchaney@gmail.com

BOARD OF DIRECTOR POSITIONS

FACE Chair (Family & Community Engagement): Beenish Iqbal, beenishadnan@yahoo.com
Advocacy Chair: Lizzy Sebring, rungal20@msn.com
Reflections Co-Chairs: Georgina Johns & Vanessa Dilley, everettreflections@gmail.com
Programs Chair: OPEN
Shoe Fund Chair: Abbey McGee, everettcouncilshoefund@gmail.com
Communications Chair: Craig Willis, greatapez@yahoo.com
Special Ed Liaison: Valerie Cunningham, valcunningham25@gmail.com
Member-At-Large, North District: Barb Lawrence, FW221@mac.com
Member-At-Large, Central District: Serena Peterson, serenapeterson2015@gmail.com
Member-At-Large, South District: Denise

Constantineau, denise.constantineau@comcast.net
Region 7 Representative: Laura Peterson, lkpete@mac.com

AD-HOC COMMITTEE CHAIRS

Recognition/Award Celebration Co-Chairs: Heather Morrow & Kristy Mothersbaugh, everettcouncilbanquet@gmail.com

For more information or further assistance, please refer to the Council Contact list in this eBlast and also posted on our [website](#).

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